SINGLE SOURCE AWARD **BID # SS-0289-18**

Subject: FY18 Media and Advertising Publications

Department: Office of Special Events

Description of Purchase:
Recommend approval to amend the single source award with the vendor: JMG JV, LLC. DBA Georgia Bulldogs Sports Marketing only, to extend the period of service through September 30, 2021. The total requested increase for this extension not-to-exceed $16,798.00, for a revised award total of $116,798.00

Funding for this award to be encumbered by accounts SPET01ASE -04801/04938 or PRSE134SE-04904, to be executed by contract execution through the Office of General Counsel.

Sole Source Award To: JMG JV, LLC. DBA Georgia Bulldogs Sports Marketing

Price Justification: See Attached

Total Award: $116,798.00 **Requisition #** N/A

Attachments: Agency Memo, Previous Award

Certification as to Sole Source: Brent Fine, Special Events Manager

THE ABOVE PURCHASE IS RECOMMENDED FOR AWARD IN ACCORDANCE WITH CHAPTER 126.206.

ANALYST: Chelsey Fleming

Gregory Pease, Chief
Procurement Division

APPROVAL OF GENERAL GOVERNMENT AWARDS COMMITTEE

"ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS"

CHAIRMAN ***DATE***

ACTION OF AWARDING AUTHORITY

DATE: _____

APPROVED _____ **DISAPPROVED** _____

OTHER _____

SIGNATURE OF AUTHENTICATION _____

FORM GB-114, Revised 12/2007

Jacksonville
Where Florida Begins.

MEMORANDUM

TO: Gregory Pease, Chief of Procurement

FROM: Brent Fine, Special Events Manager BF

DATE: March 28, 2018

RE: JMG JV, LLC Advertising Award

The Office of Special Events is requesting procurement amend award SS-0289-18 to include the three year contract with JMG JV, LLC d/b/a Georgia Bulldogs Sports Marketing for advertising of the Florida-Georgia Football Game. The sample media outlets should be updated to include Georgia Bulldogs Sports Marketing. The extension of this award will be solely for the purpose of this three year contract, to be reviewed and prepared by the Office of General Counsel.

Total expenditures are not expected to exceed $24,832 and payment will be processed by the contract. Encumbrance will be made at the time of contract payment. Period of service will be from contract execution through September 30, 2021. The contract year billing schedule is below.

Contract Year	JMG Net Cash Amount
2018-2019	$8,034
2019-2020	$8,275
2020-2021	$8,523

Given this amendment approval, the Office of Special Events requests to increase award SS-0289-18 by $16,798 to allow for the 2019-2020 and 2020-2021 annual contract payments.

ESTIMATED EXPENDITURES NOT TO EXCEED- $116,798
FUNDING SOURCE – SPET01ASE-04801/04938 or PRSE134SE-04904

SINGLE SOURCE AWARD **BID # SS-0289-18**

Subject: FY18 Media and Advertising Publications

Department: Office of Special Events

Description of Purchase:
Recommend approval to ratify award from October 1, 2017 through date of award.

Recommend approval of single source award for media advertising with various media outlets as listed below, for the Office of Special Events. The total requested amount not-to-exceed $100,000.00 for services through September 30, 2018.

Sample media outlets include but are not limited to: The Florida Times Union, Clear Channel Outdoor, Entertaining U, Resident Community News, Buzz Magazine, Folio Weekly, Jacksonville Free Press, Hola Noticias, The Florida Star, Jax4Kids, Jacksonville and Regional Military Publications, St. Augustine Record, Orlando Sentinel, Jacksonville Magazine, Tallahassee Democrat, Jazz Times, Downbeat Magazine, Mint Magazine, Daily Billboard, Arbus and the Financial News and Daily Record, I Heart Media, Caribbean Corner Magazine, Facebook, Twitter, Instagram, Snapchat, Money Pages, Cox Media, First Coast Parent, Brunswick News Publishing, Onyx Magazine, WCGL Gospel Radio/JBD Communications, Inc., Pure Radio Jacksonville, Chesapeake Broadcasting, Eco Latino, Morris Publishing, Jazziz Magazine, SmoothJazz News, Metro Jacksonville, Lamar Advertising, Void Magazine, WJCT, Clay Today, Jacksonville Aviation Authority, Jacksonville Transportation Authority, Groupon and Living Social.

Funding for this award to be encumbered by accounts SPET01ASE -04801/04938 or PRSE134SE-04904, to be executed by purchase order(s), check requests and/or P-Card.

Sole Source Award To: Various Media and Advertising Publications

Price Justification: See Attached

Total Award: $100,000.00 **Requisition #** N/A

Attachments: Agency Memo, Previous Award

Certification as to Sole Source: Brent Fine, Special Events Manager

THE ABOVE PURCHASE IS RECOMMENDED FOR AWARD IN ACCORDANCE WITH CHAPTER 126.206.

ANALYST: Chelsey Fleming

Gregory Pease, Chief
Procurement Division

APPROVAL OF GENERAL GOVERNMENT AWARDS COMMITTEE
"ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS"

CHAIRMAN ***DATE*** 10/12/17

ACTION OF AWARDING AUTHORITY

DATE: 10/14/17

APPROVED **DISAPPROVED**

OTHER

SIGNATURE OF AUTHENTICATION

Sam E. Mousa
Chief Administrative Officer
For: Mayor Lenny Curry
Under Authority of:
Executive Order No. 2015-05

FORM GB-114, Revised 12/2007

QWS3270X 3/30/2018 9:22 AM
FAML6350 V5.1 ** NW COJ FAMIS PRODUCTION ** 03/30/2018
LINK TO: ACCOUNT SUMMARY INQUIRY 9:07 AM

FISCAL MO/YEAR : 06 2018 CURRENCY CODE :
INDEX CODE : PRSE134SE SPECIAL EVENTS
SUBOBJECT : 04904 TRUST FUND AUTHORIZED EXPENDITURES
PROJECT :
PROJECT DETAIL :
GRANT :
GRANT DETAIL :
USER CODE :

S	MAR 2018	ANNUAL BALANCE	ALL YEARS BALANCE
ESTIMATED REVENUES	.00	.00	.00
REVENUES	.00	.00	.00
UNREALIZED REVENUES	.00	.00	.00
BUDGET	.00	397,680.08	15,749,427.54
EXPENDITURES	51,673.47	424,228.80	14,169,763.33
ENCUMBRANCES	44,120.62	98,360.09	127,227.50
PRE-ENCUMBRANCES	-5,997.21	.00	.00
REMAINING BALANCE	-89,796.88	-124,908.81	1,452,436.71

F1-HELP F2-SELECT F4-PRIOR F5-NEXT
F9-LINK F10-PRIOR-MO F11-NEXT-MO

G014 - RECORD FOUND

QWS3270X 3/30/2018 9:23 AM
FAML6350 V5.1 ** NW COJ FAMIS PRODUCTION ** 03/30/2018
LINK TO: ACCOUNT SUMMARY INQUIRY 9:23 AM

FISCAL MO/YEAR : 06 2018 CURRENCY CODE :
INDEX CODE : SPET01ASE OFFICE OF SPECIAL EVENTS
SUBOBJECT : 04801 ADVERTISING AND PROMOTION
PROJECT :
PROJECT DETAIL :
GRANT :
GRANT DETAIL :
USER CODE :

S	MAR 2018	ANNUAL BALANCE	ALL YEARS BALANCE
ESTIMATED REVENUES	.00	.00	.00
REVENUES	.00	.00	.00
UNREALIZED REVENUES	.00	.00	.00
BUDGET	-289.31	31,463.53	31,463.53
EXPENDITURES	6,745.00	13,992.33	13,992.33
ENCUMBRANCES	-5,640.81	1,358.07	1,358.07
PRE-ENCUMBRANCES	.00	.00	.00
REMAINING BALANCE	-1,393.50	16,113.13	16,113.13

F1-HELP F2-SELECT F4-PRIOR F5-NEXT
F9-LINK F10-PRIOR-MO F11-NEXT-MO

G014 - RECORD FOUND

QWS3270X 3/30/2018 9:23 AM
FAML6350 V5.1 ** NW COJ FAMIS PRODUCTION ** 03/30/2018
LINK TO: ACCOUNT SUMMARY INQUIRY 9:23 AM

FISCAL MO/YEAR : 06 2018 CURRENCY CODE :
INDEX CODE : SPET01ASE OFFICE OF SPECIAL EVENTS
SUBOBJECT : 04938 MISCELLANEOUS SERVICES & CHARGES
PROJECT :
PROJECT DETAIL :
GRANT :
GRANT DETAIL :
USER CODE :

S	MAR 2018	ANNUAL BALANCE	ALL YEARS BALANCE
ESTIMATED REVENUES	.00	.00	.00
REVENUES	.00	.00	.00
UNREALIZED REVENUES	.00	.00	.00
BUDGET	-716.31	1,042,108.98	1,042,108.98
EXPENDITURES	96,854.41	337,620.11	337,620.11
ENCUMBRANCES	21,775.93	110,483.47	110,483.47
PRE-ENCUMBRANCES	-5,234.00	3,550.78	3,550.78
REMAINING BALANCE	-114,112.65	590,454.62	590,454.62

F1-HELP F2-SELECT F4-PRIOR F5-NEXT
F9-LINK F10-PRIOR-MO F11-NEXT-MO

G014 - RECORD FOUND