



OFFICE OF MAYOR DONNA DEEGAN

MEETING THREE

**TALENT RETENTION SUBCOMMITTEE**

A SUBCOMMITTEE FOR THE ARTS, CULTURE, AND ENTERTAINMENT COMMITTEE

DATE: TUESDAY, AUGUST 1, 2023

3 P.M. – 5 P. M.

LOCATION: DOWNTOWN VISION INC.

29 WEST DUVAL ST. JACKSONVILLE, FL, 32202

**Call to Order:** Christa Sylla, Love Reigns, Katie McCaughan, Kady Yellow, Toni Smailagic.  
Public: Sam Burns (Cultural Council) and Alexis Alexander

**Welcome 3:15PM start**

Katie M. makes a motion to approve minutes from the last two meetings Kady Y. seconds it. Approved by all.

**Artful moment round table** - e/a member shared a moment of creative growth on music, gospel (BIG by Pastor Mike), managing art locally, “Creativity and inspiration are not limited by time or space” (Alexis),

**Update from Chairs Meeting**

Outline format for recc. - due date is Aug 11 to Hope and our list will be abridged, there are three reports samples from Cleveland, Baltimore and Chicago that are linked in agenda

**How do we describe the barriers/challenges on the status of talent retention as a problem in Jax:** Each member writes 1-2 sentences and sends them to Katie for the report.

**Christa** - Two interviews with Trenton Shakespeare (I Move, You Move and Wreckless Dance Co., JAMS, JCA, and Jax Sharks) who has been here for 11 yrs, and when asked what kept you in Jax and he referenced the mentorship and interest in growing his hometown for the next gen. And when asked what COJ could do - he references the spaces provide and admin supportKenyata Nico Warren (African Ballet, Non-Common) and has been here for eight years for family What is the city lacking art wise? Lack of abundance of cultural programming, comp. to Tamps Parks & Rec. and cited the severe lack of funding not only in the arts but black arts and he went on to share info. on his position in Little Haiti in Miami with Delu/City of Miami to

manage three buildings as part of culture called Cultural Center Manager

**Katie:** How does COJ embed the work of the artist with the city through actual jobs and grants? Who from COJ are we inviting on this issue?

How do we encourage our community to hire critics, documentarians, etc. and also prompt us as artists to answer the same questions

Where can COJ incentivize corps to give smaller direct giving grants? What is the state of philanthropy for small art orgs and emerging individual artists in Jax? Seems most corporate giving goes to the big/same institutions and events. How can COJ incentivize a diversity of giving?

Committee member Toni S. consulted with Patrick Fisher: professional arts services (it is all professional volunteers - lawyer, finance, and it is under the Cult. Co. as part of their service to artists)

**Hand out:** format for recommendations. review - each member sends Katie a version of the report. Katie M will compile and edit. Vote on preliminary report/recommendations will be 8/11. Katie will then immediately make any edits and send them to Hope by 5pm on 8/11.

Artist collectives in neighborhoods, how to organize? How do we know how many artists are in Jax?

Process: Look at the Sub committee working document, each recommendation and determine if it is viable for COJ. Majority of ideas were slashed from potential recommendations. Goal is to narrow to 3-4. We can embed/weave DEI, safety and quality of life concerns, free expression and other values into the recommendations.

Cultural Competency training for COJ, Business owners, City Council, Special Events & permits, real-estate agents, property managers - this is not just about our kids but about our leaders

Charge to COJ to define the Local artist and make a commitment to fund and understand the local scene of who is available

Allocate City funding to a large scale, wayfinding signage and artist treatment of banners/facade/digital content creators for more marketing & advertising piece (research DIA program) and digital billboards & walls (program for admin. the upload/content) and incentivized F&F or other privately owned space to share a % of the advertising waves

Subject area experts: Review list and charge members to keep inviting subject area experts to attend meetings. Next Friday will be representatives from Any Given Child.

## **Public Comment**

CC has part of their projects to have a community initiative component to the art and design process and distinguish the difference between private and public clients

EX) PDA - prof. Dev. artist grants in Hillsborough and Panelis and are on-going through the county

Roll mentorship into professional development programs

**Adjournment 5:04PM**