



**Mayor's Council on Fitness and Well Being
Minutes for March 4, 2015 Meeting
Conference Room 851, 8th Floor, Ed Ball Building, 214 N. Hogan St**

ATTENDANCE:

Mr. Tim Burrows
Mr. Brian Campbell, Chairman
Ms. Nancy Crain
Dr. Ellan Duke
Ms. Tonisha Gaines
Ms. Alicia Hinte
Dr. Laureen Husband
Ms. Charlene Walker
Ms. Sharon Watkins
Ms. Wendy L Jones, Recorder

YMCA of Florida's First Coast
Duval County Medical Society
Baptist Health
River Hills Clinic
Special Events, COJ
UF Health of Jacksonville
Florida Dept. of
Employee Services, City of Jacksonville
Black Hog Farms
City of Jacksonville

Guests:

Ms. Tanya Craven
Ms. Michelle Moore

Florida Blue
YMCA of Florida's First Coast Humana Vitality

PROCEEDINGS:

I. Welcome

The Meeting was called to order at 12:33 p.m. by Chairman, Bryan Campbell.

Bryan Campbell welcomed everyone to the meeting and gave the update that the new Executive order is in place, the new logo has been approved, and the new By-laws are in review with the Office of General Council. Expressed appreciation to Wendy Jones, our recorder, who has been a great help in getting these items completed.

II. Chair's Remarks

Bryan Campbell informed the Council that the Duval County Medical Society is stepping out and taking the lead on the Million Pound Challenge Initiative. They have engaged a fund raising consultant,

III. Approval of Minutes

There is not a quorum present so that the minutes of the February 4, 2015 minutes will not be voted on for approval.

IV. Let's Move Update

Ms. Tonisha Gaines reported that the Mayor's office is preparing a news release regarding the City's Let's Move status. (A copy of the press release is attached).

Chairman Bryan Campbell expressed thanks to Tonisha for the hard work that she has done on this Initiative. Council also would like to schedule a Let's Move Task Force meeting to help identify the gaps and to strategize to help bring the City to the Gold level.

V. Presentation by YMCA

Tim Burrows introduced Michelle Moore, Vice President of Marketing & Communications from the YMCA who gave a presentation regarding their MY30 initiative. They completed the #Treadmill Tuesday challenge on January 20, 2015, and they are currently waiting to hear from Guinness World Records to see if they set a world record. May 2nd will be the Family BootCamp at Everbank Field for Healthy Kids Day. (Presentation is attached).

VI. Public Comments

There were no public comments at this time.

VII. New Business

Council went around and told about what was coming up in the days ahead for their organizations. Bryan spoke with Wendy about sending out reminders to the Council regarding upcoming activities and if Council members will email their upcoming events to Wendy she will send them out to everyone and see about having them posted on the website.

Adjournment and Next Meeting

At 1:15 p.m. Chairman Bryan Campbell adjourned the meeting. The next regular meeting of the Mayor's Council on Fitness and Well Being will be held Wednesday, April 1, 2015 at 12:30pm in Conference Room 851 in the Ed Ball Building at 214 N. Hogan St.

Respectfully submitted by Wendy L. Jones, Recorder