SINGLE SOURCE AWARD **BID # SS-13481-23**

Subject: Hospitality Package for the 2023 The Players Championship

Department: Recreation and Community Services Division, Sports & Entertainment Division

Description of Purchase:
Recommend approval of Single Source Award to PGA TOUR, INC. DBA The Players Championship for Hospitality Package during the 2023 THE PLAYERS Championships hosted at TPC Sawgrass. The hospitality package includes the opportunity for the City of Jacksonville to host potential business clients, sponsors, promote tourism and have a positive influence for the City's economic impact. Total requested expenditure not to exceed $125,000.00.

Funding Source: 00111.133104.549021.000000.00000000.00000.0000000, to be executed by purchase order.

Single Source Award To: PGA TOUR, INC. DBA The Players Championship

Price Justification: See Attached

Total Award: $125,000.00 **Requisition #** PRSP-500065-23

Attachments: Agency Memo, Single Source Form, Vendor Proposal

Certification as to Single Source: Daryl T. Joseph, Director, Parks, Recreation and Community Services Department

THE ABOVE PURCHASE IS RECOMMENDED FOR AWARD IN ACCORDANCE WITH CHAPTER 126.206.

ANALYST: Ruben Ola

Dustin Freeman, Chief
Procurement Division

APPROVAL OF GENERAL GOVERNMENT AWARDS COMMITTEE
"ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS"

CHAIRMAN ***DATE***

ACTION OF AWARDING AUTHORITY

DATE: _____

APPROVED _____ **DISAPPROVED** _____

OTHER _____

SIGNATURE OF AUTHENTICATION _____

FORM GB-114, Revised 12/2007

City of Jacksonville, Florida

Daryl T. Joseph, Director

Parks, Recreation and Community Services Department
214 N Hogan Street, 4th Floor
Jacksonville, FL 32202
(904) 255-7907
www.coj.net

ONE CITY. ONE JACKSONVILLE.

October 31, 2023

To: Dustin Freeman, Chief
Procurement Division

Thru: Daryl T. Joseph, Director
Parks, Recreation and Community Services Department

From: Chandler Fussell, Chief
Sports and Entertainment Division

Subject: Single Source Request to PGA TOUR, Inc. dba THE PLAYERS Championship for a Hospitality Package during the 2023 THE PLAYERS Championships

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The Department of Parks, Recreation and Community Services, Division of Sports & Entertainment requests the Procurement Division grant a single source award to PGA TOUR, Inc. dba THE PLAYERS Championship for a Hospitality Package during the 2023 THE PLAYERS Championships hosted at TPC Sawgrass.

The hospitality package includes the opportunity for the City of Jacksonville to host potential business clients, Sponsors, promote tourism and have a positive influence for the City's economic impact.

Total expenditures are not expected to exceed $125,000 and payments are to be processed by a one-time Purchase Order.

FUNDING SOURCES: 00111.133104.549021.000000.00000000.00000.0000000

Attachments: Hospitality Purchase Agreement

JMK

CC: Rene'e Harriman, Parks, Recreation and Community Services Department
Jennifer Malice Kelly, Sports & Entertainment Division

FINANCE & ADMINISTRATION DEPARTMENT, PROCUREMENT DIVISION

JUSTIFICATION FOR SINGLE SOURCE (JSS)	
Pursuant to the City of Jacksonville Procurement Code§ 126.206 & § 126.312, when requesting a purchase from a vendor subject to the referenced sections, please complete this form to justify your request and submit to Procurement with applicable attachments.	
1. Requesting Agency:	Sports & Entertainment
2. Nature and/or description of the requirement being requested. ***Identify each item, component or service being procured. (Attach quote/proposal):*** ***Why does the City need these particular goods or services?***	Hospitality package for the 2023 PLAYERS Championship taking place at TPC Sawgrass. See attached agreement.
3. Provide a detailed justification as to why the requested goods/services can only be efficiently and effectively procured through the recommended Single Source vendor:	Acting as golf's fifth major, PGA Tour, Inc. dba THE PLAYERS Championship is the sole golf tournament in Northeast Florida offering International exposure to millions of households worldwide and an elite hospitality experience. THE PLAYERS hospitality Package allows the City of Jacksonville to market Jacksonville by hosting prospective business clients, Sponsors and other guests at this event in hopes of continuing to drive economic impact and tourism to the City.
4. Date of Request	10/31/2022

5. Summary of Market Research

[Provide a description of the market research performed, how it was performed, by whom, and market research results. Please spell out acronyms.]

[Division of Sports and Entertainment has researched the availability of the requested goods/services from other sources and PGA Tour, Inc. dba THE PLAYERS is the Sole provider of admissions to THE PLAYERS Championship.]

6. Other Documentation (Check and attach all that apply)

√ Supplier Quote

√ Single Source Memo signed by Director

THE PLAYERS®

Account ID:	9775533
Invoice #:	73979
Invoice Date:	6/9/2022
Due Date:	Due upon receipt

PO Box 206
Attn: Ticket Operations
Ponte Vedra Beach, FL 32004

City of Jacksonville-
117 West Duval St Suite 280

Jacksonville, FL 32202

PGA TOUR, INC.
DBA THE PLAYERS Championship

TIN: 52-0999206

INTERNAL CODING	ITEM DESCRIPTION	QTY	UNIT PRICE	TOTAL PRICE
1611952 2306HOSP	Island Suite - Exempt	1	$125,000.00	$125,000.00 NT

IMPORTANT MESSAGE

Please note your current amount due is payable according to the terms of your agreement.

Tickets are not shipped until full payment is received.

Total Purchases	$125,000.00
Total Sales Taxes	$0.00
Shipping	$0.00
Service Charges	$0.00
Total Payments & Adjustments	$0.00
Total Amount Due	$125,000.00
CURRENT AMOUNT DUE	$62,500.00

Wiring Instructions:

Wells Fargo
110 Front Street
Ponte Vedra, FL 32082

ABA: 121000248
Account #: 2090001789574
Account Name: PGA TOUR, Inc
SWIFT Code: WFBIUS6S

Please return this invoice with a check made payable to **PLAYERS Championship.**
Please record the Account Number on your check.

Questions regarding this invoice, please call 800-404-7887.
Fax: 904-280-6861