Docusign Envelope ID: 9B18F421-6372-4DDC-97C9-8A2C698F256B

City of Jacksonville, Florida
Procurement Award Form (PAF)

Part 1: Form Type JPAC Award Request and Administrative Details

Goods and/or Services: Improper Purchase - Marketing and Outreach

Requested Action/Authority:

As of today, our office is in receipt of invoices totaling $5,890 for work performed outside of a PO or Agreement. We conducted a review of the JSEB Office's order process and identified the need for additional training to ensure that this does not occur again. We respectfully request your consideration and approval to enter the requisitions and subsequently pay the invoices.

Justification/Explanation:

Between June 2024 and July 2024 two vendors provided services n support of marketing and outreach. LitTV Network provided videography and photography services, and WJXT provided commercial advertisements at the request of EBO On August 13, 2024, it came to our attention that these two vendors provided the aforementioned services without an approved Purchase Order.

Legal Contract #:	N/A	Contract Date:	06/01/2024	Change Order/AMD #:	N/A	
PO/Release #:	N/A	Bid Date:	05/01/2024	Awarded Supplier:	WJXT and Lit TV Network	
Licenses Verified:	N/A	Effective Date:	07/01/2024	Basis of Award:	N/A	
Federally Funded:	N/A	No. Invited:	2	Responses Received:	2	Attachments:
Solicitation:	N/A - N/A - N/A			Procurement Contract #:	N/A - N/A	
Executed By:	N/A					

PoP:Base:	One Time Project	Options:	N/A	Extension(s):	N/A
JSEB Rec.:	N/A	%:	N/A	Bonds Waived Pursuant To:	N/A

Fund:	00111	Center:	116103	Acct:	531090	Proj:	000000	Activity:	00000000	$	5890.00
Fund:		Center:		Acct:		Proj:		Activity:		$	
Fund:		Center:		Acct:		Proj:		Activity:		$	

New NTE/GMP:	$ 5890.00	Contingent Amount:	$ 0.00	DMP/ODPO Amount:	$ 0.00

Using Agency/BU:	JEJE:OFFICE_OF_ECONOMIC_DEVELOPMENT			
Concurrence:	Signed by: Randolph, Ed 54715D98CE36469:...	Title:	ECONOMIC DEVELOPMENT OFFICER	8/21/2024
Concurrence:		Title:		
Concurrence:		Title:		
Concurrence:		Title:		

Procurement Analyst/Buyer:	Signed by: Renata Barnett 7771B2C9F56442C:...	Chief of Procurement:	DocuSigned by: B19F1D517352456:... 8/21/2024
Name:	Renata Barnett	Name:	Dustin L. Freeman

Part 2: JPAC Actions on Above Requests/Recommendations
All Award Actions Subject to Lawfully Appropriated Funds

Members Who Approve:	
Members Who Disapprove:	
Other Action:	

Date:

Part 3: Final Awarding Authority Action

Action:

Date:

Signature:

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PAF Instructions

Form Type: Select the type of award from the dropdown options. This form will be used for all Procurement awards (Administrative Awards and JPAC Requests).

Goods and/or Services: Enter a brief description of the types of goods and services included in the request.

Requested Action/Authority: Enter a brief description of the requested action or authority being sought. i.e.; *request permission to award to the lowest, responsive responsible bidder for ITB or award the highest ranked supplier for an RFP*.

Justification/Explanation: Enter a brief justification or explanation for the requested action. Use this box to add any additional information such as additional account strings, or other information essential for contract execution.

Legal Contract Number: Provide the existing City contract number if applicable. This will be the same number as your POA number.

Contract Date: Select the effective date for the contract using the calendar option in the form. Leave blank for contracts to become effective on the execution date.

Change Order/AMD #: Provide the applicable Change Order or Amendment number represented by this request.

Date: Enter the date of PAF submission.

Effective Date: Enter the effective date of requested authority and/or action.

Solicitation: Select the competitive procurement method used (1Cloud generated prefix), enter the 1Cloud generated numbering sequence, and 1Cloud generated fiscal year of solicitation

Basis of Award: Select from Lowest Price Technical Acceptable (LPTA), Highest Price Technical Acceptable (HPTA),

Procurement Contract #: This is your PO number. Select Type, Enter Number

PO/Release Number: Enter PO Release Number

Awarded Supplier: Enter Awarded Supplier Name

Federally Funded: Select yes or no from dropdown if Federal Funds will be used.

Responses Received: This is the number of responses received.

No Bids Received: The number of responses received that indicated supplier would not bid.

Executed By: Select whether executed by OGC or JPAC / Chief of Procurement

PoP Base: Select the Period of Performance for the initial period.

Options: Period for each renewal period i.e. one (1) two (2) year.

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Extensions: How many extensions have we preformed after the initial base period and option periods have been completed?

JSEB Goal: Select the percentage established by JSEB.

JESB Other: Select Encouragement or Set Aside Option

Bonds Waived Pursuant to: Select authority allowing bonds to be waived.

Funding Source: Fund/Center/Account/Project/Activity, all fields are required even if zeros.

New NTE/GMP: Enter the new total not to exceed the amount. Note, this should match the contract maximum indebtedness, if applicable**.**

Contingent Amount: If your agency requests an allowance for unforeseen additional expenses, then specify the amount of your requested increase and new NTE that represents the contingency allowance. This is over and above any quote.

DMP/ODPO Amount: Enter the total Direct Materials Purchase/Owner Direct Purchase Order amount for project.

Attachments: Name any attachments included as supplemental information to the PAF.

Using Agency/BU: This should be the requesting agency/requirement owner.

Concurrence: Electronic Signature

Title: Enter the title of person electronically signing form.

**Any fields where there is no data available, or no entry is required, either leave it blank or enter N/A. Any fields where there is known data, include for informational purposes. Any changes to an original award should contain the data that is being changed and any other relevant data required for JPAC review and approval.*

Docusign Envelope ID: 9B18F421-6372-4DDC-97C9-8A2C698F256B

Post for City of Jacksonville

Author: Gretchen Harrell

Station: WJXT
Schedule Date: 6/3/2024 - 6/23/2024
Advertiser: City of Jacksonville
Agency: City of Jacksonville

Acct. Exec: Gretchen Pulwers
Phone #: 904-393-9830
FAX #: 904-212-0834
Email: gpulwers@grahammedia.com

Agency: City of Jacksonville | Advertiser: City of Jacksonville | Spot Length: :15
SkewBook: May/2024LP | ISCI: JSEB15V2 | Spot Type: Normal

Station Ord No	Day	Date Time	Program	Daypart	Rate	Book	Week	Exp - DMA P25+ (000)	Exp - DMA P25+ CPM	DMA P25+ D.000 (000)	DMA P25+ D.000 CPM
WJXT	Mon	6/3/2024									
688662A		5:19:24 AM	Channel 4 News	Early Morning	$120.00	Ovr-6/3/2024+	6/3/2024	18.677	$6.43	11.800	$10.17
WJXT	Tue	6/4/2024									
688662A		5:53:15 AM	Channel 4 News	Early Morning	$140.00	Ovr-6/4/2024+	6/3/2024	25.136	$5.57	15.300	$9.15
688662A		11:15:50 PM	Channel 4 News	Late News	$0.00	Ovr-6/4/2024+	6/3/2024	0.000	$0.00	19.800	$0.00
WJXT	Wed	6/5/2024									
688662A		8:41:03 AM	The Morning Show	Early Morning	$160.00	Ovr-6/5/2024+	6/3/2024	39.409	$4.06	28.200	$5.67
688662A		6:48:33 PM	Channel 4 News	Early News	$150.00	Ovr-6/5/2024+	6/3/2024	38.566	$3.89	23.700	$6.33
WJXT	Sat	6/8/2024									
688662A		6:52:19 AM	Channel 4 News Sat	Early Morning	$60.00	Ovr-6/8/2024+	6/3/2024	14.549	$4.12	18.000	$3.33
688662A		8:41:46 AM	Morning Show Sat	Early Morning	$75.00	Ovr-6/8/2024+	6/3/2024	31.029	$2.42	18.100	$4.14
WJXT	Sun	6/9/2024									
688662A		9:08:09 AM	This Week in Jax	Weekend	$80.00	Ovr-6/9/2024+	6/3/2024	17.766	$4.50	12.900	$6.20

Station Ord No	Day	Date Time	Program	Daypart	Rate	Book	Week	Exp - DMA P25+ (000)	Exp - DMA P25+ CPM	DMA P25+ D.000 (000)	DMA P25+ D.000 CPM
WCWJ	Sat	6/8/2024									
688662Az		6:52:19 AM	The Morning Show-HD	Early Morning	$0.00	Ovr-6/8/2024+	6/3/2024	0.000	$0.00	0.000	$0.00
688662Az		8:41:46 AM	News4Jax at 6am	Early Morning	$0.00	Ovr-6/8/2024+	6/3/2024	0.000	$0.00	0.900	$0.00
WCWJ	Sun	6/9/2024									
688662Az		9:08:09 AM	This Week in Jacksonville	Daytime	$0.00	Ovr-6/9/2024+	6/3/2024	0.000	$0.00	0.100	$0.00
WCWJ	Tue	6/4/2024									
688662B		11:22:03 PM	Late News M-F	Late News	$15.00	Ovr-6/4/2024+	6/3/2024	3.279	$4.57	1.900	$7.89

Station Ord No	Day	Date Time	Program	Daypart	Rate	Book	Week	Exp - DMA P25+ (000)	Exp - DMA P25+ CPM	DMA P25+ D.000 (000)	DMA P25+ D.000 CPM
WJXT	Mon	6/10/2024									
688662A		5:28:24 AM	Channel 4 News	Early Morning	$120.00	Ovr-6/10/2024+	6/10/2024	18.677	$6.43	17.700	$6.78
688662A		6:56:49 PM	Channel 4 News	Early News	$150.00	Ovr-6/10/2024+	6/10/2024	38.566	$3.89	27.200	$5.51
WJXT	Tue	6/11/2024									
688662A		6:24:47 AM	Channel 4 News	Early Morning	$170.00	Ovr-6/11/2024+	6/10/2024	31.918	$5.33	22.000	$7.73

Post for City of Jacksonville

Author: Gretchen Harrell

Station: WJXT
Schedule Date: 6/3/2024 - 6/23/2024
Advertiser: City of Jacksonville
Agency: City of Jacksonville

Acct. Exec: Gretchen Pulwers
Phone #: 904-393-9830
FAX #: 904-212-0834
Email: gpulwers@grahammedia.com

Agency: City of Jacksonville | Advertiser: City of Jacksonville | Spot Length: :15
SkewBook: May/2024LP | ISCI: JSEB15V2 | Spot Type: Normal

Station Ord No	Day	Date Time	Program	Daypart	Rate	Book	Week	Exp - DMA P25+ (000)	CPM	DMA P25+ D.000 (000)	CPM
WJXT	Tue	6/11/2024									
688662A		8:40:59 AM	The Morning Show	Early Morning	$160.00	Ovr-6/11/2024+	6/10/2024	39.409	$4.06	31.700	$5.05
WJXT	Wed	6/12/2024									
688662A		11:27:53 PM	Channel 4 News	Late News	$0.00	Ovr-6/12/2024+	6/10/2024	0.000	$0.00	25.100	$0.00
WJXT	Thu	6/13/2024									
688662A		5:45:37 AM	Channel 4 News	Early Morning	$140.00	Ovr-6/13/2024+	6/10/2024	25.136	$5.57	20.600	$6.80
688662A		8:13:29 AM	The Morning Show	Early Morning	$160.00	Ovr-6/13/2024+	6/10/2024	39.409	$4.06	35.100	$4.56
WJXT	Sat	6/15/2024									
688662A		6:21:29 AM	Channel 4 News Sat	Early Morning	$60.00	Ovr-6/15/2024+	6/10/2024	14.549	$4.12	9.300	$6.45
688662A		9:10:21 AM	Morning Show Sat	Early Morning	$75.00	Ovr-6/15/2024+	6/10/2024	31.029	$2.42	20.600	$3.64
WJXT	Sun	6/16/2024									
688662A		9:09:15 AM	This Week in Jax	Weekend	$80.00	Ovr-6/16/2024+	6/10/2024	17.766	$4.50	13.800	$5.80

Station Ord No	Day	Date Time	Program	Daypart	Rate	Book	Week	Exp - DMA P25+ (000)	CPM	DMA P25+ D.000 (000)	CPM
WCWJ	Mon	6/10/2024									
688662B		11:11:35 PM	Late News M-F	Late News	$15.00	Ovr-6/10/2024+	6/10/2024	3.279	$4.57	6.500	$2.31

Station Ord No	Day	Date Time	Program	Daypart	Rate	Book	Week	Exp - DMA P25+ (000)	CPM	DMA P25+ D.000 (000)	CPM
WJXT	Mon	6/17/2024									
688662A		7:42:00 AM	The Morning Show	Early Morning	$160.00	Ovr-6/17/2024+	6/17/2024	39.409	$4.06	31.500	$5.08
688662A		8:42:06 AM	The Morning Show	Early Morning	$160.00	Ovr-6/17/2024+	6/17/2024	39.409	$4.06	31.500	$5.08
WJXT	Tue	6/18/2024									
688662A		5:13:37 AM	Channel 4 News	Early Morning	$120.00	Ovr-6/18/2024+	6/17/2024	18.677	$6.43	14.500	$8.28
WJXT	Wed	6/19/2024									
688662A		6:23:16 AM	Channel 4 News	Early Morning	$170.00	Ovr-6/19/2024+	6/17/2024	31.918	$5.33	12.700	$13.39
688662A		8:25:37 AM	The Morning Show	Early Morning	$160.00	Ovr-6/19/2024+	6/17/2024	39.409	$4.06	26.400	$6.06
WJXT	Thu	6/20/2024									
688662A		5:41:28 AM	Channel 4 News	Early Morning	$140.00	Ovr-6/20/2024+	6/17/2024	25.136	$5.57	19.400	$7.22
688662A		11:34:30 PM	Channel 4 News	Late Fringe	$0.00	Ovr-6/20/2024+	6/17/2024	0.000	$0.00	16.000	$0.00

Post for City of Jacksonville

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Station: WJXT
Schedule Date: 6/3/2024 - 6/23/2024
Advertiser: City of Jacksonville
Agency: City of Jacksonville

Acct. Exec: Gretchen Pulwers
Phone #: 904-393-9830
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Email: gpulwers@grahammedia.com

Agency: City of Jacksonville | Advertiser: City of Jacksonville | Spot Length: :15
SkewBook: May/2024LP | ISCI: JSEB15V2 | Spot Type: Normal

Station Ord No	Day	Date Time	Program	Daypart	Rate	Book	Week	Exp - DMA P25+ (000)	Exp - DMA P25+ CPM	DMA P25+ D.000 (000)	DMA P25+ D.000 CPM
WJXT	Fri	6/21/2024									
688662A		6:10:09 AM	Channel 4 News	Early Morning	$170.00	Ovr-6/21/2024+	6/17/2024	31.918	$5.33	19.400	$8.76
688662A		6:49:52 PM	Channel 4 News	Early News	$150.00	Ovr-6/21/2024+	6/17/2024	38.566	$3.89	34.500	$4.35
WJXT	Sat	6/22/2024									
688662A		6:28:26 AM	Channel 4 News Sat	Early Morning	$60.00	Ovr-6/22/2024+	6/17/2024	14.549	$4.12	5.800	$10.34
688662A		8:58:03 AM	Morning Show Sat	Early Morning	$75.00	Ovr-6/22/2024+	6/17/2024	31.029	$2.42	25.400	$2.95
WJXT	Sun	6/23/2024									
688662A		9:18:46 AM	This Week in Jax	Weekend	$80.00	Ovr-6/23/2024+	6/17/2024	17.766	$4.50	10.100	$7.92

Station Ord No	Day	Date Time	Program	Daypart	Rate	Book	Week	Exp - DMA P25+ (000)	Exp - DMA P25+ CPM	DMA P25+ D.000 (000)	DMA P25+ D.000 CPM
WCWJ	Wed	6/19/2024									
688662B		11:25:57 PM	Late News M-F	Late News	$15.00	Ovr-6/19/2024+	6/17/2024	3.279	$4.57	5.600	$2.68

Delivery Totals							Post Delivery		GRPs/Imps
Demo	Spots	Reach	Freq	GRPs/Imps	CPP/CPM	Total	Actuals	Adjusted	Delivered
Exp - DMA P25+ D.000	6	n/a	n/a	779.2	$4.35	$45	779.214	Impressions Goal	632.873
DMA P25+ D.000	6	20.7	2.2	632.9	$5.36	$45			

Station Summary

Description	Spots	Cost	Impressions (000)	Exp GrImps
WJXT	30	$3,345.00	617.850	769.38
WCWJ	6	$45.00	15.023	9.84
Total DMA P25+	36	$3,390.00	632.873	779.21

Docusign Envelope ID: 9B18F421-6372-4DDC-97C9-8A2C698F256B

Station: WJXT
Schedule Date: 6/3/2024 - 6/23/2024
Advertiser: City of Jacksonville
Agency: City of Jacksonville

Acct. Exec: Gretchen Pulwers
Phone #: 904-393-9830
FAX #: 904-212-0834
Email: gpulwers@grahammedia.com

Order Number Summary

Description	Spots	Cost	Impressions (000)	Exp GrImps
688662A	30	$3,345.00	617.850	769.38
688662Az	3	$0.00	1.008	0.00
688662B	3	$45.00	14.015	9.84
Total DMA P25+	36	$3,390.00	632.873	779.21

INVOICE

DUPLICATE

WJXT
4 Broadcast Place
Jacksonville, FL 32207
FEIN: 52-0854808
Main: (904)399-4000
Billing:

http://www.news4jax.com

Property	WJXT		
Invoice #	689399-1	Order #	689399
Invoice Date	05/31/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	05/01/24 - 05/31/24	Flight Dates	05/31/24 - 05/31/24
Advertiser	City of Jacksonville		
Product	May production		
Estimate #			

Account Executive	Mitchell Bowles
Sales Office	WJXT Local
Sales Region	Local
Agency Code	
Advertiser Code	
Billing Calendar	Calendar
Billing Type	Cash
Special Handling	
Agency Ref	
Advertiser Ref	
Product 1	
Product 2	

Billing Address:

City of Jacksonville
Attention: Sandi Assidy
Attn:Felicia Fort C.P.F.R.P.
117 West Duval Street
Suite 480
Jacksonville, FL 32202

Send Payment To:

WJXT
P.O. Box 933520
Atlanta, GA 31193-3520
ar@grahammedia.com

WO Payments Quick Pay Link: payments.wocentral.com/find **Quick Pay Code: 7BXAH9AQLE**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/31/24	05/31/24	Production	Various	----F--	:01	1	$500.00	NS

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	05/27/24	06/02/24	----F--	1	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WJXT	F	05/31/24		Production	Various	:01		$500.00	NS

Total Spots **1**

Terms Per Agreement of the parties: Net 30 or CIA

Net Total **$500.00**

Invoice Balance as of 08/06/24 11:34:35 AM ET **$500.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the terms and conditions herein. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

Effective 8/4/21 Graham Media Group and effective 2/1/24 WPLG will impose a 1.5% fee on all credit card payments, except where prohibited by law.

Docusign Envelope ID: 9B18F421-6372-4DDC-97C9-8A2C698F256B

LiT tv Network
info@littvnetwork.com | 904-274-0732

Invoice #6837388

Issue date
Jul 24, 2024

JSEB Videography, Photography, Interviews, and Video Editing 6.20.24

We appreciate your business here at LiT tv Network

Customer
Sandy Simpson
The City of Jacksonville Office of Economic Develepment
ssimpson@coj.net
904-255-8828
117 W Duval St
Suite 250
Jacksonville, FL 32202

Invoice Details
PDF created August 6, 2024
$2,078.00

Payment
Due July 24, 2024
$2,078.00

Items	Quantity	Price	Amount
JSEB Videography, Photography, and Video Editing 6.20.24	1	$2,000.00	$2,000.00
~~3.9%~~ Credit Card Authorzaiton Fee	1	~~$78.00~~	~~$78.00~~
Subtotal			$2,078.00

Total Due ~~$2,078.00~~
$2,000.00 ✓

8/6/24
APPROVED

Pay online

To pay your invoice go to https://squareup.com/u/RjRjJ6oj

Or open the camera on your mobile device and place the QR code in the camera's view.

INVOICE

DUPLICATE

WCWJ
4 Broadcast Place
Jacksonville, FL 32207
FEIN: 52-0854808
Main: (904)399-4000
Billing:

http://www.news4jax.com

Property	WCWJ		
Invoice #	688662B-1	Order #	688662B
Invoice Date	06/24/24	Alt Order #	
Invoice Month	June 2024	Deal #	
Invoice Period	05/27/24 - 06/21/24	Flight Dates	06/03/24 - 06/30/24
Advertiser	City of Jacksonville		
Product			
Estimate #			

Account Executive	Mitchell Bowles
Sales Office	WJXT Local
Sales Region	Local
Agency Code	
Advertiser Code	
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	
Advertiser Ref	
Product 1	
Product 2	

Billing Address:

City of Jacksonville
Attention: Sandi Assidy
Attn:Felicia Fort C.P.F.R.P.
117 West Duval Street
Suite 480
Jacksonville, FL 32202

Send Payment To:

WCWJ
P.O. Box 933520
Atlanta, GA 31193-3520
ar@grahammedia.com

WO Payments Quick Pay Link: payments.wocentral.com/find **Quick Pay Code: BBBARFAX96**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/03/24	06/23/24	Late News M-F	11-1135p	MTWTF- -	:15	1	$15.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/03/24	06/09/24	MTWTF- -	1	$15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCWJ	Tu	06/04/24	11:22 PM	Late News M-F	11-1135p	:15	JSEB15V2	$15.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/10/24	06/16/24	MTWTF- -	1	$15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCWJ	M	06/10/24	11:12 PM	Late News M-F	11-1135p	:15	JSEB15V2	$15.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/17/24	06/23/24	MTWTF- -	1	$15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCWJ	W	06/19/24	11:26 PM	Late News M-F	11-1135p	:15	JSEB15V2	$15.00	NM

Total Spots **3**

Terms Per Agreement of the parties: Net 30 or CIA

Net Total	**$45.00**
Invoice Balance as of 08/06/24 11:34:55 AM ET	**$45.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the terms and conditions herein. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

Effective 8/4/21 Graham Media Group and effective 2/1/24 WPLG will impose a 1.5% fee on all credit card payments, except where prohibited by law.