



**KINGSOUTEL CROSSING CRA (KSC/CRA) ADVISORY BOARD
HYBRID VIRTUAL AND IN-PERSON MEETING
CITY HALL, MEZZANINE LEVEL – EXAM ROOM 1
THURSDAY, SEPTEMBER 23, 2021 - 3:30 P.M.**

MEETING MINUTES

Location: The KSC/CRA Advisory Board meeting was held as a hybrid virtual and in-person meeting. The KSC/CRA Advisory Board Members met in person at City Hall, 117 West Duval Street, Mezzanine Level – Exam Room 1.

KSC/CRA Advisory Board Members Present: Chair Vanessa Cullins Hopkins, Russell Jackson, Tony Robbins and Leola Williams. Advisory Board Vice-Chair Member Kemal Gasper participated via Zoom.

KSC/CRA Advisory Board Members Absent: Dr. Mary Jackson

Staff Present: Kirk Wendland, Executive Director; Karen Nasrallah, Redevelopment Manager; Michelle Stephens, Recording Secretary

Representing the Office of General Counsel: Susan Grandin

Others Present: Jen Jones Murray, Cultural Council, Director of Public Art Programs; Eunice Barnum

Others Present via Zoom: Stanley Scott, African American Economic Recovery Think Tank; Deborah Thompson, NAACP Economic Development Committee

I. CALL TO ORDER

Chair Cullins Hopkins called the KingSoutel Crossing CRA Advisory Board Meeting to order at approximately 3:30 p.m. A quorum was not confirmed pending the arrival of Advisory Board Member L. Williams. Chair Cullins Hopkins proceeded with the Agenda Art in Public Places presentation.

II. ACTION ITEMS

APPROVAL OF THE JUNE 24, 2021 KINGSOUTEL CROSSING CRA ADVISORY BOARD MEETING MINUTES

The meeting minutes from the June 24, 2021, KingSoutel Crossing CRA Advisory Board were approved unanimously.

A MOTION WAS MADE AND SECONDED APPROVING THE JUNE 24, 2021, KINGSOUTEL CROSSING CRA ADVISORY BOARD MEETING MINUTES. THE MOTION PASSED UNANIMOUSLY 4-0-0.

APPROVAL OF THE AUGUST 26, 2021, KINGSOUTEL CROSSING CRA ADVISORY BOARD MEETING MINUTES

Chair Cullins Hopkins noted a correction to the minutes on page 3, 1st paragraph, 1st sentence replacing the word, “scrape” with “scrap.”

A MOTION WAS MADE AND SECONDED APPROVING THE AUGUST 26, 2021, KING/SOUTEL CROSSING COMMUNITY REDEVELOPMENT ADVISORY BOARD MEETING MINUTES, AS AMENDED. THE MOTION PASSED UNANIMOUSLY 4-0.

ART IN PUBLIC PLACES – CULTURAL COUNCIL

Ms. Jen Jones Murray, Director of Public Art Programs for the Cultural Council provided a presentation of the City of Jacksonville Public Art Program. Presentation on file.

- Public Art Process
- Bob Hayes Legends Community Center public art that was installed March 5, 2021.
- Public art planned for installation Oct. 2021 on Winton Drive facing Jean Ribault High School. Art piece lights up and demonstrates wisdom, strength and courage and has an aspect of heart, mind, and soul.
- Public Inventory & Assets List
 - Plan update includes a recommendation to partner with JTA to create safe, attractive, and pedestrian-friendly corridors.
- Next Steps

Chair Cullins Hopkins opened the floor for questions/comments from the KingSoutel Crossing CRA Advisory Board.

Advisory Board Member L. Williams asked for the title of the art at the Legends Center. Ms. Jones Murray responded, “On the Shoulder of Legends.”

In reply to a question from Advisory Board Member R. Jackson, Ms. Jones Murray responded that the Art Selection Panel will select the artists and when they get to their final design phase, they will present that final design to the Advisory Board for review/approval and if approved, that will finalize the project.

Ms. Nasrallah noted that public art can be located anywhere within the boundaries of the KSC/CRA area.

Chair Cullins Hopkins commented that some locations may be determined by community input.

Ms. Jen Jones Murray commented that they will host at least one open forum, scout locations, come up with a short list, and send out a survey that allows people to vote on their choice(s) of art. Artist will be selected, contracts established and the selected artist(s) begin their design.

Advisory Board Member R. Jackson reiterated that he wants to see the public art project(s) come to fruition noting that \$100,000 is not that much, but some of the little things can be accomplished. He added that the KSC/CRA Advisory Board is ready to get started.

Chair Cullins Hopkins commented that it would be nice to have something completed within 18 months adding that \$100,000 is not the entire budget for the Public Art Project. The Public Art Project will run over the course of years. This is the first phase. The first phase is to introduce the concept of working with Art in Public Places and the Cultural Council. She added that the community needs to aware that this is happening, who is involved and how they might participate. This first community meeting should be to gather intel and focus on what can be accomplished with \$100,000 in addition to what needs to be seen in the area over time in order to provide adequate development and stimulation not just of businesses but also

of people within the community. She noted that the Cultural Council focuses on professional artist and while she adheres to the idea, they eventually need to involve all aspiring artist from toddlers to age 80 to be able to submit artwork that could be placed in the KSC/CRA area.

Chair Cullins Hopkins added that there needs to be themes and inspirations that tie together within the community. We know that for the Legends Center's theme, "On the Shoulder of Legends", it sounds wonderful suggesting that the Advisory Board could expand on that theme or have something complimentary to that theme for the entire KSC/CRA area. She added that in her opinion over the course of five years she would think the Advisory Board would spend at least \$1 million in the area. That is only \$200,000 per year.

Ms. Jen Jones Murray commented that the City Ordinance specifies the process and what the Cultural Council can do. She added that the project planning phase helps to identify locations and scope of work. All of the Chair's comments and concerns are covered in the Public Art Process to include input and community involvement.

Advisory Board Member R. Jackson asked how the Cultural Council vets projects and whether or not a piece of art is ideal for a certain location. He asked how that works related to City CIP projects such as right of ways.

Ms. Jen Jones Murray replied that they work closely with Public Works adding that space for public art is vetted in advance with Public Works and Teresa Eicher who oversees the City's Capital Improvement Plan (CIP). She added that the Cultural Council handles those type of details on behalf of the Advisory Board.

Mr. Wendland commented that Teresa is the mastermind behind the CIP. She knows about all projects current to six years out.

Ms. Susan Grandin advised that the Art Selection Panel includes one to three community representatives – at least one community member must reside in District 10 where the art will be installed. Ms. Jen Jones Murray concurred.

Chair Cullins Hopkins opened the floor for comments from the public.

Ms. Eunice Barnum invited Ms. Jen Jones Murray to one of her community meetings adding that the meeting today is not a community meeting. She thanked the Cultural Council for the art at the Legends Center and she loves the title, "On the Shoulder of Legends" adding that they can draw from that and go far with that theme. She commented that a mural on the side of Mr. K's building was a waste of taxpayer money and we should not be investing in a piece of art in a raggedy community.

Ms. Jen Jones Murray noted that the mural Ms. Barnum is referring to was not a project of the Cultural Council. She noted that the Cultural Council does not paint a lot of murals.

Chair Cullins Hopkins noted that the mural on Mr. K's building was not funded by CRA funds. She reiterated the need for community input.

Mr. Stanley Scott with the African American Economic Recovery Think Tank commented that the people in the community should have input into the art that is selected. Important to have input from the community and have art that focuses on self-esteem and tells a story.

Chair Cullins Hopkins advised that since a quorum was present, they would move to the approval of the meeting minutes section of the agenda. Advisory Board Member L. Williams arrived at the meeting at approximately 3:36 p.m.

III. GENERAL INFORMATION

Advisory Board Member Tony Robbins advised that he will not be available for the October 28, 2021, Advisory Board meeting. He has a conflict with a previously scheduled meeting.

IV. NEW BUSINESS

No new business was discussed.

V. OLD BUSINESS

Advisory Board Member R. Jackson asked about the status of the Business Enhancement Grant and when it would be available to the community.

Ms. Nasrallah replied that she has put together a one-page introduction letter to the community with Kirk's signature on it and on the back page is the actual program about the Building Renovation Grant Program. We have pulled together a list of what we can find on the Property Appraiser's Website (approximately 277 properties) that may be eligible for the program. As soon as the package is approved through OGC and an application available it will be ready to mail.

Mr. Wendland commented that staff could put together general talking points noting that we want to ensure that any information being shared is accurate.

Chair Cullins Hopkins suggested at the next meeting coming up with a schedule of who is available to attend various community meetings. Ms. Barnum advised her that there will be a Sherwood Forest community meeting to discuss the CRA on October 6, 2021, at 6:00 p.m. and a regular meeting of the Sherwood Community on October 21, 2021.

Advisory Board Member L. Williams advised that CW Priestly Jackson is having a meeting at the Wesconnett Library on October 11, 2021, from 6:00 p.m. to 7:30 p.m. and a meeting on October 25, 2021 will be held at the Legends Center.

Mr. Wendland advised that OED staff does not control the agenda(s) of the City Council or Council Member community meetings. Mr. Wendland added that you have to use caution meeting together as one or more members as it relates to the FL Sunshine Law.

Mr. Wendland advised that the information regarding the grant program will not be available for the October 6th meeting, but may be available for the October 21st meeting.

Ms. Nasrallah stressed that it is a Building Renovation Grant and not a Business Enhancement Grant. We have to be clear what we are talking about in the community.

It was discussed that a map would be included with the Building Renovation Grant Program mail out. It was noted that Ms. Nasrallah is the lead contact person for the Building Renovation Grant Program.

Mr. Wendland strongly advised that when going into a community meeting that the Advisory Board Members not get into the weeds regarding the program and refer all inquiries to Karen Nasrallah.

VI. PUBLIC COMMENT

There were no public comments.

VII. ADJOURNMENT

There being no further business, Chair Cullins Hopkins adjourned the KingSoutel Crossing CRA Advisory Board meeting at approximately 5:07 p.m.

The next meeting is scheduled for Thursday, October 28, 2021, at 3:30 p.m.

The written minutes for this meeting are only an overview of what was discussed. For verbatim comments of this meeting, an audio file of the meeting is available in its entirety and is available upon request. Please contact Karen Nasrallah at (904) 255-5449, or by email at karenn@coj.net.