

**PUBLIC SERVICE GRANT (PSG) COUNCIL
PRIORITY POPULATION SUB-COMMITTEE
Ed Ball Building, 214 N. Hogan, 8TH Floor, Room 851
December 12, 2018 – 1:00 PM**

MAYOR'S DISABILITY COUNCIL

Transportation

Background: Transportation continues to be a challenge for all citizens. While local transportation options continue to improve access for citizens with disabilities, due to the geographical area and size of Duval County, many citizens with disabilities still do not have efficient access to transportation. Transportation provides a vital lifeline for persons with disabilities to access employment, education, healthcare, and community life.

- Recommendation: St. Petersburg/Pinellas County Suncoast Transit Authority recently approved new programs to improve access to transportation for citizens with disabilities. These programs include Transportation Disadvantaged Late Shift, Mobility on Demand Sandbox, Direct Connect and a new program called Healthy Hop in Tarpon Springs. These programs extend access for para-transit customers in Pinellas County and provide additional transportation options for citizens with disabilities. We recommend consideration of funding for programs that may complement transportation options in Jacksonville.

Accessible and Affordable Homes

Background: Citizens with disabilities have limited access to affordable and accessible homes. The existing inventory of affordable and accessible homes is inadequate as is demonstrated by the very long waiting period of housing and difficult process to qualify for services. Each day in Jacksonville, persons with disabilities are faced with the difficult task of finding appropriate housing in a market where affordability and accessibility are rare. For a large segment of our population, accessible and affordable homes are crucial to independent living.

The lack of accessible and affordable housing also impacts the City of Jacksonville's homeless population.

According to HUD, in recent years the shortages of accessible and affordable housing are most severe for units affordable to renters with extremely low incomes. This includes citizens with disabilities who have historically higher unemployment rates and lower incomes. The lack of accessible and affordable housing has led to overcrowding and substandard housing options for many. In turn, these issues have not only forced many people to become homeless, but they have put a large and growing number of people at risk of becoming homeless.

We applaud the efforts of the City to improve housing options in the urban core and respectfully recommend the following.

- Recommendation: Consideration of funding for housing initiatives, such as Tiny Homes which can be both affordable and accessible.
- Recommendation: Consideration of funding for programs that may modify existing inventory to improve access to housing for persons with disabilities.



Forging Opportunity in Jacksonville

LISC

Our National Reach

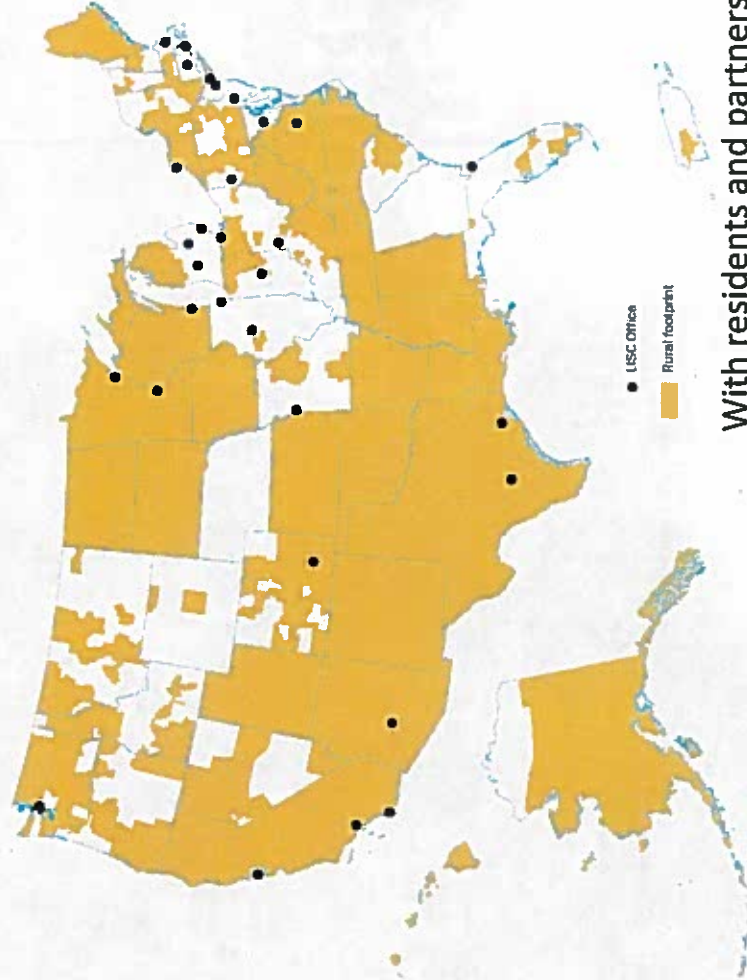
National in scope; local in impact

31 Office Locations
44 state rural program

- Boston, MA
- Buffalo, NY
- Chicago, IL (LISC, NEF, NIMSC)
- Cincinnati, OH
- Detroit, MI
- Duluth, MN
- Flint, MI
- Fowler, CO (Rural HQ)
- Hartford, CT
- Houston, TX
- Indianapolis, IN
- Jacksonville, FL
- Kalamazoo, MI
- Kansas City, MO
- Los Angeles, CA
- Milwaukee, WI
- Minneapolis/St. Paul, MN
- New York, NY
- Newark, NJ
- Peoria, IL
- Philadelphia, PA
- Phoenix, AZ
- Pittsburgh, PA
- Providence, RI
- Richmond, VA
- San Antonio, TX
- San Diego, CA
- San Francisco, CA
- Seattle, WA
- Toledo, OH
- Washington, DC

2,000 Partners

Our national network includes nonprofits, businesses and government agencies in both rural and metropolitan areas



With residents and partners, LISC helps communities build great places to live, do business, work and raise families.

Our Comprehensive Approach



Empower people

- Job skills training & career development support
- Financial coaching
- Educational facilities
- Investments in access to healthcare, healthy food & recreation



Transform places

- Preservation & construction of affordable housing
- Commercial, industrial & community facilities & district development
- Creative placemaking
- Transit oriented development
- Stewardship of sustainability & disaster resiliency
- Community / law enforcement partnerships



Support enterprises

- Job skills training & career development support
- Financial coaching
- Educational facilities
- Investments in access to healthcare, healthy food & recreation



Drive systems innovation

- Resource advocacy & coalition building
- Partnership facilitation across sectors
- Advocacy to increase protections, change policies & practices at national, state & local levels

Our Model

LISC is an investor,
capacity builder,
convener and innovator.



Pool public and private dollars

We raise funds from philanthropies, corporations and financial firms, federal, state and local governments and through the capital markets.

We also generate income from consulting, and lending services.



Work with local partners

Through a network of local offices and community-based partners across the country, we provide grants, loans, equity and technical assistance.

We also lead advocacy efforts on local, regional and national policy.



Support people and places

By investing in housing, businesses, jobs, schools, public spaces, safety, youth, health centers, grocery stores and more, we catalyze opportunities in communities nationwide.

PSG is part of the ecosystem of service funding



7%

\$4.7 million

Total of all supports available after public facility funding is removed

\$3.6 million

Direct or indirect funding of programs targeted to those with unstable housing

\$313,650

2% of all funding goes to programs to keep residents stable in their current housing through emergency funds and medical care subsidization

\$15 Million in flexible Federal Funding to support vulnerable communities

Total for all Federal formula supports through COJ for Public Service, Emergency Solutions, HOPWA, and Community Development Block Grants that are not restricted by source to housing (HOME & SHIP)

\$11.3 Million transferred to public facility improvements and other jurisdictions

\$0.31 per dollar spent on housing or serving residents directly

\$1.1 Million of funding for non-housing supports

Funds that target those who may already be housing stable have a higher return on moving individuals into further stability and out of vulnerability

Capacity Building

LISC invests in the capacity of local organizations to drive community change.



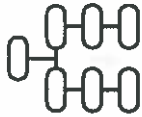
Operational Support

Payments for staff expenses and personnel upgrades to support staff with diversified skills sets matched to current and future needs.



Training and Technical Assistance

Build skills and knowledge through training and expert guidance in the areas of affordable housing, economic development, financial stability, health, safe neighborhoods, and community leadership.



Strengthen Organizational Systems

Keeping community partners current with technology, improving leadership and governance and increasing financial and asset management capacity.



Affordable predevelopment and seed capital

Allows community partners to implement new projects or expand their programmatic offerings to meet community needs without shifting resources from core initiatives.

Vulnerability isn't a single point of being;

It is a continuum of stages, from crisis to near-stability, with unique supports needed to advance (or not fall backwards) at every step.



Current Crisis

Homeless, Co-occurring disorders, not traditionally employable,

Near-Stability

Stable subsidized housing, health insurance, under-employed or in stipended training, limited assets/savings:

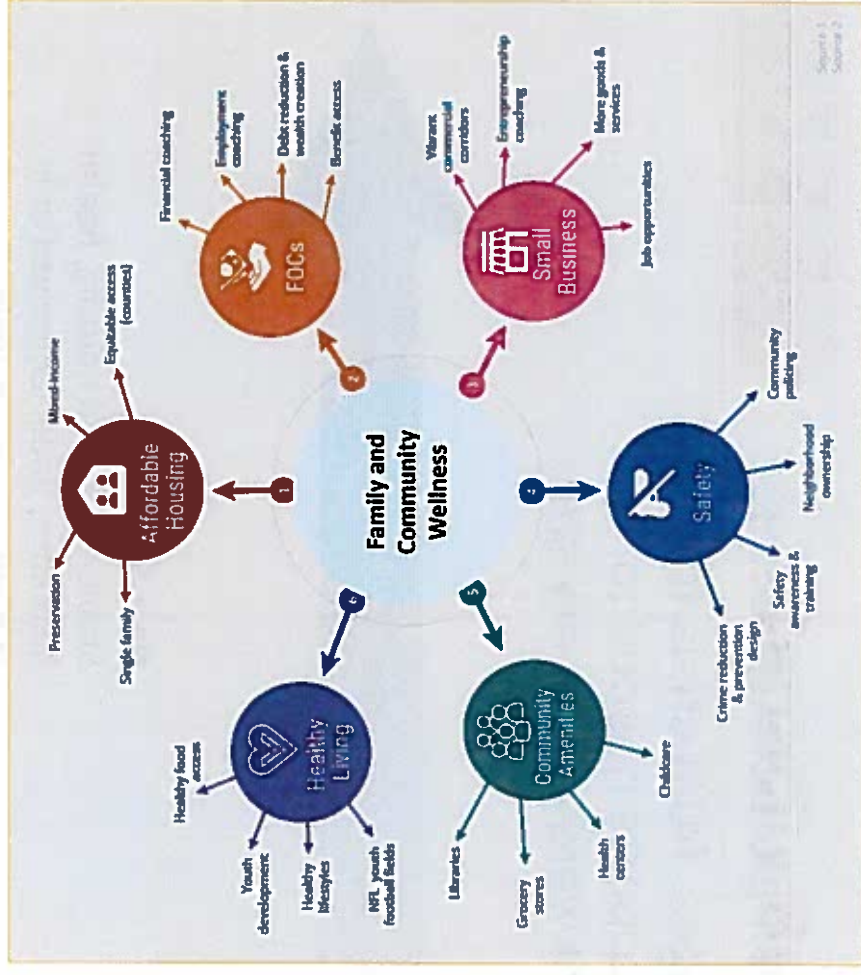
[One bump away from backsliding](#)

Successful Solutions are Interconnected

Families rarely need interventions in only one area. Stability is as complex as the reasons for instability. Interconnecting needs necessitate integrating services in the limited time available with any individual program recipient.

Integrated Service Delivery can take on many forms:

- Financial stability as an intervention for rent delinquency by a housing provider;
- Coping skills and other Cognitive Behavioral Therapies integrated into adult basic education to increase graduation rate;
- Credit coaching providing alongside workforce training to increase employability;



The 'How' Matters As Much As 'Who'

- Drive local system changes that foster stability and comprehensive well-being by incenting integration of solutions by grantees.

Build Sectoral Capacity

- Support a transition to outcomes oriented reporting over output; the measure of success is moving people out of the need for the services.

Demand Accountability

- Strengthen and develop connections between existing funding streams to maximize the return on the public investment.

Leverage Your Dollars

- Work with community-based and intermediary partners to build a plan that moves people forward and out of the crisis funding cycle.

Collective Effort Creates Impact



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**TO LIVE BETTER,
WE MUST LIVE UNITED.**

United Way's Response

- Mission of United Way of Northeast Florida:
 - Recognizing that change doesn't happen alone, United Way is solving our community's toughest challenges by connecting people, resources and ideas.
- Strategic priorities:
 - Ensure **basic needs** are met for all throughout Northeast Florida
 - Produce meaningful and measurable results in the areas of **youth success, financial stability and health.**
 - Invest in **historically challenged neighborhoods** connecting efforts to impact generational poverty.

BECAUSE CHANGE DOESN'T HAPPEN ALONE.

United Way
of Northeast Florida



Thank you.

Carter Elliott
Director – Financial Stability
United Way of Northeast Florida
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LOCAL OUTCOME REPORT JACKSONVILLE, FL

PROSPERITY NOW SCORECARD

The *Prosperity Now Scorecard* equips advocates, policymakers, practitioners and others with data on how residents in states, counties and cities are faring when it comes to their financial health and whether opportunities to prosper are equitable. These data jump-start a conversation about solutions and policies to put all households on stronger financial footing.

Financial Assets & Income

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Asset Poverty Rate	29.3%	29.6%	25.5%
Income Inequality	4.6x higher for top 20%	4.6x higher for top 20%	4.8x higher for top 20%
Income Poverty Rate	13.1%	13.9%	13.4%
Income Poverty by Race	2.8x higher for HHS of color	2x higher for HHS of color	2x higher for HHS of color
Liquid Asset Poverty Rate	40.6%	45.7%	36.8%
Unbanked Households	8.6%	5.9%	7.0%
Underbanked Households	20.4%	17.7%	19.9%
Households with Zero Net Worth	20.5%	19.8%	16.9%

Businesses & Jobs

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Business Value by Race	4.1x higher for white bus. owners	3.2x higher for white bus. owners	2.9x higher for white bus. owners
Business Value by Gender	6.8x higher for men	3x higher for men	3x higher for men
Unemployment Rate	6.0%	4.9%	4.90.0%
Unemployment Rate by Race	1.8x higher for workers of color	1.3x higher for workers of color	1.6x higher for workers of color

Homeownership & Housing

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Affordability of Homes (value/income)	2.9x higher than median income	3.8x higher than median income	3.6x higher than median income
Housing Cost Burden - Homeowners	32.6%	34.3%	28.3%
Housing Cost Burden - Renters	54.0%	56.2%	49.7%
Homeownership Rate	57.9%	64.1%	63.1%
Homeownership by Race	1.4x higher for white HHS	1.5x higher for white HHS	1.6x higher for white HHS

Health Care

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Employer-Provided Insurance Coverage	51.6%	49.7%	58.6%
Uninsured Rate	15.8%	15.3%	10.0%
Uninsured by Race	1.1x higher for people of color	1.6x higher for people of color	2.1x higher for people of color
Uninsured by Gender	1.2x higher for men	1.2x higher for men	1.2x higher for men
Uninsured Low-Income Children	7.4%	7.8%	6.1%

Education

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Four-Year College Degree	27.0%	28.6%	31.3%
Four-Year Degree by Race	1.4x higher for white adults	1.4x higher for white adults	1.5x higher for white adults
Four-Year Degree by Gender	equal for men and women	equal for men and women	equal for men and women
Early Childhood Education Enrollment	48.7%	50.5%	48.0%

In order to generate more robust estimates at the local level, specifically estimates disaggregated by race, many local estimates are derived using five-year data averages. For more information on how local estimates are calculated, visit scorecard.prosperitynow.org/methodology.

PROSPERITY NOW COMMUNITY

Prosperity Now is committed to continuing our support of and partnerships with our movement of committed advocates and practitioners seeking to create a clear path to financial stability, wealth and prosperity. The Prosperity Now Community expands our reach, creates strong connections between those in our community and mobilizes advocates to create lasting social change.

The Prosperity Now Community facilitates learning, creates connections and inspires action to create and improve programs and policies that foster opportunity, especially for those who have not had it before. Our unwavering commitment to creating prosperity includes efforts on a wide range of issues, such as consumer protections, equity in the tax code, increasing affordable housing and removing barriers to saving and building wealth.

To join the Community, visit prosperitynow.org/get-involved

COMMUNITY CHAMPIONS IN FLORIDA

Catalyst Miami	Miami, FL
Entreprising Latinas Inc.	Wimauma, FL
Florida Prosperity Partnership	Sanford, FL
RAISE Florida Network	Jacksonville, FL
United Way of Broward County	Fort Lauderdale, FL
United Way of Northeast Florida / RealSense	Jacksonville, FL
United Way Suncoast	Tampa, FL

JACKSONVILLE

DEMOGRAPHICS

POPULATION
856,616

HOUSEHOLDS
322,003

HOUSEHOLD INCOME QUINTILES

Lowest Quintile	\$0 to \$20,698
2nd Quintile	\$20,699 to \$38,330
3rd Quintile	\$38,331 to \$60,203
4th Quintile	\$60,204 to \$94,400
Highest Quintile	Over \$94,400

MEDIAN HOUSEHOLD INCOME

\$48,256

RACE AND ETHNICITY

White	53.2%
Black	30.2%
Asian	4.5%
Latino	8.8%
Native	0.2%
NHPI	0.1%
Two or More	2.8%
Other	0.2%

AGE

Under 18	23.2%
18 to 24	9.9%
25 to 44	28.7%
45 to 64	25.7%
65 and Over	12.5%

PEOPLE WITH A DISABILITY

13.7%



ABOUT PROSPERITY NOW

Prosperity Now (formerly CFED) believes that everyone deserves a chance to prosper. Since 1979, we have helped make it possible for millions of people, especially people of color and those of limited incomes, to achieve financial security, stability and, ultimately, prosperity. We offer a unique combination of scalable practical solutions, in-depth research and proven policy solutions, all aimed at building wealth for those who need it most.



**TO LIVE BETTER,
WE MUST LIVE UNITED.**

United Way ALICE

December 12, 2018

PSG Council

BECAUSE CHANGE DOESN'T HAPPEN ALONE.



United Way
of Northeast Florida

TO LIVE BETTER,
WE MUST LIVE UNITED.

What is ALICE?

- **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed
- Establishes “survival” budget by county, based on:
 - **Housing** – below average size and cost including utilities
 - **Childcare** – the cheapest legal home-based childcare
 - **Food** – careful purchasing and preparation with no eating out
 - **Transportation** – gas, insurance and basic maintenance only
 - **Healthcare** – basic out-of-pocket costs with no insurance premiums and ACA penalty
 - **Miscellaneous** – minor cost overruns and other essentials
 - **Taxes** – Social Security, Medicare and income taxes and credits



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ALICE Budget – Duval 2015

Survival Budget reflects bare minimum cost to live:

*Admitted
needed*

- No savings
- Economy housing
- Lowest quality childcare
- Nominal healthcare
- No entertainment

Household Survival Budget, Duval County		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs		
Housing	\$828	\$931
Child Care	\$-	\$960
Food	\$165	\$547
Transportation	\$322	\$644
Health Care	\$165	\$634
Miscellaneous	\$147	\$399
Taxes	\$191	\$276
Monthly Total	\$1,618	\$4,391
ANNUAL TOTAL	\$19,416	\$52,692
POVERTY ANNUAL TOTAL	\$11,770	\$24,250

Sources: 2015 Point-in-Time Data: American Community Survey; ALICE Demographics: American Community Survey, the ALICE Threshold; Budget: U.S. Department of Housing and Urban Development (HUD), U.S. Department of Agriculture (USDA), Bureau of Labor Statistics (BLS), Internal Revenue Service (IRS), Florida Department of Education, Office of Early Learning.

Updated ALICE Report due February 2019

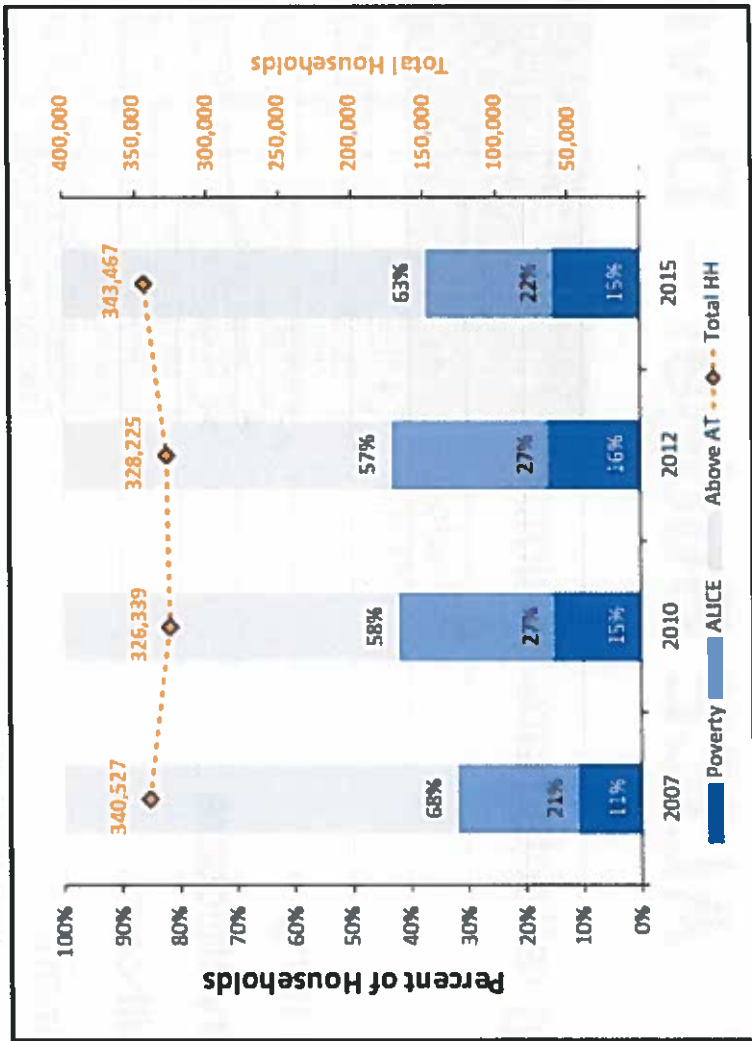
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ALICE in Duval – Over Time



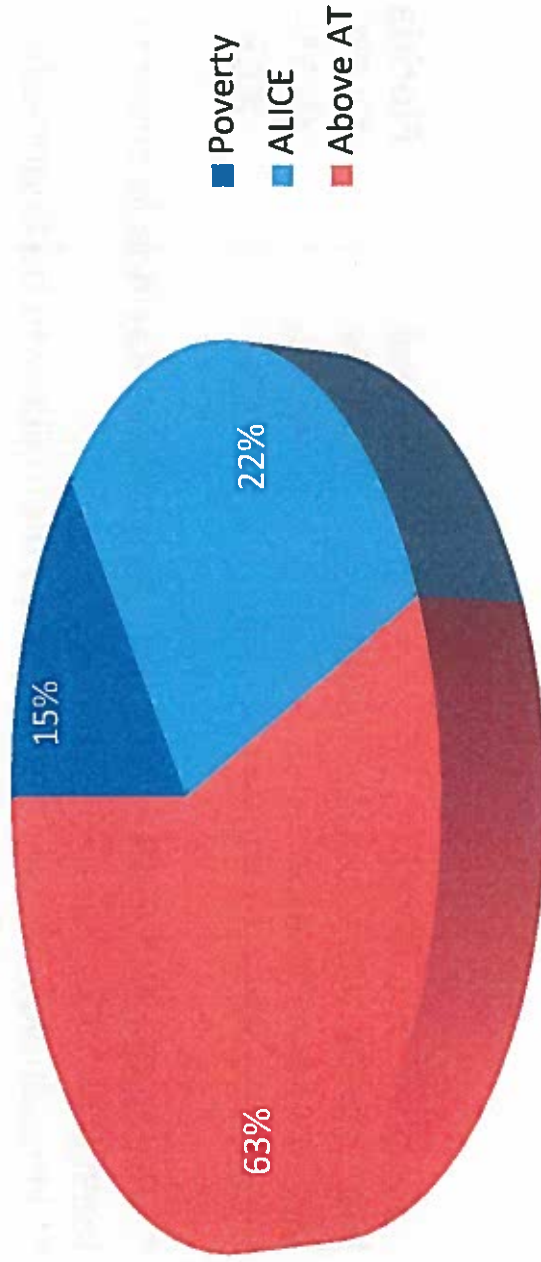
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ALICE Families – Duval 2015



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Other Data Metrics

Metric	Duval	Florida
Households with Zero Net Worth	20.5%	19.8%
Liquid Asset Poverty*	40.6%	45.7%
Income Poverty By Race**	2.8x	2.0x

* Percentage of households that do not have savings to cover at least 3 months of basic expenses

** Households of color are 2.8 times more likely to be financially insecure (Duval County)

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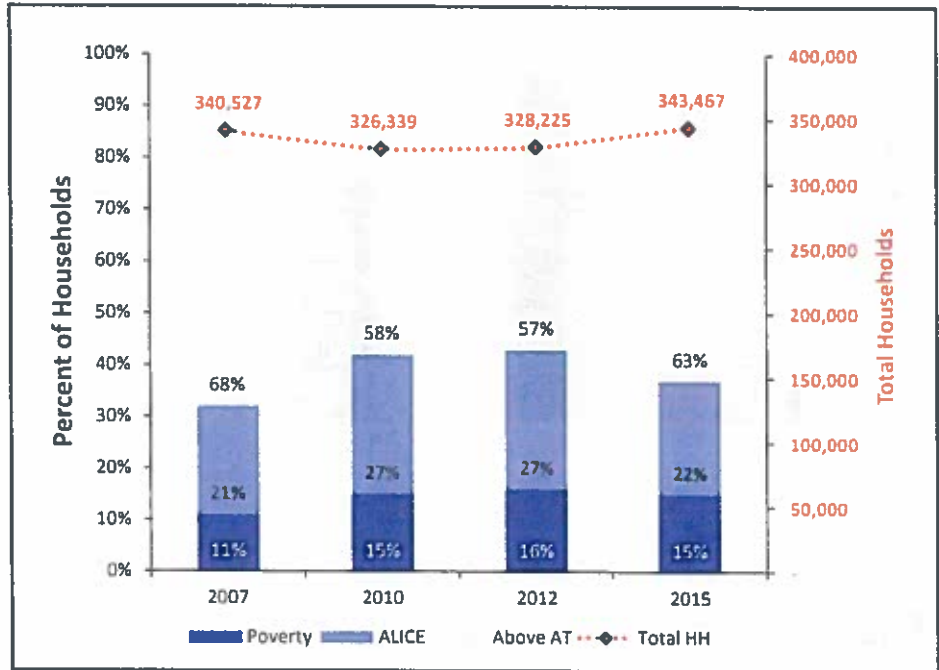
ALICE IN DUVAL COUNTY

Population: 913,010 | Number of Households: 343,467
 Median Household Income: \$49,554 (state average: \$49,426)
 Florida Underemployment Rate for 2015: 11.5%
 Households Below ALICE Threshold: 128,665 (37%)

How many households are struggling?

ALICE is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold, or AT). Combined, the number of poverty and ALICE households equals the total population struggling to afford basic needs. The percentage of households below the ALICE Threshold changes over time (left axis, blue bars) as does the total number of households (right axis, dotted yellow line). The Great Recession, from 2007 to 2010, caused hardship for many families. Conditions started to improve in 2010 and 2012 for some, but not for all.

Households by Income, 2007 to 2015



What does it cost to afford the basic necessities?

The bare-minimum Household Survival Budget does not include any savings, leaving a household vulnerable to unexpected expenses. ALICE households typically earn above the Federal Poverty Level of \$11,770 for a single adult and \$24,250 for a family of four, but less than the Household Survival Budget.

Household Survival Budget, Duval County

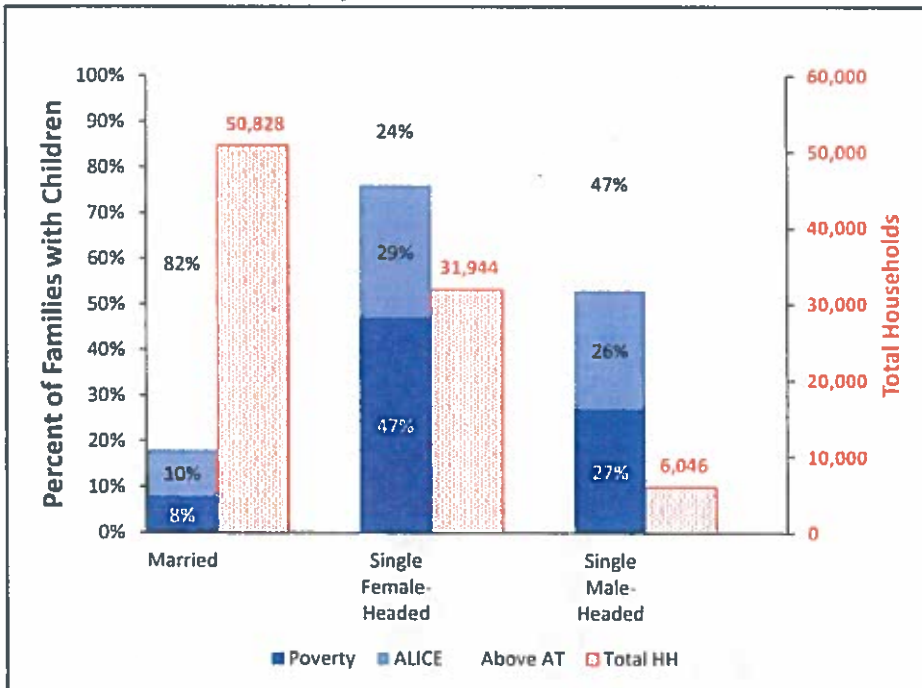
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How many families with children are struggling?

Children add significant expense to a family budget, so it is not surprising that many families with children live below the ALICE Threshold. Though more Duval County families are headed by married parents, a greater percent of single parent families have income below the AT (left axis, blue bar). Total number of families in each category are reflected by dotted yellow bars (right axis).

Families with Children by Income, 2015

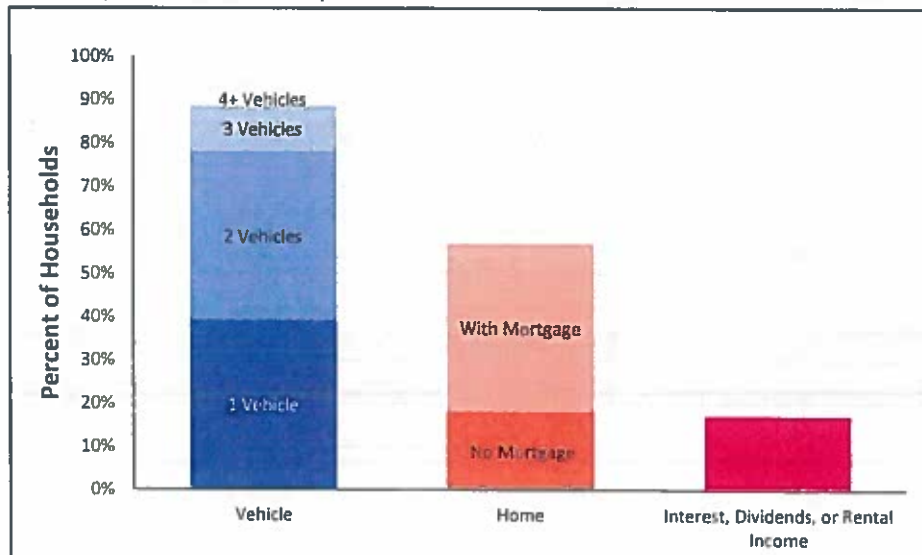


Duval County, 2015		
Town	Total HH	% ALICE & Poverty
Atlantic Beach	5,477	24%
Baldwin	597	53%
Baldwin CCD	2,340	39%
Jacksonville	323,488	39%
Jacksonville Beach	10,303	27%
Jacksonville Beaches CCD	22,553	30%
Jacksonville East CCD	168,880	36%
Jacksonville North CCD	27,351	38%
Jacksonville West CCD	118,788	49%
Neptune Beach	2,948	22%

What assets do households have?

Ownership of assets can contribute to stability of households. Yet few families in Duval County own liquid assets, such as a savings account, 401(k) plan, or rental income, that are readily available to cover emergency expenses. Vehicles, the most common asset, depreciate over time. Homeownership, the next most common asset, can build wealth, but is not a liquid asset.

Assets, All Households, 2015

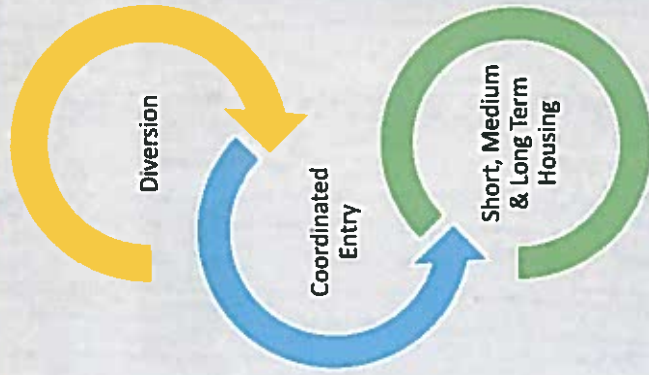


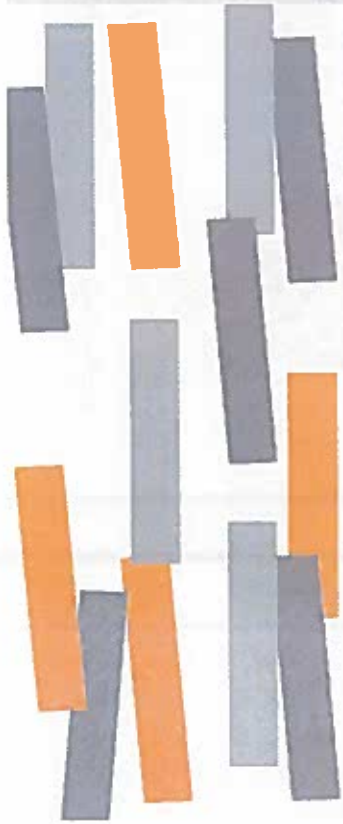
Note: Municipal-level data on this page is for Places and County Subdivisions, which include Census Designated Places (CDP), and Census County Divisions (CCD), relatively permanent statistical areas delineated cooperatively by the Census Bureau and state and local government authorities. These are overlapping geographies so totals will not match county-level data. Municipal-level data often relies on 5-year averages and is not available for the smallest towns that do not report income.

Public Service Grant Council: Priority Populations, Vulnerable Persons and Families Discussion

December 12, 2018

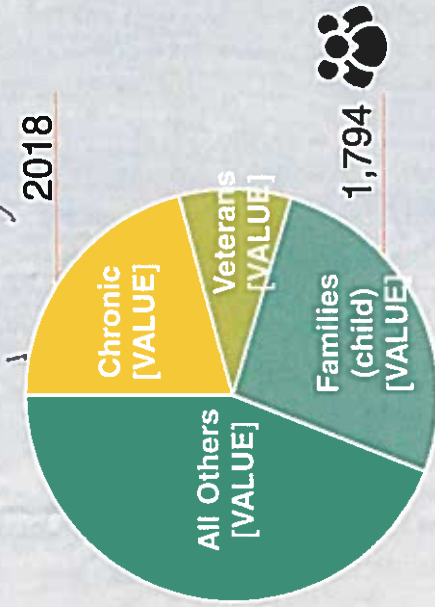
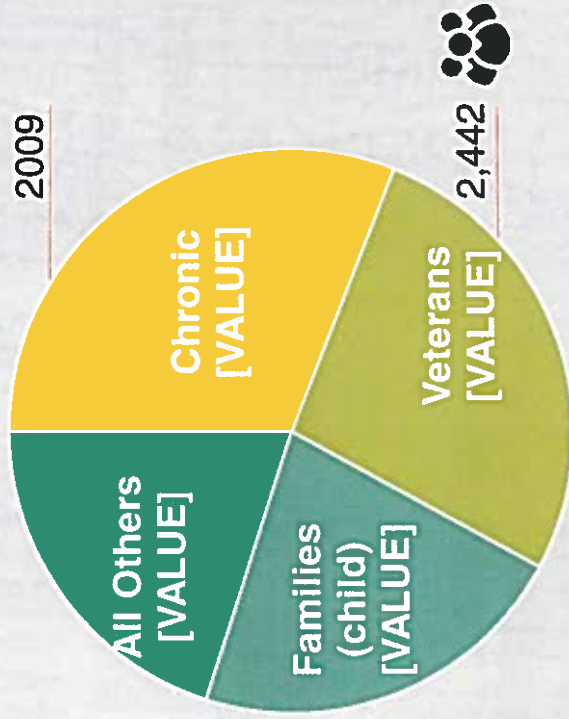
Housing Crisis System of Care





Point In Time Comparison

By Quality

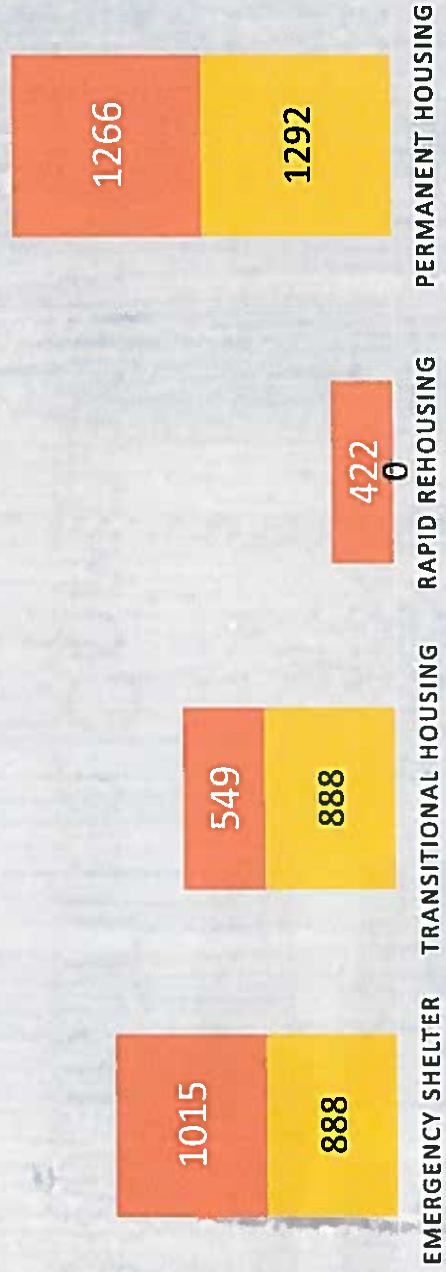


1. Improve outcomes

Our evolving CoC

HOUSING INVENTORY COUNTS: # OF BEDS

■ 2012 ■ 2018





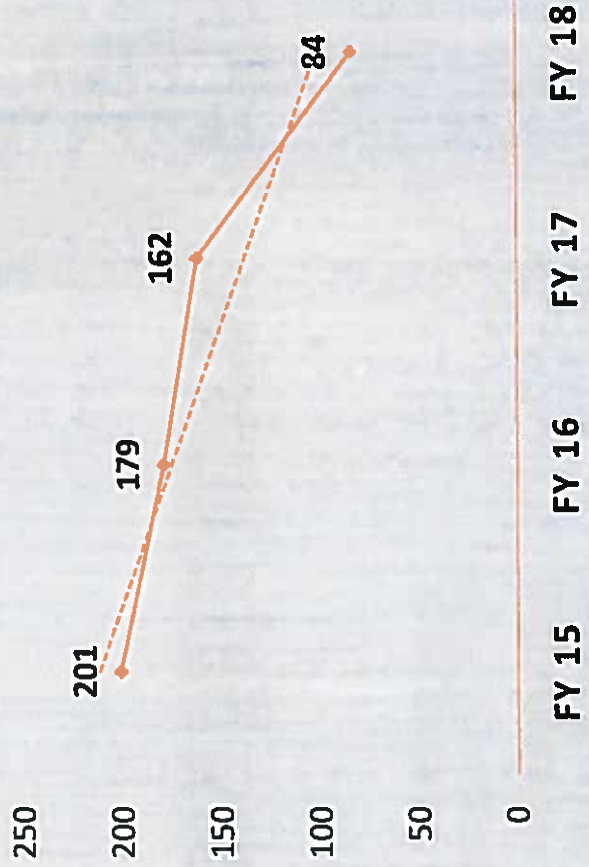
How does Data Improve Performance?

Start with the basics...



Average Length of Program Stay

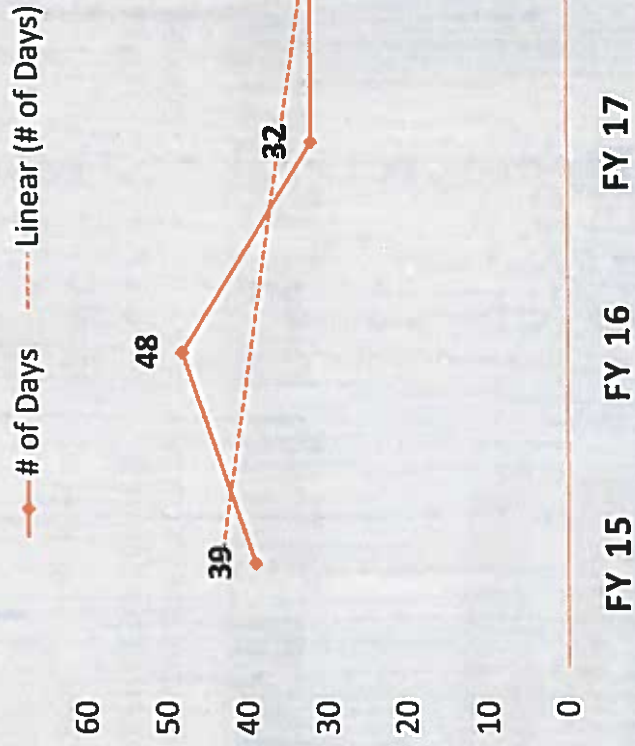
—●— # of Days - - - - - Linear (# of Days)



156
days

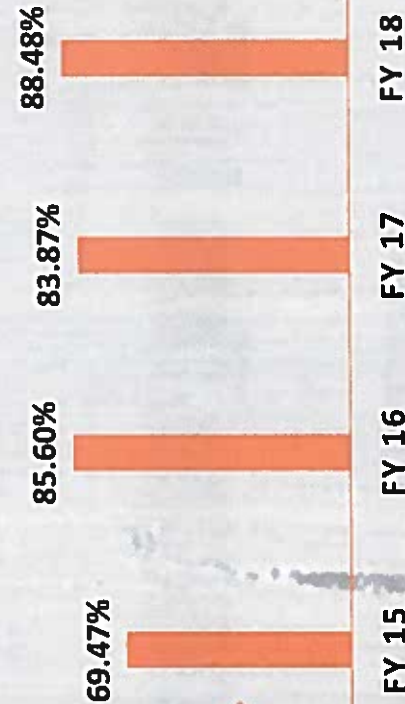
Over 4 years

Average Time to Move In



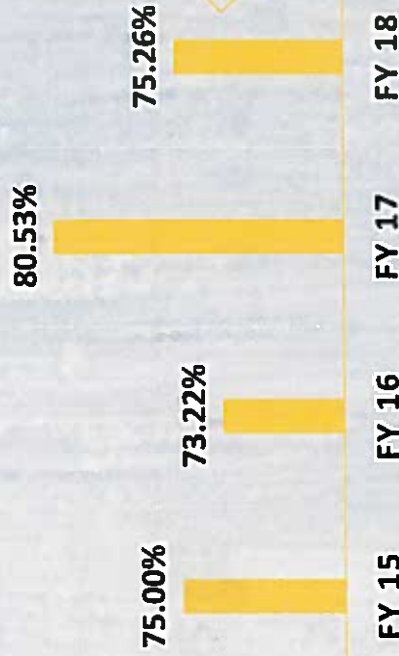
Difference With and Without Income?

PLACEMENT RATES FOR ALL HOUSEHOLDS SERVED



81.86% clients exited to permanent housing (over 4 years)

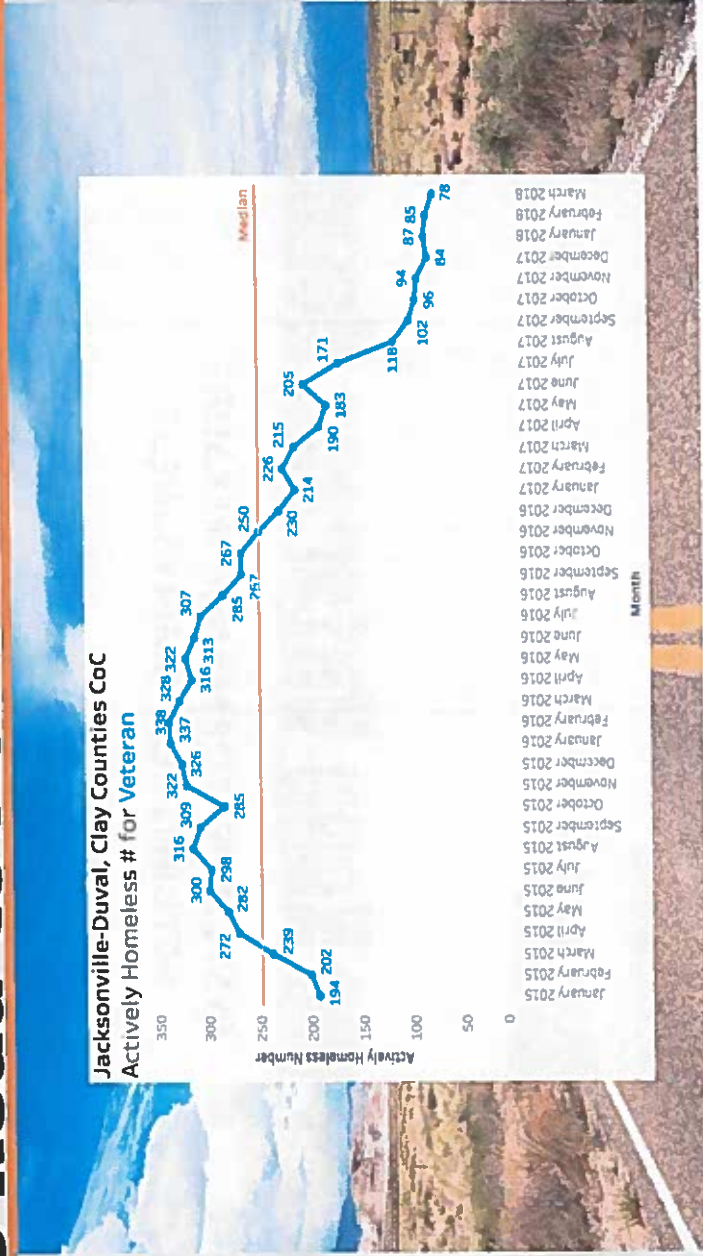
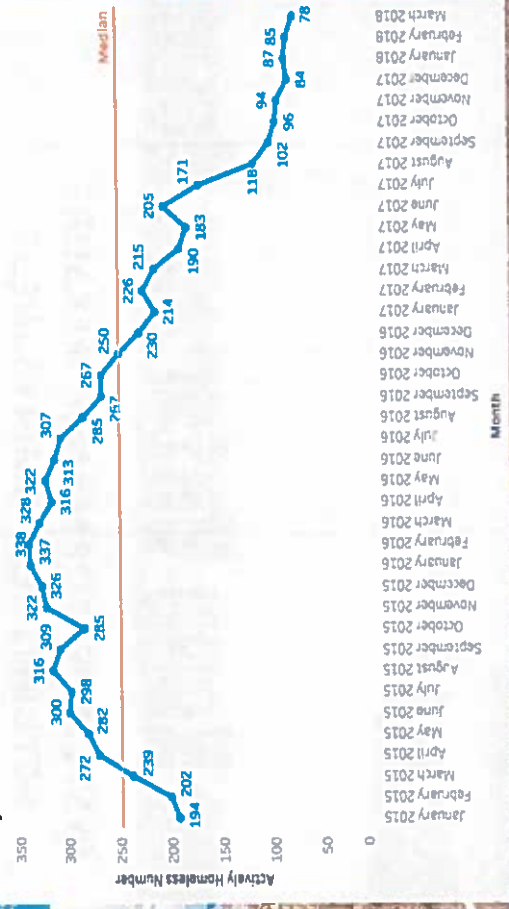
PLACEMENT RATES CLIENT WHO ENTERED W/ZERO INCOME



76% clients exited to permanent housing (over 4 years)

The Road to Zero

Jacksonville-Duval, Clay Counties CoC
Actively Homeless # for Veteran



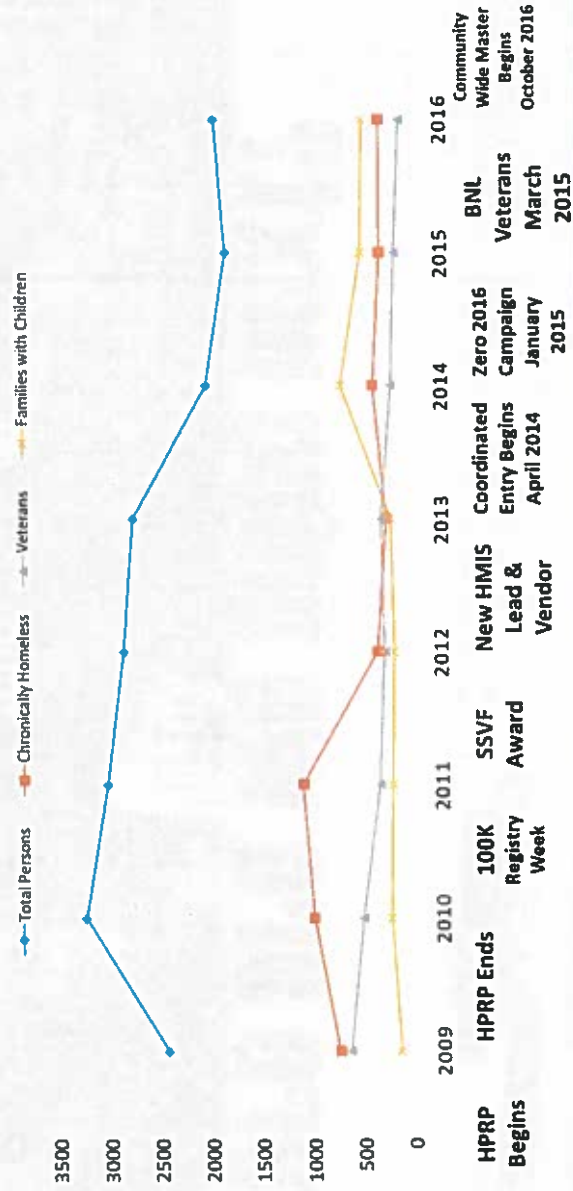
How do we Keep Veterans Housed?

SYSTEM PERFORMANCE MEASURE RETURNS TO HOMELESSNESS



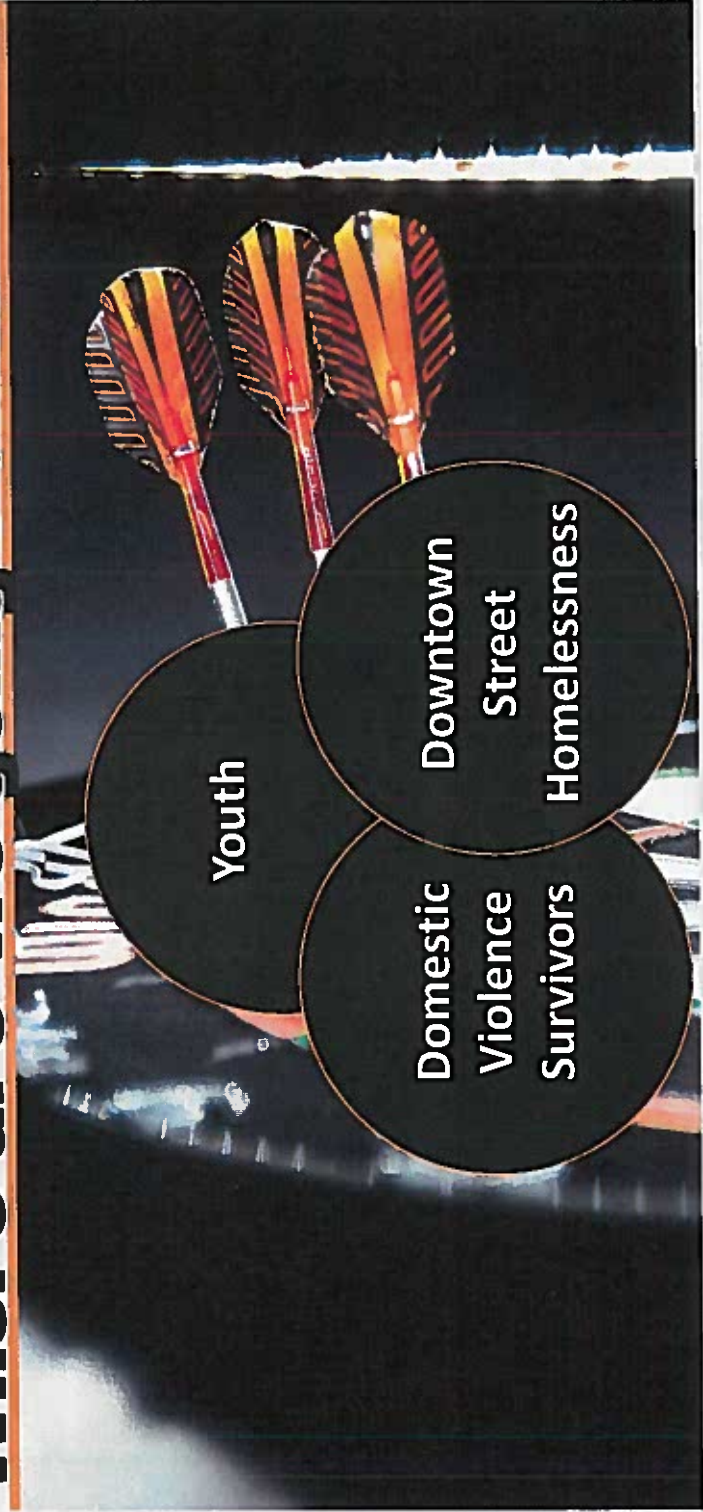
Point in Time – Different View

BIG TRENDS TIMELINE





Where are we going next?



What is the Community Priority?

HOW DO YOU REDUCE STREET HOMELESSNESS IN DOWNTOWN?



KNOW THE NUMBERS AND KNOW WHAT KIND OF HELP PEOPLE NEED

How many people are on the streets in Downtown today?



If you know the number of people today, how many more will become homeless?

Some people will find help on their own.

212

How many people will self-resolve? 70% X 30%

419 + 288 - 212 = 495 PEOPLE WILL....

SHORT TERM

149

...need a one-time financial provision to keep them stably housed.



MEDIUM TERM



...need time-limited housing and resource support to solve their problems.

LONG TERM



...need non-time limited housing and wrap around support services.

HOW DO WE ENJOY ASK US | WWW.CHANGINGHOMELESSNESS.ORG



Thank You!

Dawn Gilman

dgilman@changinghomelessness.org