

DUVAL COUNTY TOURIST DEVELOPMENT COUNCIL MEETING MINUTES

Thursday, August 15, 2024, 10:00 a.m.

City Hall - Lynwood Roberts Room

TDC Members: City Council President Randy White (Chair – Pending Resolution), City Council Vice President Kevin Carrico (Vice Chair – Pending Resolution), City Council Member Ron Salem (Pending Resolution), Jitan Kuverji, Dennis Chan, Dennis Thompson, Mark VanLoh (*arrived 10:16 a.m.*), two vacancies

TDC Staff: Carol Brock (Executive Director), Brett Nolan (Administrator), Phillip Peterson (Auditor), and Jim McCain (Office of General Counsel)

I. Welcome and Call to Order

Vice Chair White

The meeting was called to order by Vice Chairman White at 10:01 a.m. and the attendees introduced themselves for the record. Vice Chair White asked Ms. Brock to update the members on the TDC board positions. Ms. Brock explained to the board that Council President White is serving as Acting Chair due to pending legislation appointing him as Chair. Additionally, legislation is pending for Council Vice President Carrico to be the TDC Vice Chair, and Council Member Salem to be a TDC Member, replacing Council Member Terrance Freeman. Ms. Brock also explained that the board has two vacancies because of recent changes in employment for Michael Hitt and Angela Phillips. TDC staff is working with Council President White to identify candidates for these positions. These appointments must go through City Council for final approval.

II. Public Comments Including Action Items

Vice Chair White

Public Comments: *John Nooney*

Mr. Nooney spoke on advocating for a Pottsburg Creek Public Park, thus improving the City of Jacksonville's waterways and providing additional public access to Pottsburg Creek.

III. Approval of Minutes

Vice Chair White

The minutes of the June 6, 2024 Regular TDC meeting were **approved unanimously as distributed.**

IV. Visitor Information Television Channel Status Report

Kate Strickland, Wander Media

The Vice Chair shared with the board that Wander Media was approved for a TDC grant for \$98,500 at the December 2023 TDC Meeting to produce a Visitor information Television Channel and invited Kate Strickland, CEO of Wander Media, to the podium to provide an update.

Ms. Strickland discussed that the name for this channel will be rebranded to *Discover Jacksonville: The Flip Side of Florida* in line with Visit Jacksonville's campaign. The actual build out of the channel was detailed in two sections. The first is the transition in hotels and resorts of the current channel's rebranding into the new redesign. The second section of channel development was the acquisition of channel licensing and equipment to live stream on platforms like Roku, Apple TV, YouTube TV, and Fire TV. Additionally, Wander Media has worked to consolidate their content with Visit Jacksonville's content to have a great selection of media for the channel, both live stream and on demand. The channel is set to go live by the end of September 2024. Ms. Strickland expressed excitement for measuring the channel's effectiveness as data is collected and the channel becomes more readily available.

Mr. Kuverji asked if any beta testing is needed in various hotels to which Ms. Strickland said that it certainly couldn't hurt.

V. 2023 UNF Track and Stadium Infrastructure Upgrade Update

Nick Morrow, UNF

Vice Chair White reminded the board that the University of North Florida was approved for four infrastructure grants for their track and field at the October 2022 TDC Meeting and asked that Nick Morrow, Athletic Director of UNF, and Ms. Brock provide an update on this project.

Ms. Brock detailed that three out of the four grant developments have been completed, with the last one being \$150,000 for the Clerking Station and Equipment Storage. In October 2023, UNF was granted a one-year extension for this project that expires September 30, 2024. Ms. Brock explained that UNF will no longer be using this grant and the contract will be terminated with the funds being unencumbered.

Mr. Morrow continued with an update on other UNF projects. He shared that the 2024 track and field season was a success, they hosted 10 events covering 23 days with a total number of participants and spectators nearing 45,000. This level of performance could only be achieved through the partnership with the Tourist Development Council and Mr. Morrow was grateful for the board's investment. The clerking station and equipment storage plan evolved and grew into something bigger than was originally planned and that is why UNF chose to terminate that contract. UNF is wanting to completely redo Hodges Stadium and plans to come before the TDC at a later date to show conceptual designs and discuss ways the TDC could partner with UNF. Over the past 13 years of hosting just track and field events at this facility, an upwards of 185,000 hotel room nights and \$150 million has been generated for the City of Jacksonville. UNF is determined to expand the services they can offer the city and continue to grow sports tourism in the North Florida region.

VI. International Nonstop Flight Funding Request

Carol Brock

The Vice Chair noted that at the at the March 2023 TDC Meeting, the board approved to set aside \$1,000,000 from the TDC Contingency Account for the purposes of future obligations for marketing a nonstop JAX/UK flight. Ms. Brock informed the board that there has been some movement on that project. She shared that the feasibility study that was presented to the TDC last year indicated the timing to pursue an international flight is right. The Jacksonville Aviation Authority has been working diligently to secure an international nonstop flight and it requires partners coming together including the JAA, City of Jacksonville, the TDC, and Visit Jacksonville to provide the marketing component. Ms. Brock invited Michael Corrigan, CEO of Visit Jacksonville, as well as Kevin Schorr with Campbell-Hill Aviation Group to provide more details. She mentioned that Mr. VanLoh will need to abstain from voting if the board decides to take action due to his position at JAA and asked that any questions be directed to Mr. Corrigan and Mr. Schorr or others as appropriate.

Mr. Corrigan shared that due to the competitive nature of the airline industry, details on specific locations of where this nonstop flight to Europe would be could not be shared yet in a public forum. However, there is an opportunity for Jacksonville to continue to bring additional international flights to the region.

Mr. Schorr shared that Jacksonville is in a unique situation in that several European airlines could potentially be attracted in establishing a nonstop service to Jacksonville. Typically, European airlines only select a couple of routes per year to start nonstop service and Jacksonville is now at the point where it has become one of the largest markets in the United States without a nonstop flight to Europe. There is a lot of risk for an airline to begin a nonstop service to Europe so they look to the community to help mitigate the cost. Mr. Schorr explained that one of the ways it does that is through the community spending dollars to market the new service, since the airport is not allowed to market particular flight services per federal regulation, similar to what was done for the nonstop JAX/UK TDC decision back in 2023.

Mr. Corrigan emphasized this endeavor has generated a lot of support and that this opportunity is an addition to the London nonstop flight, not a deviation.

Mr. Kuverji asked how long it would take to see a plane land in Jacksonville from Europe, which Mr. Schorr indicated that based on the conversation being had, its targeted for October 2025. Furthermore, Mr. Kuverji asked if the Jacksonville International Airport already had U.S. customs in place for international flights, Mr. VanLoh answered in the affirmative. Mr. Thompson said that it is difficult to support this without knowing where in Europe this service would be. Mr. Schorr detailed that some of the largest cities in Europe with already a lot of demand for both international travel as well as connecting to other European cities are being discussed. While the location has to be discreet, Mr. Schorr answered Mr. Kuverji's question that they are looking in the western part of Europe at markets that serve anywhere from 15-25 destinations. Mr. Chan asked about the JAX/UK nonstop flight and questioned if this new European nonstop flight funding request was going to be pulling money that was set aside for the UK service or starting fresh. Ms. Brock shared that again this action item is just to set the funding aside and laid out several different funding options. Mr. Peterson detailed these options, similar to what was done with the London flight. The options outlined were (1) taking \$500,000 out from the \$1,000,000 UK flight funding for this additional European nonstop service request with the remaining \$500,000 set aside for this UK service to be addressed again at a later time; and (2) allocating an additional \$500,000 so there is a total of \$1,500,000 between the two international flight projects. Mr. Corrigan advised against reducing the London effort funding by \$500,000 as the optics of that would look like momentum for that project is waning, which is not the case. Mr. Thompson concurred, the TDC is 100% behind the London flight while also now supporting a new international nonstop flight elsewhere in Europe.

Motion (Thompson / 2nd Chan): Allow the TDC to set aside \$500,000 from the TDC Contingency Account for the purposes of future obligations for marketing a nonstop JAX/European flight.

Aye: Kuverji, Thompson, White, Chan (4)
Nay: (0)
Abstain: VanLoh (1)

Motion Carries

VII. “Tourist” Definition Revision to Grant Guidelines

Carol Brock/Jim McCain

The Vice Chair asked Ms. Brock to explain the “tourist” definition revision to the grant guidelines agenda item. Ms. Brock briefed the board that this is a necessary action before the board considers the Super Girl Surf Pro grant request. At the August 2023 TDC Meeting, the board approved to define tourist as anyone outside the Northeast Florida 5-county region (Duval, Clay, Nassau, St. Johns, and Baker Counties). In looking deeper at the definition of “tourist,” the Florida Statute Section 125.0104(1)(b)(2) defines “tourist” as “a person who participates in trade or recreational activities outside the county of his or her permanent residence or who rents or leases transient accommodations”. The language in 125.0104, F. S., provides a specific definition of “tourist” and provides no basis for modifying that definition by expanding or restricting the meaning of the word. Therefore, Ms. Brock explained that the grant guidelines need to be modified to be reflective of the definition provide by the Florida Statutes. Existing contracts will be modified as well to accommodate the correct definition.

Motion (Chan / 2nd Thompson): Approve the revised TDC Grant Guidelines to define a tourist in accordance with Florida Statute 125.0104 (2)(b)(2), which describes a tourist as “a person who participates in trade or recreation activities outside the county of his or her permanent residence...”. – **approved unanimously.**

VIII. Super Girl Surf Pro Funding Request

Rick Bratman, ASA Entertainment

Ms. Brock introduced Rick Bratman with ASA Entertainment and gave an overview of the grant funding request. The Super Girl Surf Pro event was approved for a multiyear special event and marketing grant back in 2021 and the contract ends in November 2024. Mr. Bratman is asking for another a four year extension as a major investment grant under the new grant guidelines which will provide \$240,000 of funding per year until 2028.

Mr. Bratman shared that Super Girl Surf Pro Series is the only largescale all-girls action sports competition and lifestyle series in the world. Developed as a celebration of female empowerment, the event has grown into a series of activities providing social, athletic, cultural, and entertainment opportunities for young women. All events are free to attend. Last year almost 600 women competed, performed, or provided content at Super Girl with this number expected to grow in coming years. There are two events held annually, one on the west coast and one on the east coast, making this the highest level women’s surf contests in the US, and the largest female surfing event in the world. Jacksonville has been the east coast host for the past four years with the event spanning from the pier to the SeaWalk Pavilion to Latham Plaza to many blocks along the shore. Super Girl received more than 300 hours of television coverage and 20 hours of live streaming with partnership such as iHeart, FOX Sports, and USA Today Network, and had 150 million social media impressions. The event supports non-profits focused on breast cancer awareness, ocean conservation, and bullying prevention. It is intended to be a family friendly event that supports a wide range of sporting activities, including U.S. Gold Medal Olympian Caroline Marks as a mentor for surfing.

Mr. Thompson gave support of the request sharing that this is an awesome event and fantastic for the community.

Motion (Thompson / 2nd VanLoh): Approve ASA Entertainment to receive a Major Investment Grant for \$240,000 from the Duval County Tourist Development Council beginning with FY 25-26 Event Grants account and future years for the 2025 – 2028 Super Girl Surf Pro Festivals. – **approved unanimously.**

Mr. Kuverji asked that Mr. Bratman to reach out to Kate Strickland of WANDER Media to collaborate efforts of the Super Girl Surf Pro event with the new visitor channel, *Discover Jacksonville: The Flip Side of Florida*. Mr. Bratman agreed that he would make the connection with Ms. Strickland.

IX. Strategic Market Analysis Update

Erin Dinkel, Downs & St. Germain

The Vice Chair informed the board that Downs & St. Germain has been working on a strategic market analysis the past several months and ask Erin Dinkel, Director of Research, to provide an update to the board.

Ms. Dinkel communicated to the board that her team conducted SWOT analysis (Strengths, Weaknesses, Opportunities, and Threats) through individual interviews with each member of the Tourism Development Council (TDC) and the team at Visit Jacksonville. The insights gathered from these interviews were analyzed and synthesized to produce the following results, providing a comprehensive view of Jacksonville's tourism landscape.

Strengths: Geographical Advantage - unique potential of waterfront development and diverse recreational activities with Jacksonville’s combination of the beach and riverfront; Diverse Attractions - variety of offerings, including sports events, concerts, and natural attractions, cater to different interests and can enhance tourist engagement and extend stays; Organizational Structure - Visit Jacksonville excels in sales and community engagement through

programs that strengthen local support for tourism; and Unique Branding - The "Flip Side of Florida" campaign differentiates Jacksonville from other markets.

Weaknesses: Convention Center and Accommodations - location of convention center along with a lack of full-service hotels limit Jacksonville's ability to host large events and compete with cities like Orlando; Transportation – Jacksonville is a large geographic area and lack of transportation options detract from the visitor experience; and Nightlife and Attractions - a lack of nightlife and daily attractions limits options for tourists between events, discouraging longer stays.

Opportunities: Riverfront and Urban Revitalization - development along the riverfront can transform Jacksonville into a vibrant destination; Sports and Recreation Expansion - Expanding existing sports facilities and promoting Jacksonville as a hub for both professional and amateur sports can attract regular sports tourism influxes; Enhanced Local Engagement - educating residents about tourism benefits can transform them into advocates, enhancing the visitor experience and attracting future residents, boosting economic vitality; and Airport Expansion – bringing more nonstop/direct flights through the Jacksonville International Airport will improve visitor accessibility.

Threats: Operational Risks - The future of an updated Stadium is exciting and promising, but there is a threat in the meantime. Infrastructure disruptions could significantly impact tourism; and Inventory Diversity - Lack of control over certain infrastructural aspects, such as the limited number of full-service hotels. These factors significantly hinder their ability to attract and manage large group events compared to destinations like Orlando.

Ms. Dinkel detailed that the weaknesses are largely related to areas where Visit Jacksonville does not have direct control and cannot immediately change. She concluded that it is recommended that following this strategic analysis a development of a full strategic plan should take place. A plan like this could influence essential developments like more residential spaces and full-service hotels to create a more inviting destination. Additionally, Jacksonville could leverage the expansion of the airport by gathering data on visitor origins to advocate for more direct flights.

Mr. Kuverji asked how the city can determine what type of hotels should be constructed in Jacksonville, referencing that there aren't many full-service hotels with an influx of mid-level service accommodations. Mr. Corrigan answered that he is active in the conversation with developers and other industry stakeholders to ensure Jacksonville is building the right hotel properties for the best economic development.

X. Visit Jacksonville

Michael Corrigan

The Vice Chair introduced Michael Corrigan to provide the Visit Jacksonville update.

FY 23-24 Budgetary Reallocation

Mr. Corrigan reminded the board that, per the Visit Jacksonville contract, any time they budgetarily exceed line items on an expense over 10% it has to be brought before the TDC for approval. This fiscal year, Visit Jacksonville experienced cost variances in the marketing, convention sales, and destination experiences plan components higher than anticipated. The total budget for Visit Jacksonville for FY 2023-24 remains the same and these are just shifts between line items to account for those areas where costs have been higher than anticipated. A more detailed review of this budgetary reallocation request can be found in the TDC Meeting Packet.

Motion (Thompson / 2nd VanLoh): Approve the Visit Jacksonville Fiscal Year 23-24 budgetary reallocation as presented. – **approved unanimously.**

Fiscal Year 24-25 \$250,000 Budget Increase

Mr. Corrigan shared that as the Jacksonville Jaguars in partnership with the City of Jacksonville prepare to build the Stadium of the Future both to secure the Jaguar franchise in Jacksonville for decades to come and create many great hospitality venues within the stadium, Visit Jacksonville is preparing for the closure of EverBank closures during 2026 and 2027. It is anticipated that there will be a loss of approximately 125,000 room nights per year during the two years the stadium is reimagined. Mr. Corrigan presented a request to the TDC to invest \$250,000 into endeavors that Visit Jacksonville can launch to assist in filling those room night gaps. \$125,000 of the increase will be invested in digital marketing endeavors for meetings and groups. The areas of focus will be smaller groups from 100+ room nights. Additionally, the other \$125,000 will be used to increase the CVB grant budget that Visit Jacksonville can offer to encourage more 2026 and 2027 group business.

Phillip Peterson presented options to the TDC on how to fund this budget increase.

Motion (VanLoh / 2nd Chan): Approve the Visit Jacksonville Fiscal Year 24-25 annual budget increase of \$250,000 with funds from the TDC Fund Balance. – **approved unanimously.**

Mr. Corrigan then presented on the two agenda items that simply codifies the action the TDC took with regards to increasing the Visit Jacksonville Fiscal Year 24-25 Budget by \$250,000.

CVB Grant Guidelines Change

To better account for and assist in filling the anticipated gaps in room night coverage from stadium renovations, Mr. Corrigan requested a decrease in the room night number from 200 room nights to 100 room nights and an increase in the grant amount they can offer from a maximum of \$10.00 per room night to a maximum of \$12.50 per room night.

Motion (Chan / 2nd Thompson): Approve the revised CVB Grant Guidelines as presented. – **approved unanimously.**

Gift Allowance Increase in Travel Policy

Due to the rising cost of providing quality amenities for VIP site visits, meeting planners, etc., Visit Jacksonville would like to request permission to increase the threshold for custom gifts from \$60 to \$100. This increase aligns with the current City policy as well of allowing gifts up to \$100.

Motion (Thompson / 2nd VanLoh): Approve the revised Gift Allowance Increase in the travel policy as presented. – **approved unanimously.**

Fiscal Year 24-25 Annual Plan

Mr. Corrigan explained the Visit Jacksonville Annual Tourism Services Plan and gave a high-level overview of the deliverable components: (1) Amplifying Brand Marketing, (2) Upgrade Visitor Experiences, (3) Elevate Sports and Meetings, and (4) Community Outreach and Engagement.

Motion (VanLoh / 2nd Thompson): Approve the Visit Jacksonville Fiscal Year 24-25 Annual Tourism Services Plan as presented. – **approved unanimously.**

Fiscal Year 24-25 Media Plan

Based on the approval of the Fiscal Year 24-25 \$250,000 budget increase, Mr. Corrigan gave a high-level overview of the Visit Jacksonville Annual Media and Advertising Plan with that approved additional funding. This plan was created with the assistance of Madden Media, who is the agency that Visit Jacksonville uses for marketing.

Motion (VanLoh / 2nd Thompson): Approve the Visit Jacksonville Fiscal Year 23-24 Annual Media and Advertising Plan as presented. – **approved unanimously.**

Fiscal Year 24-25 Travel Plan

Mr. Corrigan gave a high-level overview of the Visit Jacksonville Annual Travel Plan.

Motion (Thompson / 2nd VanLoh): Approve the Visit Jacksonville Fiscal Year 24-25 Annual Travel Plan as presented. – **approved unanimously.**

Fiscal Year 24-25 Adjusted Budget

Based on the action of the TDC to approve the \$250,000 budget increase for the Visit Jacksonville Fiscal Year 24-25 budget, Ms. Brock explained that this adjusted budget reflects the detailed line item funding explanations for where the approved increase is being spent.

Motion (VanLoh / 2nd Thompson): Approve the Visit Jacksonville FY 24-25 Annual Budget reflecting the \$250,000 budget increase. – **approved unanimously.**

Fiscal Year 23-24 Third Quarter Report

Mr. Corrigan provided the board with the quarterly report for Quarter Three 2024, as required by their contract with the TDC. Highlights include the new design for the Seymour Jax Mobile Visitor Center that showcases the Flip Side of Florida brand; hosting 11 site visits that aim to bring more visitors to Jacksonville; the release of the “Love Letter from Jacksonville” video created by filmmaker Carl Rosen; and the expansion of the Jax Coffee and Donuts Trail as well as the Mayport Shrimp Trail. Visit Jacksonville will also be taking part in a new effort called “Out of Town Activations.” This program will target two activations in the Southeast: Tacos ‘n Taps during August in Charlotte, NC and Atlanta Food and Wine Festival during September in Atlanta, GA. These activations will have booths that will resemble a mini Porchfest with local musicians and treats featuring local distillers and coffee vendors. Visit Jacksonville will also be doing a “Win a Trip to Jax” promotion in each city. There will be an additional London activation at Waterloo Station during both of the Sunday Jaguars London games.

XI. Revised TDC Fiscal Year 24-25 Budget

Carol Brock

The Vice Chair had Ms. Brock inform the board on some minor adjustments that have been made to the TDC Fiscal Year 24-25 Budget since its approval at the June 2024 TDC Meeting. The Mayor's Office and the Finance Committee Budget Hearing detailed small alterations such as a reduction in revenue projection, added interest, and an increase in the employer provided benefits and indirect costs. Additionally, the TDC approved the \$250,000 from the TDC Fund Budget for the Visit Jacksonville budgetary increase so this revised budget will reflect that change. This budget will go before the final Finance Committee Budget Hearing scheduled for August 23, 2024 for its approval then to City Council for final approval.

Motion (Thompson / 2nd VanLoh): Approve the revised TDC Fiscal Year 24-25 budget as presented. – **approved unanimously.**

XII. Financial Report

Phillip Peterson

Assistant Council Auditor Phillip Peterson gave the financial report. TDC tax revenues for the 12 months ending June 2024 were \$10,530,256.91, a 1.53 % decrease over the 12 months ending June 2023. Revenue from the start of FY 23-24 to date, ending in June 2024, was \$7,921,829.76, down 1.65% compared to the start of FY 22-23 to date, ending in June 2023. Revenue for June 2024 was \$956,049.29, up 1.79% from the same month in 2023. Actual collections for the fiscal year to date exceed the average monthly budgeted amount by \$26,377.63.

Mr. Peterson reviewed the budgetary balances as of June remaining in the TDC's contractual and operating accounts, they are: Destination Services - \$27,114; Marketing - \$0; Convention/Group Sales - \$0; Convention Grants, Sponsorships, and Promotions - \$302,248.80; Planning and Research - \$150,000; Event Grants - \$451,770; Development Account - \$2,121,075.63; Contingency Account - \$1,256,060; Equestrian Center Promotion - \$8,279.05; Remaining to be Spent in Accordance with the TDC Plan – TDC Operations - \$873,820; TDC Administration - \$100,790.44; and the Special Revenue Fund - \$32,767.50.

XIII. Closing Comments and Adjournment

Vice Chair White

The Vice Chair asked if there was any new business to bring before the board. Mr. Kuverji express his concerns regarding the compliance of short-term rental platforms such as AirBnB and VRBO with local business licensing requirements and the payment of Tourist Development Taxes (TDT). Mr. Thompson shared his commitment to helping in addressing this issue.

Ms. Brock reminded the board that the next meeting in October is when the TDC will have its first grant consideration period for Fiscal Year 24-25. Ms. Brock alerted the board that two applicants will be asking for exceptions in the grant guidelines. The AAU College Hockey National Championship event and the Jacksonville Juniors Volleyball Association (JJVA) will host events during non-consecutive days. The AAU event will be a mens and a womens group broken apart on non-consecutive weekends due to The Players Championship date interfering with their event. The JJVA event will be over the span of three weekends due to the nature of the event being for kids who otherwise would not be able to attend due to school during the week.

In closing, Council President White reminded the members that the next regular meeting will be on October 17, 2024, in the Lynwood Roberts Room of Jacksonville City Hall.

The meeting was adjourned at 11:27 a.m.

Meeting Minutes respectfully submitted by Brett Nolan, TDC Administrator

These minutes were approved at the TDC Regular Board meeting on October 17, 2024



TOURIST DEVELOPMENT COUNCIL MEETING

Thursday, August 15, 2024 10:00 a.m.



Attendance Record Sign-In Sheet

NAME/JOB TITLE	ORGANIZATION	PHONE	E-MAIL
AKE GO (GON)	Downtown Jaguars		JAKE@DTJAX.org
Barbare Halvurstadt	JAA		
Kevin SCHARR	CAMPBELL HIRE AWARD		KSCHARR@AV-ECOM.COM
DAVE Reese	FEEC	904-607-3204	david@fla-golf.org
Joseph St Germain	USTA Regional	850-321-1782	jstg@usta-regional.com
Jordan Turner	D56 Research	850-688-5823	jordanturner58@gmail.com
Rich- Bryant	SUNSHINE SURF AIR		
COURTNEY GUNDELINGER	VISIT JAX	904-421-9157	courtney.gundelinger@jax.com
Kate MITRA			kate@jax.com
JEANNE GOLDSCHMIDT			jeanne@jax.com
Josh Harrison			jsh@jax.com
SHINA WIEHENS			shinaw@jax.com
Kate Strickland	Mandar	904-891-1733	
Nick Marrow	UNF Athletics	904-620-1537	Nick.marrow@unf.edu
Michael Jenkins		904-655-5344	Michael.Jenkins@unf.edu
Jackie Lee	City Council	5162	jackielee@city.net
Shirley			
Ervin Lewis	UNF Athletics	904-252-9811	E.Lewis@unf.edu














TOURIST DEVELOPMENT COUNCIL MEETING

Thursday, June 6, 2024, 10:00 a.m.

Attendance Record Sign-In Sheet



PRINT NAME	SIGNATURE
CP Ron Salem, TDC Chair	
CVP Randy White, TDC Vice Chair	
CM Terrance Freeman	
Mark VanLoh, TDC Member	
Jitan Kuverji, TDC Member	
Dennis Chan, TDC Member	
Dennis Thompson, TDC Member	
Carol Brock, TDC Executive Director	
Brett Nolan, TDC Administrator	
Phillip Peterson, Asst. Council Auditor	
Jim McCain, OGC	

EVIL DOER! FOR MICHAEL PARKER DEP. LAUREN FISHER 2024-0107
2024-0476 REQUEST TO SPEAK CARD
TU IS A \$100,000,000 TRUCK MANUFACTURER TRIAL IN SNOWBLOWS

TOURIST DEVELOPMENT COUNCIL

FBI-HALT! 2024-03305 A PARTNER OF HOWIE THAT HAS LHD TO A COUPINNEY
2017-160 No PUSY PUBLIC BEARS TO OUR MATRONS IN DET
TRINA RICHMOND AOM HORNS M. LOUIS DORR COURT
TALKS WITH

TOE MORTIDE 2023-0819 SCOT WILSON DORR COURT
TALKS WITH

NAME: JOHN PHILIP TRICIFIC RESISTANCE NEEDED DATE: 8/15/2024

ADDRESS: 8356 BAYVIEW RD. PHONE: 904-434-0839

REPRESENTING: I'm Trivia King Matthias Freedom Park on Fort Stevens Creek

1: PUBLIC HEARING BILL NUMBER: DEBATE DECISION MAKE THE SHOWS HAVE BARR
ARMOR SHIND AND UNDER CITY COURT, RESISTANCE IS A TALK.

I SUPPORT _____ (or) I OPPOSE _____ THIS LEGISLATION

2. COMMENTS FROM THE PUBLIC SUBJECT: CORRECTION ON OUR MATRONS! I'm

SHOW PROTECT, WHO CAN MAKE A MOVIE! F. SANDOZIN BROTHER BEAT.

MILLIONS - HBO DOCUMENTARY - M. DAVENPORT - THE
SPEAKING TIME IS LIMITED (SEE REVERSE FOR TIME LIMITATIONS)

NO SPEAKER MAY GIVE OR TRANSFER HIS/HER TIME TO ANOTHER PERSON
NO PARKS - 2016-18 FOCUS RESOLUTIONS 2021-0025 2020-0035, 2024-0079
(Please read the reverse side for instructions on speaking)

WFLA - RESISTANCE THE RECEPTION! VALUE OF "I'm Trivia King Matthias
Freedom Park on Fort Stevens Creek. NEWS A SPONSOR!

COVER RESISTANCE WHITE-HALF! AOL

RULES OF THE JACKSONVILLE CITY COUNCIL – ADOPTED FOR THIS MEETING

RULE 4.301(b) COMMENTS FROM THE PUBLIC Comments from the public given during the public comment times of the meeting, except scheduled public hearing comments, shall be limited to three minutes per person and no person shall be allowed to give or transfer his/her time to speak to another person.

RULE 4.806 PRIVILEGE OF FLOOR

- (a) General Exclusion: No person, except Council Members and working employees of the Council, shall be admitted within the rail unless permitted by the presiding officer.
- (b) Addressing Council: By permission of the presiding officer, the privilege of the floor shall be extended to a citizen or citizens to address the Council on any matter pending before it or which needs the attention of the Council.

Rule 3.604 ADDRESSING THE COUNCIL. At public hearings required by law or fixed by the Council, the presiding officer shall extend the floor to a reasonable number of proponents and opponents of the subject matter of the public hearing, and those filing written requests to be heard with the Chief of Legislative Services shall be heard prior to other persons who appear at the hearing. Each person addressing the Council shall proceed to the place assigned for speaking, give his/her name in an audible tone of voice for the records, (if the person has not filled out a speaker's request card and returned it to the Chief of Legislative Services before addressing the Council, the person shall also give his/her address in an audible tone of voice for the records), and limit his/her address to three minutes, unless a lesser time is fixed for all speakers by the presiding officer, or further time is granted by the Council. All remarks shall be addressed to the Council as a body and not to any member thereof. No person other than a Council Member or the person having the floor shall be permitted to enter into any discussion, either directly or through a member of the Council, without the permission of the presiding officer. All questions to the Council shall be directly through the presiding officer.

RULE 4.505 DISRUPTION OF MEETING Any person, not a Council Member, making personal, impertinent or slanderous remarks or who shall become boisterous while the Council is in session, shall forthwith be barred from further audience before the Council by the presiding officer in his/her discretion. No demonstrations of approval or disapproval from the audience shall be permitted, and if such demonstrations are made, the audience shall be cleared from the Council Chambers. The presiding officer shall call upon the Sergeant-at-Arms to enforce directions given by the presiding officer for any violation of this Rule.