



**Mayor's Council on Fitness and Well Being  
Minutes for February 4, 2015 Meeting  
Conference Room 851, 8<sup>th</sup> Floor, Ed Ball Building, 214 N. Hogan St**

**ATTENDANCE:**

Ms. Heather Albritton	Duval County School Board
Ms. Pat Alexander	Adult Services, COJ
Mr. Joseph Bergman	Sports & Entertainment, COJ
Mr. Tim Burrows	YMCA of Florida's First Coast
<b>Mr. Brian Campbell, Chairman</b>	<b>Duval County Medical Society</b>
<b>Ms. Terri Cicero, Vice Chairman</b>	<b>Duval County School Board</b>
Ms. Karen Coleman	Baptist Health
Mr. George Davis	COJ, Military & Veterans Affairs
Dr. Ellan Duke	River Hills Clinic
Ms. Tonisha Gaines	Special Events, COJ
Ms. Alicia Hinte	UF Health of Jacksonville
Dr. Laureen Husband	Florida Dept. of Health
Mr. Christopher Lalla	Retired, US Navy
Mr. Jim Mackie	Athletic Training & Sports Medicine Services
Ms. Bernadette Overstreet	Healthy Planning Council of NE Florida
Mr. Mark Owens	Sofitco
The Honorable Don Redman	City Council
Dr. Chris Robertson	Jacksonville University
Mr. Glenn Sebold	American Association of Clinical Endocrinologist
Ms. Charlene Walker	Employee Services, City of Jacksonville
Ms. Sharon Watkins	Black Hog Farms
Dr. Audrey Wooten	Northeast Florida Medical Society
<i>Ms. Wendy L Jones, Recorder</i>	<i>City of Jacksonville</i>

**Guests:**

Ms. Madison Lambert	Black Hog Farms
Ms. Laura Noland	Humana Vitality
Ms. Michelle Leak	Mayo Clinic
Ms. Jennifer Watkins	Black Hog Farms
Ms. Ashley Smith-Juarez	
Mr. Marty Mceachean	Jacksonville Children's Commission
Ms. Shannon Taylor	Florida Dept. of Health, Jacksonville

## **PROCEEDINGS:**

### **I. Welcome**

The Meeting was called to order at 12:35 p.m. by Chairman, Bryan Campbell.

Bryan Campbell welcomed everyone to the meeting and reviewed the membership changes that have taken place in the past few months. Ms. Michelle Jeckel who represented Florida State Community College as her position was eliminated. Ms. Teri Cicero is stepping aside due to her new position at Duval County School Board and Ms. Heather Albritton will be representing the District. Mr. Mark Owens is a new member along with Mr. George Davis who is representing the Military & Veterans Affairs Division of COJ. He encouraged new members to attend Ethics training so that there is a clear understanding of the Sunshine Laws and how they affect Council business.

### **II. Approval of Minutes**

At this point a quorum was in attendance and the Chairman presented the minutes as printed. Dr. Ellan Duke made the motion that they be accepted with Dr. Audrey Wooten making the 2nd. The Council approved as presented.

### **III. Let's Move Challenge Update**

Ms. Tonisha Gaines reported that Jacksonville is currently a Silver level Let's Move City; however, we are a Gold City in items 1, 3 and 5.

### **IV. Round Table**

Chairman Campbell opened a discussion regarding the Million Pound Challenge initiative. Thru other discussions he stated that the Mayor's office does not have funds in the budget for the initiative and First Coast News is no longer interested in supporting the Challenge. Ashley Smith Juarez was introduced and she let the Council know that there are possibilities of partnerships with CHMI to help capture the data for the Challenge. Dr. Armstrong, Florida Surgeon General, has possible funding by way of grants that could be used. With minimal funding currently available, the Council will need to step up and organize the Challenge and network to rise funding to get the plan on track. Many of the members brought out great ideas to help achieve success. The Chairman asked that the Recorder find a date and time to hold a meeting to discuss the direction for the Million Pound Challenge. (Date was set for Wednesday, February 25th from 12:30 to 1:30 pm). The current business plan for the Million Pound Challenge will be sent out

by the Recorder to the Council so that they can read thru it and assignments can be made at the next meeting of the Council and a copy will be attached to the minutes. Councilman Redman is willing to go to the Mayor and the City Council to help seek funds for the project.

**V. Public Comments**

Because of a time shortage the guests were asked to come to the next meeting to speak with the Council.

**VI. Adjournment and Next Meeting**

At 1:45 p.m. Chairman Bryan Campbell adjourned the meeting. The next regular meeting of the Mayor's Council on Fitness and Well Being will be held Wednesday, March 4, 2015 at 12:30pm in Conference Room 851 in the Ed Ball Building at 214 N. Hogan St.

*Respectfully submitted by Wendy L. Jones, Recorder*