

## Arts, Culture, and Entertainment Committee

Mayor Donna Deegan Transition

Date: Monday, July 24, 2023 – 2 pm – 4 pm

Location: City Hall, 117 W. Duval St., Jacksonville, FL, 32202. Lynwood Roberts Rm.

Chair: Hope McMath

In Person: Liz McCoy, Mai Keisling, Katie McCaughan, Alexander Michael, Trey Ford, Yolanda Copeland, Chrys Yates, Josh Taylor, Shawana Brooks, Emily Moody, Mark Walker, Jason Peoples, Jenny Hager, Christa Sylla, Kady Yellow, Toni Smailagić, Tim Stephen, Adam Madrid, Matt Shaw, Bobby O'Connor, Barbara Colaciello, Taryn Wharwood

Zoom: Yaira Cardona, Denine Coleman, Nigeria McHelloa, Zack Piester, Bryan de Boer, Emanuel Washington, Laura Phillips Edgecombe.

Visitors: Ellen Cottrill, Alexis Alexander, Vanessa Davis, Carl Frederiux, E. Maslowski, Candice Christian,

In attendance as subject area experts: Kat Wright, Amy Palmer, Allison Galloway Gonzalez, Amy Crane

Joe Inderhees, Deputy Chief of Staff. Reese Washington, Office of General Counsel), Michelle Godwin-Ware, Neighborhood Services Office

1. The meeting was called to order at 2:10 p.m.
2. Welcome, Introductions, and opening remarks from Hope McMath.
  - Chair McMath stated that she is actively reviewing the subcommittee minutes and is very excited about the work the subcommittees are doing.
3. Review of Community Agreements
  - Chair McMath reviewed key components from the ACE Committees' community agreements.
4. Subcommittee Updates:
  1. **Arts and Wellness Subcommittee:** The Arts and Wellness Subcommittee is scheduled to meet Tuesday, July 25, 2023, at the Jessie Ball DuPont Center from 2 p.m. to 3:30 p.m. The subcommittee will follow up on work, and

discussions had by individual subcommittee members with subject area experts.

Chair McMath explained that the committee and subcommittee public notices can be found on the City of Jacksonville's website under the Mayor Donna Deegan tab by visiting <https://www.coj.net/mayor/office-of-mayor-elect-donna-deegan/transition-committees>.

**2. Do Better With What We Have (DBWWH) Subcommittee:** The DBWWH Subcommittee had subject matter experts who work with the city and across various cities in Florida and provided insight into her experience working with the City of Jacksonville and with other cities and specialists.

- Further discussion concerning recommendations was made.
  - The creation of an interactive automated application or video with examples about permitting.
  - Public Policy experts provide insight into the needs of the film and media Arts. Provided meeting processes from all scalable sizes from New York, Atlanta, and small towns.
  - More incentives to bring more films and movie makers to Jacksonville.
  - Jacksonville's history should be highlighted.
  - A list of Downtown owned properties is being created. The subcommittee has reached out to the Tax Collector's Office for a list of city-owned properties and has a list of city-owned properties from the Downtown Investment Authority (DIA).

Chair McMath advised that the committee's timeline is short, and though it is important, only some subcommittees need to focus on permitting. A Subcommittee Chairs coordination meeting may need to be scheduled to determine under which subcommittee does permitting and other concerns fall.

Committee member Kady Yellow announced that this is something that already exists.

Chair McMath asked Mrs. Yellow to share the information during next week's meeting, if possible, so that the ACE Committees' recommendations can be incorporated with the work that's already taken place. Chair McMath inquired if DBWWH is looking at other facilities and spaces not in the downtown area.

DBWWWH Subcommittee member Tim Stephens replied yes.

- 3. Culture as Destination Subcommittee:** The subcommittee inquired how tactical they should be when making suggestions. Can the subcommittee/committee make budgetary recommendations or gather data?

Chair McMath advised that the committee is to do both. The committee's recommendations to the city may have dollars attached to them, but suggestions should have a top-to-bottom assessment.

- The Culture as Destination subcommittee is researching if the city can create a muralist grant program. How can the city assist with the cost of hiring security and medical staff, such as the Jacksonville Sheriff's Office and the Jacksonville Fire and Rescue Department Paramedics, when holding events?

Chair McMath explained that the Cultural Council partners with the city in creating a process for distributing city dollars committed to arts and culture. What that looks like moving forward will be part of the ACE Committees' conversation. The committee and subcommittees need to think on a macro level but may need to do a deep dive before getting there.

- Lori Boyer, Chief Executive Officer of the Downtown Investment Authority, attended the Culture as Destination meeting as one of the experts and provided excellent information.

Matt Shaw stated that work is being done by a consulting group on asset mapping of Jacksonville's music ecosystem, and he would not mind presenting the information to the committee.

Chair McMath stated that the reports and asset mappings that have taken place are the things the mayor will want to hear about.

- 4. Art in Public Places Subcommittee:** Reported that their most recent meeting was a logistical meeting, where they discussed who to invite to the table and reviewed the subcommittee charge. Cat from Cultural Council was in attendance as an expert, and input from the public provided good feedback. The subcommittee has its next four meetings scheduled. The next meeting is scheduled for Friday, July 28, 2023, and will focus on organizations that deal with public art, not just visual art but other forms. Several artists and experts are on the agenda for the August 1, 2023, meeting and August 8, 2023, meeting in hopes of bringing them to the table to start talking about initial recommendations. During the meeting scheduled for August 15, the subcommittee will finish working through the recommendations.

Chair McMath suggested that subcommittee chairs send their guest list for speaking to Mrs. Godwin-Ware to be checked for redundancy.

**5. Talent Retention Subcommittee:** The first meeting was held Tuesday, July 18, 2023. Currently, all members have specific areas to research.

- Tony - Resources for artist and their needs.
- Katie – Pilot programs, housing stipends.
- Chrys – Who are the educators in the industry and the classroom that the subcommittee needs to talk to?
- Katie – researching if asset mapping has been done for a broader spectrum of artists, including visual, performing, dance, photography, and poetry artists. What types of grants are available for individual artists and sponsorships and make it easier to manage and access?
- The next subcommittee meeting is scheduled for Tuesday, July 25, 2023.

Chair McMath shared that she has begun contacting venues to host the Artist Convening event. The Main Library is a possibility, and she is still waiting for The Ritz Theater's response. The concern is ensuring the location provides easy, free parking and that the facility's site is easily accessible.

**5. Listening/Dialogue Cultural Council of Greater Jacksonville:** Diana Donovan, Executive Director; Kat Wright, Director of Public Art; Amy Palmer, Director of Grants Administration; Allison Galloway Gonzalez, Consultant to Americans For The Arts; Amy Crane, Senior Program Director Grant Making Community Foundation for Northeast Florida.

- Mrs. Donovan briefly went over the history of the Cultural Council of Greater Jacksonville and discussed the various types of individual and organizational grants available through partnerships with the City of Jacksonville and private and public organizations.
- Each representative provided input based on their expertise and answered questions from the committee members.
- Amy Crane of the Community Foundation announced that the application for the Individual Artists Grants is open. The deadline is September 19, 2023, at 5 p.m. Q & A Sessions are available via Zoom and are scheduled for July 28, August 28, and September 12. For more information, please

visit The Community Foundation of NE Florida's website  
<https://www.jaxcf.org/grants/individual-artists/>.

6. Public Comments

Vanessa Davis announced that July 29<sup>th</sup> through August 5<sup>th</sup> is Gullah Geechee Appreciation Week. Jacksonville has the largest concentration of Gullah Geechee.

Carl Frederiex stated that his organization is doing many great things in the community and is interested in learning more about obtaining funding for projects that will help all local artists and showcase their talent.

7. The meeting adjourned at 4:08