

# **KINGSOUTEL CROSSING COMMUNITY REDEVELOPMENT AGENCY**

## **Goals, Objectives and Performance Measures Annual Reporting**

**October 1, 2024 – September 30, 2025**

The KingSoutel Crossing Community Redevelopment Agency KSC/CRA has established the following goals, objectives and performance measures/standards for the Fiscal Year 2024/ 2025:

### **1. Communication and Engagement Goals**

#### **1.1: KSC/CRA Agency Board Public Meetings Compliance**

- Objective: Hold regular KSC/CRA Board meetings to conduct related business. Regular meetings will be open to the public and agendas will include time for the public to make comments. All necessary documents including Resolutions, CRA Budget Transfer Forms and Project Summaries will be completed and provided to the Board one week in advance of the meeting. All meetings will be scheduled for the applicable fiscal year prior to the end of the preceding fiscal year.
- Goal: A minimum of four quarterly Board meetings will be held during the fiscal year.
- Measurement: Number of public board meetings held per year as evidenced by meeting minutes and legal advertisements.
- Performance Measurement Achieved: Yes\_\_ No \_\_

#### **1.2: KSC/CRA Advisory Board Public Meetings Compliance**

- Objective: Hold regular KSC/CRA Advisory Board meetings to conduct CRA Advisory Board related business. Regular meetings will be open to the public and agendas will include time for the public to make comments. All meetings will be scheduled for the applicable fiscal year prior to the end of the preceding fiscal year.
- Goal: A minimum of six Advisory Board meetings will be held during the Fiscal Year.
- Measurement: Number of public board meetings held annually as evidenced by meeting minutes and legal advertisements.
- Performance Measurement Achieved: Yes\_\_No \_\_

#### **1.3: Notice of Meetings Compliance**

- Objective: Provide public notice of each meeting, which is scheduled for the fourth Thursday of each month, in advance, and/or notice of annual meeting schedule as legally required. Notice to be shared on KSC/CRA and City website.
- Goal: 100% of regularly scheduled meetings are advertised with five days' notice and on KSC/CRA and City website.
- Measurement: Timeliness and method of meeting notices as evidenced by posting to KSC/CRA and City website.
- Performance Measurement Achieved: Yes\_\_ No \_\_

#### **1.4: Website Public Records**

- Objective: Ensure that meeting minutes, agendas, annual reports, annual budgets and amendments, and financial audit reports, KSC/CRA creation documents, public notices, boundaries and location map are readily available and easily accessible to the public on the KSC/CRA's webpage with quarterly checks.
- Goal: 100% of regularly scheduled meetings are advertised with five days' notice and on KSC/CRA and City website.
- Measurement: The number of website reviews completed to ensure meeting minutes and other public records are up to date as evidenced by the Office of Economic Development (OED) Marketing and Communications Specialist.
- Website checks completed by OED at least once per quarter.
- Performance Measurement Achieved: Yes\_\_No\_\_

### **2. Program/ Project Development**

#### **2.1: KingSoutel Crossing Building Renovation Grant Program**

- Objective: To encourage commercial property owners to upgrade their properties by improving the external appearance of their businesses and to attract new and retain existing business by decreasing renovation costs incurred for modernizing retail space in older, commercial properties.
- Goals: to encourage property owners to reinvest and remove potential impediments to redevelopment in the CRA and to support renovations to help in reducing blight and attract reinvestment; create positive momentum toward community redevelopment; offset potential costs for renovations. The grant is a matching, reimbursable grant providing commercial property owners/tenants with a more visually appealing property.
- Measurement: Create a mass mailing to reach all commercial property owners located in the KSC/CRA. Work with three business owners to utilize the grant program.
- Performance Measurement Achieved: Yes\_\_No\_\_

#### **2.2: New Kings Road Capital Improvement Project**

- Objective: To beautify and provide new safety measures using streetscape projects intended to beautify public rights-of-way, provide safe opportunities for pedestrian/bicycle travel, and provide upgrades of roadways and intersections. Beautification projects may include landscaping of medians and rights-of-way, undergrounding or relocation of utilities, decorative lighting, street furniture, and gateway features at its entrances. Emphasize pedestrian/bicycle mobility and safety with construction of sidewalks/pedways, enhanced transit stops, and intersection improvements. To actively monitor the Florida Department of Transportation plans for New Kings Road to incorporate Complete Streets and Context Sensitive Design practices and programs into all retrofits. To identify areas programed for infrastructure improvements with FDOT and the City including water/wastewater, drainage, parking, traffic lights, sidewalks, landscaping and new signage.

- Goals: to advertise a Request for Proposals for a consultant to develop a streetscape plan including site furnishings, lighting, landscaping, decorative pavers and signage; integrate traffic calming techniques throughout the internal roadway system to enhance safety; and make infrastructure improvements where feasible, to protect property during natural disasters.
- Measurement: Contract award to the most qualified respondent. Achieve 30% design in 24/25.
- Performance Measurement Achieved: Yes \_\_ No \_\_

### **2.3 Finalize an Art in Public Places Program Project**

- Objective: To encourage cultural projects and spaces, the arts, and education enhancing the experience of being and going into this community. This Agency may seek to provide support to cultural, artistic, educational, civic and park and open space programming projects that promote the community, and which draw attention and people to the CRA.
- Measurement: Create a digital projection public art project at the Legends Community Center, which will be visible for a two-hour period each night to pedestrian and vehicular traffic along Soutel Drive located in the KSC/CRA.
- Performance Measurement Achieved: Yes \_\_ No \_\_

## **3. Financial Accountability**

### **3.1: Annual Budget Requirements**

- Objective: Prepare and approve the annual proposed budget in accordance with statutory requirements.
- Goal: Budget approval & adoption by the KSC/CRA Board in May 2025 and final budget by the Jacksonville City Council by September 30. All budgets posted to the KSC/CRA's webpage one week prior to the Agency Board meeting.
- Measurement: Adoption of Final Budget as evidenced by meeting minutes and budget documents.
- Performance Measure Achieved: Yes \_\_ No \_\_

### **3.2: Audited Financial Statements**

- Objective: The City of Jacksonville will conduct an annual independent financial audit per statutory requirements.
- Goal: Create annual report by June 30, 2025.
- Measurement: Report the annual audit findings on the RA/CRA's webpage and transmitted to the State of Florida and local taxing authorities.
- Performance Measurement Achieved: Yes \_\_ No \_\_

## **4. Annual Report**

### **4.1 Complete and Submit a CRA Annual Report**

- Objective: Development of an Annual KSC/CRA Report detailing the years activities.
- Goal: Create a KSC/CRA Annual Report by March 31, 2025.
- Measurement: Report the activities on the KSC/CRA's webpage and transmitted to the KSC/CRA Agency Board
- Performance Measurement Achieved: Yes\_\_No\_\_