

Mayor's Council on Fitness and Well Being
Minutes for May 3, 2017 Meeting
Conference Room 851, 8th Floor, Ed Ball Building, 214 N. Hogan St



ATTENDANCE: [QUORUM OF 7 NOT ACHIEVED] **approved with June 7, 2015 MCFWB vote*

Name of Council Member	Company / Affiliation	Attended
Joseph Bergman	COJ, OED Sports and Entertainment	Yes
Hon. Lori Boyer	COJ, City Council VP [or designated representative]	No
Tim Burrows [CHAIR]	YMCA of Florida's First Coast	Yes
Bryan Campbell	Duval County Medical Society	No
Ms. Nancy Crain	Baptist Health	Yes
Ms. Heather Crowley (Albritton)	Duval County School Board	No
Dr. Johnny Gaffney	COJ Council Rep, Boards & Commissions Liaison	Yes
Dr. Heather Hausenblas [VICE CHAIR]	Jacksonville University	Yes
Ms. Alicia Hinte	UF Health Jacksonville (previously Shands)	No
Daryl Joseph	COJ, Director, Parks, Recreation & Community Services	No
<i>Ms. Robin Mantz</i>	<i>City of Jacksonville – Recorder (Non-voting)</i>	Yes
Ms. Gloria McNair	Florida Department of Health – Duval County (Non-confirmed)	No
Mark Owens	American Heart Association	No
Ms. La'Dora Taylor	Parks, Recreation and Community Services, COJ	No
Guests		
Ms. Tammy Chaney	DCMS Foundation	
Ms. Jackie Culver	Shannon Miller Foundation	
Ms. Caroline Davidson	Duval County Medical Society	
Dr. Ellan Duke	River Hills Clinic	
Ms. Cantrece Jones	Acuity Design Group, LLC	
Ms. Amanda Milla	Milla Time Fitness	
Mr. Paul Sapia	Humana	
Ms. Christy Schell	Brunet-Garcia	
Ms. Natalie Spindle	Brunet-Garcia	
Ms. Charlene Walker	Employee Services, COJ	
Ms. Sharon Watkins	Black Hog Farm	
Mr. JT Williamson	S4 Sports Academy	

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PROCEEDINGS:

I. Welcome

The Meeting was called to order at 12:40PM by Chair, Tim Burrows. Quorum of [7] members was not achieved by attendance and March / April 2017 draft minutes were not approved.

II. 904M1M Update – Press Conference Recap

Tim Burrows asked Caroline Davidson of 904 Mission One Million to give the most recent stats for program participation. Ms. Davidson said that during the press conference April 10th, that Mayor Curry announced a rebranding of 904M1M to *Mission One Million sponsored by 904Thin*. The 904Thin organization sponsored Mission One Million with \$500K and added their organization's 70K pounds to the existing total. Mission One Million now has 4,011 registered users, and 75,551 pounds lost so far.

Tim Burrows mentioned that strategic partnering is key when it comes to getting the community involved and made the example that the Baptist Health program has been very successful with 814 pounds lost so far. Karen Coleman said that programs can be implemented at any company, but the important element is the program contact, which is Nancy Crain at Baptist Health, who has made a quite an impact with her efforts at Baptist Health.

III. Shape the Future of Healthcare Conference Update

Tammy Chaney discussed the Future of Healthcare Conference to be held May 22nd and 23rd. The conference will focus on the one thing that will impact the most outcomes and may possibly impact policy to effect swift change. The outcome goal for the City of Jacksonville is to impact the future of Jacksonville's healthcare. Humana and the YMCA are new sponsors for the event. They reminded everyone that if you can't attend, please consider donating a ticket or sponsoring a table for non-profit groups who can effect change, but who do not necessarily have the funds in their budget. The event will be held at UNF and address healthcare disparities, food deserts, infant mortality, mental health, obesity and community access. Featured speakers include Mayor Curry,

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the Florida Surgeon General and many other impactful speakers. For more information or to register for the event, please call 904-355-6561 or visit

<http://www.dcmsonline.org/page/FutureofHealthcare>

IV. Upcoming Summer Programs: What Can the Council Do in the Community?

Tim Burrows asked for a list of Summer events that would be a promotional opportunity for M1M / 904Thin. Rafael Alvarez mentioned that Humana is having a Mental Health subcommittee on May 18th and a Diabetes Focus Group on May 24th. Contact ralvarez62@humana.com for more info.

JT Williamson said that the S4 Academy is hosting youth programs over the summer for 1st – 5th grades which includes a Sports Summer Camp at the Ortega Life Center in June and two camps in July – for more info contact info@s4sportsacademy.com

Tim Burrows said the YMCA will be hosting the 5K closing ceremony and the Family Fun Day for the 11th Annual First Coast Games / Corporate Sports event August 5th There will also be a Childhood Obesity 5K Fun Run on May 13th – visit <http://firstcoastymca.org/> for more details.

V. Community Involvement in Riverside & Downtown Communities

Tim Burrows introduced Cantrese Jones of ADG who gave a presentation on her companies projects in the Jacksonville area that includes the Brooklyn neighborhood 'road diet' and focusing on the walkability and ride-ability for pedestrians and cyclists in the ADG upcoming projects that include adding bike lanes and pedestrian sidewalks on Riverside Ave, Park Street and Forest Street to name a few. She also mentioned that the Jacksonville Regional Transportation Center [JRTC] project would be complete in 2019 in the Lavilla area with a 5-level building and safe crossing zones. ADG has been involved in the citywide bicycle / pedestrian masterplan projects and will be working on the "Urban Core Circulator", which is an overhaul of the existing skyway.

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VI. Adjournment and Next Meeting

At 1:20PM Chair Tim Burrows adjourned the meeting. The next regular meeting of the Mayor's Council on Fitness and Well Being will be held Wednesday, June 7, 2017 at 12:30pm in Conference Room 459 in the Ed Ball Building at 214 N. Hogan St.

Respectfully submitted by Robin Mantz, Recorder