



ONE CITY. ONE JACKSONVILLE.

City of Jacksonville, Florida

Lenny Curry, Mayor

City Hall at St. James
117 W. Duval St.
Jacksonville, FL 32202
(904) 630-CITY
www.coj.net

Mayor's Hispanic American Advisory Meeting

Tuesday, July 19, 2022, 11:00 AM to 1:30 PM

City Hall / St. James Building, Third Floor Conference Room C

117 West Duval Street

And Via Zoom

MINUTES

- **Call to Order**
- **Pledge of Allegiance**
- **Welcome and Introduction**
 - [Board members in person](#): Jose Morales, Aida Seeraj, and Luis Montiel
 - [Board members virtually](#): Jen Silva and Nelson Silverio
 - [COJ/DSD staff in person](#): Kara Tucker and Jennifer Wolf
 - [COJ/DSD staff virtually](#):
 - [Guests](#): Alessia, Danyelle, and Ana Grogan
- **Public Comment**
 - (NONE)
- **Approval of Minutes from 01/22, 02/22, 03/22, 04/22, 05/22, and 06/22**
 - (NO QUORUM)
- **Speakers**
 - Ana Grogan
 - i. SBA North Florida would like to partner with MHAAB to host a small business fair for Hispanic Heritage Month 2022
 - ii. Looking for September 27th through 30th or October 4th through 7th
 - iii. Hoping to have tables manned throughout the day so that even if a small business cannot attend the workshops they can stop by expo hall to speak or pick up material and info in Spanish or English
- **Old Business**
 - JSO/International Affairs Unit support letter – Jose volunteered to write and Nelson volunteered to assist



ONE CITY. ONE JACKSONVILLE.

City of Jacksonville, Florida

Lenny Curry, Mayor

City Hall at St. James
117 W. Duval St.
Jacksonville, FL 32202
(904) 630-CITY
www.coj.net

- **New Business**

- Increase visibility and connection to the community
 - i. Via social media (Facebook, Instagram, NextDoor, Twitter, etc.)
- Generate a topic per month to focus on, seek speakers for, and highlight events (Proclamations? Please allow 30 days)
 - i. July
 - 1. Cord Blood Awareness Month
 - 2. Juvenile Arthritis Awareness Month
 - 3. Family entertainment
 - ii. August
 - 1. Children’s Eye Health and Safety Month
 - iii. September
 - 1. Taco Fest
 - 2. Childhood Cancer Awareness Month
 - 3. Fruit and Veggies - More Matters Month
 - 4. Yoga Awareness Month
 - 5. Prostate Cancer Awareness Month

- **Subcommittee Reports**

- Public Safety – Miguel Dipierri: **(NONE)**
- Veterans – Jose Morales: **Disability Expo coming up on July 29th**
- Education – Jen Silva: **policies being worked on regarding school shootings/safety; increasing grants to increase educators; loan forgiveness programs for teachers’ and principals’ educations**
- Healthcare – Aida Seeraj: **her company is working on big goals in this area**
- Faith-based – (??): **(NONE)**
- Media/Public Relations – Jorge Lopez and Nelson Silverio: **(NONE)**
- Business – Luis Montiel and Zergihno Roell Garcia: **Taco Fest coming up in September**
- Community Initiative – Jose Morales: **Disability Expo coming up on July 29th**

- **Public Comment** – All Attendees

- **(NONE)**

- **Adjourn Meeting**

Chair: Jorge Lopez



ONE CITY. ONE JACKSONVILLE.

City of Jacksonville, Florida

Lenny Curry, Mayor

City Hall at St. James
117 W. Duval St.
Jacksonville, FL 32202
(904) 630-CITY
www.coj.net

Vice-Chair: Jose Morales

Disabled Services Division

(904) 255-5466