

Dear Council Members,

As the co-founder of Brightway Insurance, and a long-standing supporter of numerous community initiatives in Jacksonville, I am writing to express my unequivocal support for the Community Benefits Agreement (CBA) and the broader "Stadium of the Future" project. This visionary endeavor not only promises to revitalize our stadium infrastructure but also delivers significant and lasting benefits to our community.

The \$300 million Community Benefits Agreement, split equally between the Jacksonville Jaguars and the City of Jacksonville, is a landmark investment in our community's future. This agreement focuses on crucial areas such as workforce development, affordable housing, combating homelessness, and enhancing parks and recreational facilities. These initiatives are vital for addressing some of the most pressing issues faced by our residents, ensuring that the benefits of this project extend well beyond the stadium itself.

The stadium renovation plan, which includes innovative features such as a comprehensive shade covering, expanded concourses, and additional amenities, is designed to enhance the overall experience for all visitors. This project is expected to generate \$26 billion in economic impact over the next 30 years and \$2.6 billion during construction, creating jobs and stimulating local businesses.

Importantly, the Jaguars' commitment to assuming a larger share of game day expenses and operational responsibilities represents a significant shift towards a more sustainable financial model for stadium operations. This change will relieve the city of substantial financial burdens, allowing for better allocation of resources across other essential public services.

In my capacity as a business leader and community advocate, I have consistently witnessed the impact of strategic investments and community partnerships. The CBA ensures that the benefits of the stadium project will be felt across all sectors of our community, from job creation and economic growth to improved public services and enhanced quality of life for our residents.

Jacksonville has always thrived on the strength of its community spirit and collaborative efforts. This project embodies that spirit, demonstrating a commitment to building a brighter and more prosperous future for all. I urge the City Council to approve this transformative initiative, confident that it will serve as a catalyst for widespread and lasting positive change throughout Duval County.

Thank you for your consideration,

David Miller