

Jorge López was born and raised in Puerto Rico, and lives in Florida with his wife and children.

Jorge is a General Sales Manager for iHeart Media in Jacksonville, with expertise in business development, marketing strategic, and successful multi-disciplinary team management.

Jorge was involved in the launch of eight radios in Jacksonville. In addition to that, he was part of the team responsible in launching the first 24 hour Spanish radio station in Jacksonville.

Jorge is a board member of the First Coast Hispanic Chamber of Commerce and a Mayor's Hispanic American Advisory Board member. During his leisure time, he enjoys be with his family and golfing.