

**Mayor's Council on Fitness and Well Being**  
**Minutes for March 7, 2018 Meeting**  
*Conference Room 459, 4<sup>th</sup> Floor, Ed Ball Building, 214 N. Hogan St*



**ATTENDANCE: [QUORUM OF 7 NOT ACHIEVED]**

Name of Council Member	Company / Affiliation	Attended ?
Joseph Bergman	COJ, OED Sports and Entertainment	Yes
CM Aaron Bowman / CM Scott Wilson	COJ, City Council VP [or designated representative]	No
<b>Tim Burrows [CHAIR]</b>	<b>YMCA of Florida's First Coast</b>	Yes
Bryan Campbell	Duval County Medical Society	No
Ms. Nancy Crain	Baptist Health	No
Ms. Heather Crowley (Albritton)	Duval County School Board	No
Dr. Johnny Gaffney	COJ Council Rep, Boards & Commissions Liaison	No
<b>Dr. Heather Hausenblas [VICE CHAIR]</b>	<b>Jacksonville University</b>	No
Ms. Alicia Hinte	UF Health Jacksonville (previously Shands)	Yes
Daryl Joseph	COJ, Director, Parks, Recreation & Community Services	No
<i>Ms. Robin Mantz</i>	<i>City of Jacksonville – Recorder (Non-voting)</i>	Yes
Ms. Gloria McNair	Florida Department of Health – Duval County (Non-confirmed)	No
Mark Owens	American Heart Association	No
Ms. La'Dora Taylor	Parks, Recreation and Community Services, COJ	No
<b>Guests</b>		
Ms. Tammy Chaney	DCMS Foundation	
Ms. Veronica Glover	Sister Hermana Foundation	
Ms. Christina Lewis	UNF Intern USPM	
Mr. Don Redman	Former Council Member	
Ms. Charlene Walker	COJ Employee Services	

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**PROCEEDINGS:**

**I. Welcome**

The Meeting was called to order at 12:35PM by Chair, Tim Burrows. Quorum of [7] members was not achieved by attendance, which leaves December 2017 and February 2018 draft minutes pending approval. *[Minutes approved at the May 2018 MCFWB meeting – 1<sup>st</sup> motion: Jillian Loritz & 2<sup>nd</sup> motion: Joey Bergman]*

**II. 904 Mission One Million [904M1M] Update**

Tammy Chaney of 904 Mission One Million to give an update on 904M1M (Mission One Million) and she shared that over 5,000 participants are registered on the site who have lost 80,000 pounds to date. Tammy Chaney asked that MCFWB members recruit volunteers for the program and said that Veronica Glover of the Sister Hermana Foundation had volunteered from the previous meeting. She also asked that everyone send her information on events and partnerships so she can network them with the 904M1M initiative.

**III. YMCA Healthy Kids Day**

Guest speakers Ms. Dana Troeger and Ms. Eleanor Lanza spoke regarding the YMCA in Northeast Florida, and the various programming offered for children across a five county area. The YMCA Healthy Kids Day started in 1992 and is a day to get kids health minded before summer starts. Currently, 1500 YMCA's nationwide celebrate Healthy Kids Day and the local YMCA ties the event into the First Coast Games. Some of the upcoming events are:

*Apr 15<sup>th</sup>: Seawalk Pavilion Healthy Kids Day*

*Jun 22<sup>nd</sup>: First Coast Kid's Challenge / Track & Field Event (sponsored by UNF)*

*Jul 18<sup>th</sup>: 4<sup>th</sup> Annual Thingamajig STEM Workshop*

*Aug 29<sup>th</sup>: Bold City Kids Triathlon*

*Oct 8<sup>th</sup>: 2<sup>nd</sup> Annual Drivers of Change Golf Tournament*

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Points of contact for the events are Dana Troeger [dtroeger@fcymca.org](mailto:dtroeger@fcymca.org) and Eleanor Lanza [elanza@fcymca.org](mailto:elanza@fcymca.org) or on the website at <http://firstcoastymca.org/>

#### **IV. Jacksonville Lantern Parade**

Mr. Joseph White and Ms. Savannah Garland of the Jacksonville Magazine presented information on the Jacksonville Lantern Parade, which is being held to support Jacksonville area arts education by creating a fund that will purchase much-needed art supplies such as paints, brushes, pastels, paper and other expendable materials on an annual basis. In addition, the fund's charitable initiative includes purchasing more permanent art equipment such as pottery kilns and professional easels, specifically earmarked for the Duval County Public School System. The Jacksonville Lantern Parade (sponsored by Vystar Credit Union) will be a glowing procession of light, color and music that will illuminate the city skyline and the St. Johns River the evening of Saturday, April 7, 2018. The planned parade route will stretch along the Northbank Riverwalk, extending from the Fuller-Warren Bridge to the Jacksonville Landing. Interested participants can sign up at [www.JacksonvilleLanternParade.com](http://www.JacksonvilleLanternParade.com) or email [savannah@jacksonvillemag.com](mailto:savannah@jacksonvillemag.com) for sponsorship opportunities.

#### **V. Public Comments / New Business**

Tim Burrows mentioned on March 27<sup>th</sup> The First Coast YMCA and the Tampa YMCA will go head to head again on March 27 in a *#TreadmillTuesday* Tiebreaker. Jacksonville and Tampa are 1-1 in this friendly competition that inspires community members to become more physically active and adopt healthier lifestyles.

#### **VI. Adjournment and Next Meeting**

At 1:15PM Chair Tim Burrows adjourned the meeting with a motion by Joey Bergman and a 2<sup>nd</sup> motion by Alicia Hinte. The next regular meeting of the Mayor's Council on Fitness and Well Being

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will be held Wednesday, April 4, 2018 at 12:30pm in Conference Room 851 in the Ed Ball Building at 214 N. Hogan St.

*Respectfully submitted by Robin Mantz, Recorder*