



Updating Jacksonville's Stormwater Master Plan: New Vision for the Future

John Pappas, P.E. – Deputy Public Works Director

Marcy Cook – Utility Billing Manager

UNF – 2010 Environmental Symposium



Agenda

- ◆ Stormwater Program Goals
- ◆ Funding the Vision – Jacksonville Stormwater Utility
- ◆ Focusing the Vision – Master Stormwater Management Plan
- ◆ Implementing the Vision
 - ◆ River Accord
 - ◆ TMDL – Basin Management Action Plan
 - ◆ Septic Tank Phase Out
 - ◆ Capital Project Selection
- ◆ Conclusion

COJ Stormwater Program Goals

- ◆ The city's stormwater program has two primary goals:
 - ◆ Improve public safety through floodplain management and CIP projects
 - ◆ Maintain environmental stewardship for the Lower St. Johns River (LSJR) and its tributaries
- ◆ Achieving these goals requires:
 - ◆ Sufficient, dedicated funding
 - ◆ A modern, accurate representation of current problems and future opportunities

Jacksonville Stormwater Utility

Reaching Stormwater Program Goals Requires
a Stable and Dedicated Funding Source



Increasing Costs

- 
- ◆ Aging infrastructure
 - ◆ TMDL regulations
 - ◆ Failing septic tanks
 - ◆ Flood control
 - ◆ River Accord

Decreasing Revenue

- 
- ◆ Property tax reform
 - ◆ Economic downturn
 - ◆ Slowdown in residential and commercial development

Stormwater Utility - Rate Structure

Residential Rate Structure:

	SFU	Annual Charge
Single Family		
Small	0.5	\$30
Medium	1	\$60
Large	1.5	\$90
Condo/Townhouse	0.49	\$29.40
Duplex/Triplex/Quadplex	0.49	\$58.80/\$88.20/\$117.60
Apartment (5-9)	0.32	(0.32) x # units x \$60
Apartment (>9)	0.44	(0.44) x # units x \$60
Mobile Home	0.81	\$48.60

Non-residential Rate Structure: Impervious area/3100 sf x \$60

Stormwater Utility - Credits

- ◆ Permitted Stormwater Pond credit - 30%
- ◆ Detailed Drainage Study credit – up to 50%
 - ◆ Landlocked System credit – Bonus +25%
- ◆ Programs & Services - 4%

(Provide education or other non-structural services to reduce burdens on the stormwater system)

- ◆ NPDES Industrial permit – 2%
- ◆ Education credit – 2%

(For businesses/organizations >100 employees)

- ◆ Other Best Management Practices – 2%

(Stormwater quality initiatives unique to the other credits offered)

→ JSU has awarded over \$1.5 million in credits since 2008

Stormwater Utility - Billing

- ◆ Billing methods studied by Stormwater Advisory Committee (SWAC) in 2007
- ◆ Three methods considered: stand alone, tax bill, utility bill
- ◆ SWAC recommended independent billing
- ◆ COJ issued bills in 2008 and 2009
 - ◆ Average 76% collection rate
 - ◆ Budgeted for 85% collection
- ◆ In 2010, fee billing as non-ad valorem assessment
 - ◆ Budgeting for 95.5% collection; expect 99%

Stormwater Utility - Revenue

- ◆ Stormwater fee generated \$42.2 million over 18 months
 - ◆ Residential properties comprise majority of unpaid
- ◆ Future performance based on minimal growth
 - ◆ 1% per year
- ◆ Anticipating \$27 - \$30 million per year over the next five years
- ◆ No base rate increase allowed without legislative approval

Master Stormwater Management Plan

Updating and Modernizing Jacksonville's Stormwater Guide

- ◆ **Six Components of the MSMP Update**
- ◆ **Hydrologic and Hydraulic (H&H) modeling**
- ◆ **Mapping – FEMA**

Through these efforts, the city has been able to develop an effective toolset to meet the Stormwater Program Goals

Components of the MSMP Update

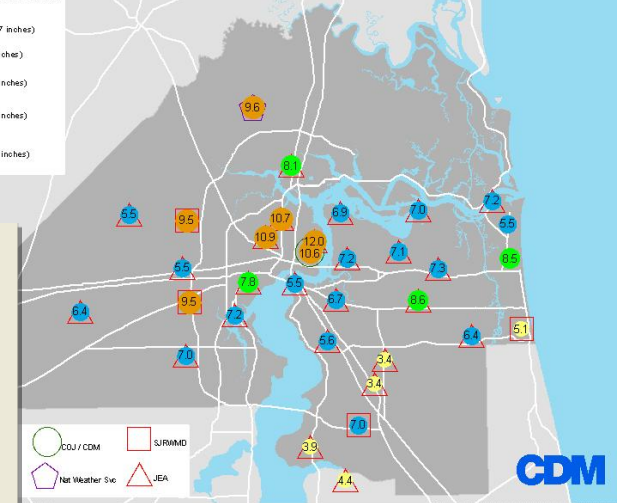
- ◆ Datum Conversion
- ◆ LiDAR Topographic Data
- ◆ Riverine Analysis
- ◆ Coastal Redelineation
- ◆ Effective Zone Digitization
- ◆ Community Outreach



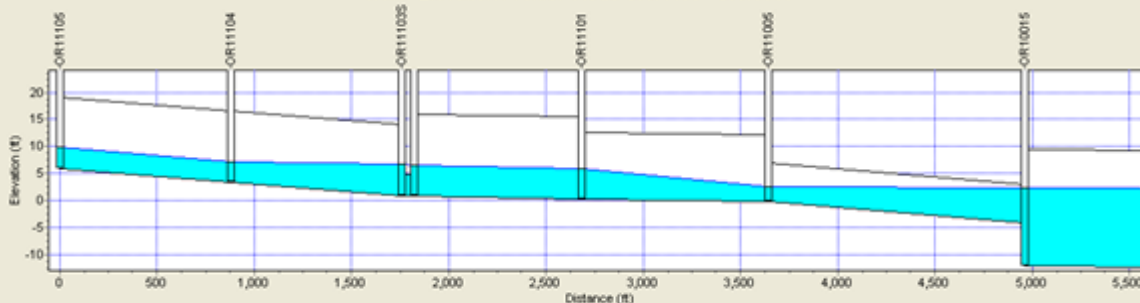
Duval County, FL - Storm Fay 2008
Peak 24 Hour Rainfall in inches (21 Aug 11 AM - 22 Aug 11 AM)

24 Hour Recurrence Intervals

- 2.33 Years (4.7 inches)
- 5 Years (5.5 inches)
- 10 Years (7.5 inches)
- 25 Years (9.0 inches)
- 100 Years (12 inches)

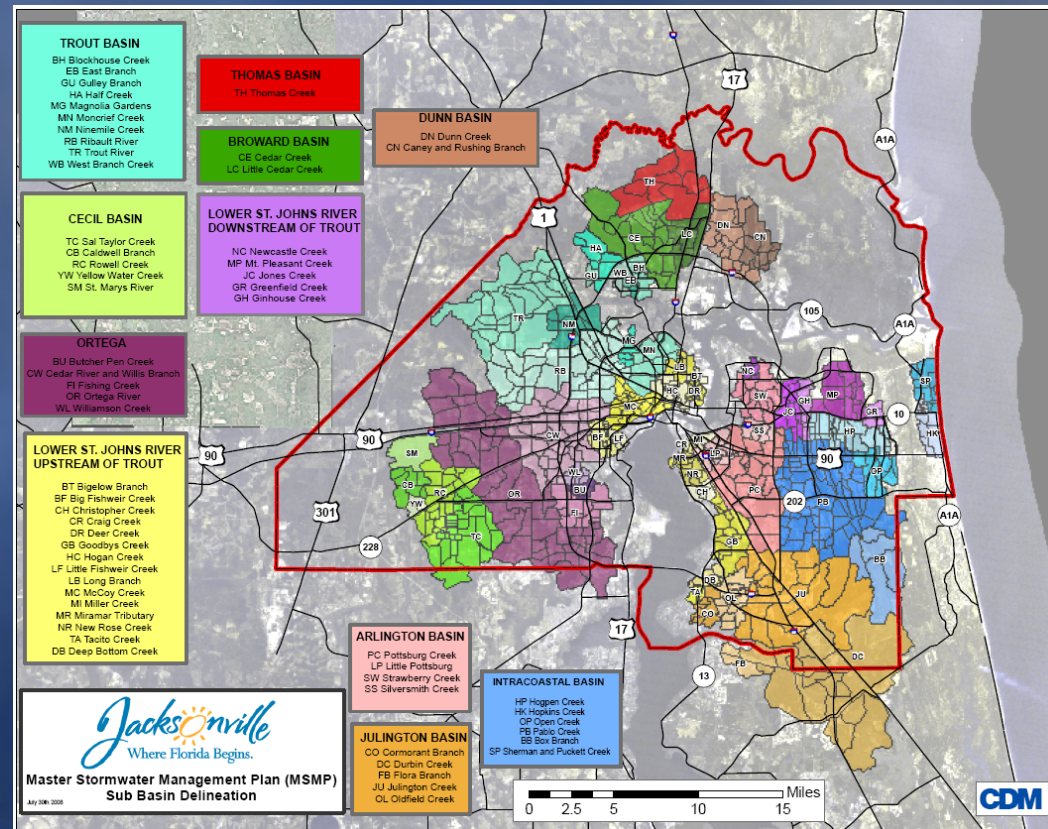


Water Elevation Profile: Node OR11105 - OR10000



Hydrologic and Hydraulic (H&H) Modeling

- ◆ 426 Detailed Stream Miles
- ◆ 73 Approximated Stream Miles
- ◆ AO, AH digitized from effective
- ◆ 245 surveyed structures
- ◆ 187 surveyed cross sections
- ◆ Model: SWMM 5.0
- ◆ Model results validation during TS Fay (August 2008)



Implementing the Stormwater Program

The River Accord

- ◆ In October 2006, Mayor John Peyton joined partners from JEA, SJRWMD, WSEA, and DEP in *The River Accord – A Partnership for the St. Johns*
- ◆ Total funds committed - \$700 million
- ◆ Four goals for pollutant reduction:
 - ◆ Phasing out older technology treatment plants
 - ◆ Improving other wastewater plants and building pipelines necessary for water reuse
 - ◆ Eliminating failing septic tanks
 - ◆ Capturing and treating stormwater prior to entering natural waterways
- ◆ City of Jacksonville's commitment - \$150 million

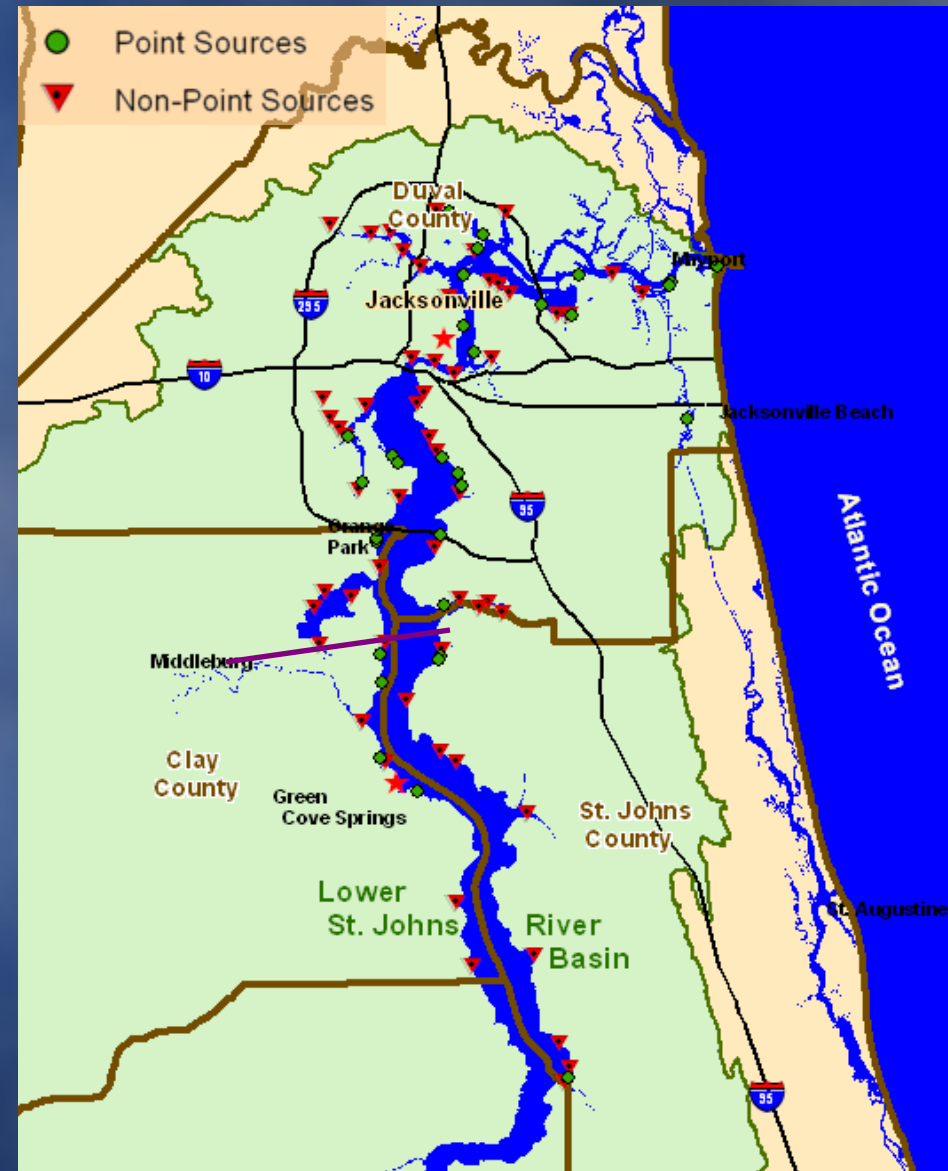
Implementing the Stormwater Program

Introduction of TMDLs

- ◆ TMDLs were established for the Lower St. Johns River Basin (LSJRB) as part of the BMAP in October 2008
- ◆ Established Reduction Goals for Pollutant Loads
 - ◆ The city was allocated a non-point source pollutant load reduction goal of 107 MT TN/yr
- ◆ Tools Identified to meet TN Reduction Goals
 - ◆ Septic Tank Phase-Out
 - ◆ Non-Structural BMPs
 - ◆ Stormwater Capital Improvement Projects

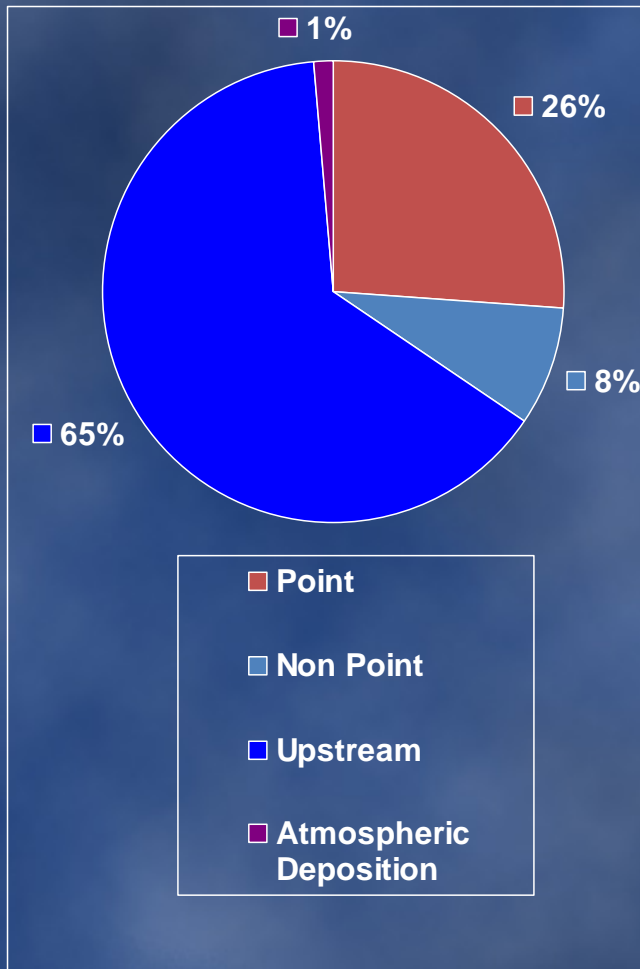
TMDLs of the Lower St. Johns Basin

- ◆ Duval County in Marine Section
- ◆ Clay County mostly in Marine Section (Black Creek)
- ◆ Developed Segment of NW St. Johns in Marine Section

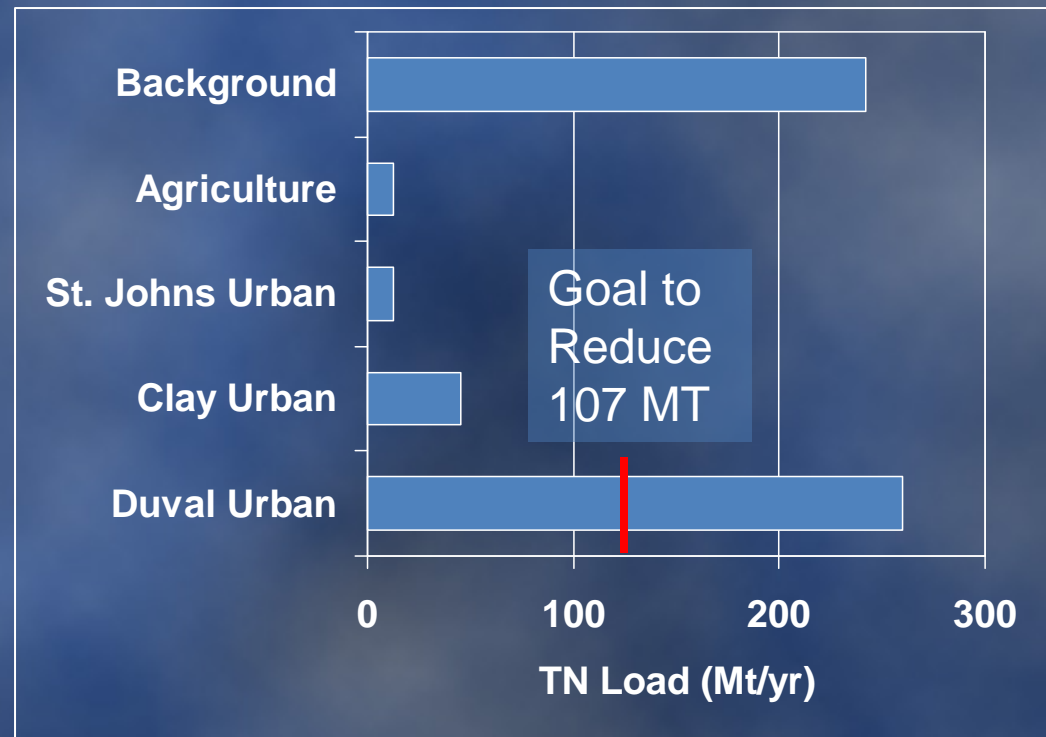


Pollutant Load Reductions Established

Total TN Load

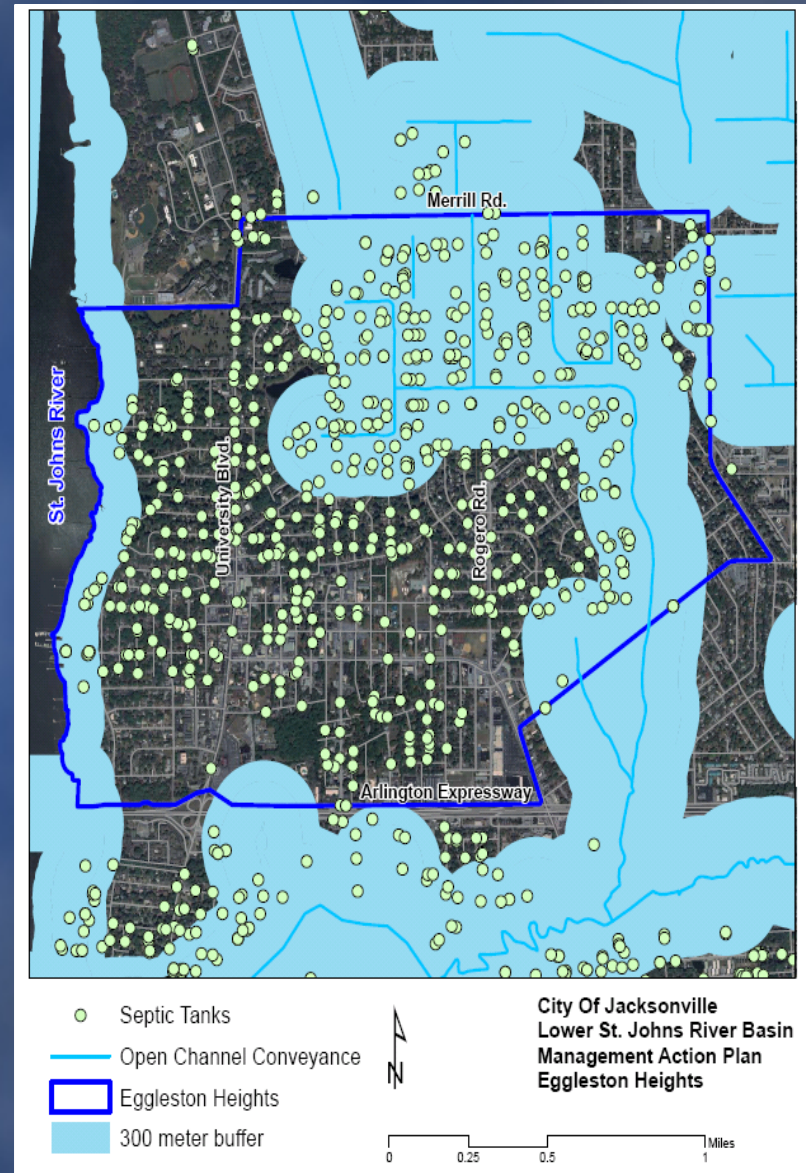


Non-Point TN Loads



Septic Tank Phase-Out

- ◆ Each failing septic tank contributes approx. 8.2 kg of nitrogen
- ◆ The same volume treated by a wastewater treatment plant contributes 1.4 kg/year of nitrogen
- ◆ Removing septic tanks in a 300-meter stream buffer can improve water quality

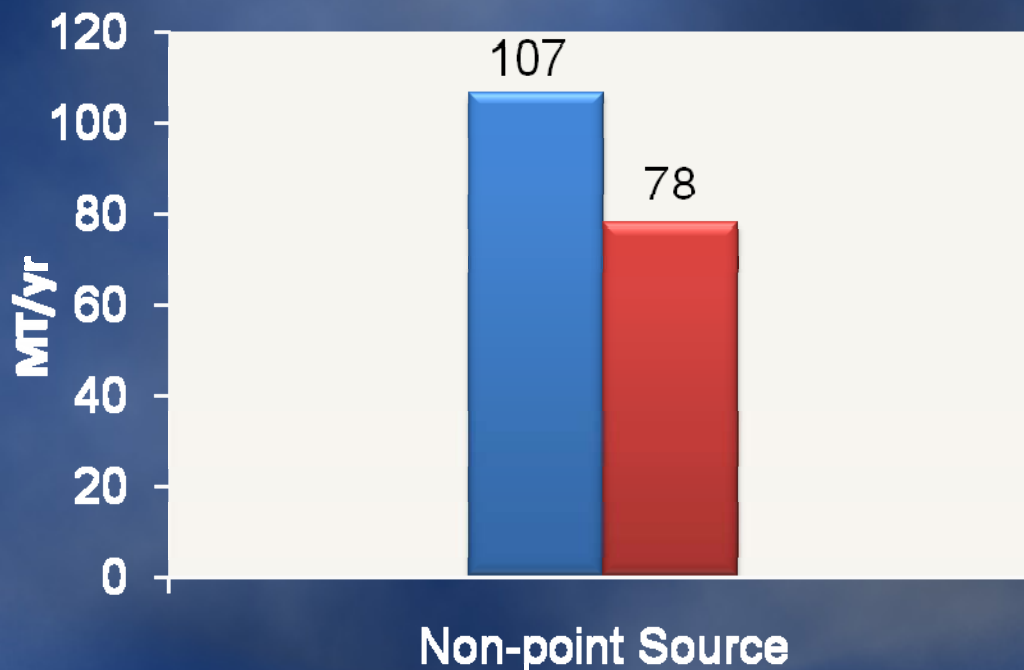


Source: Watershed Management Model Manual, Civil Engineering Reference Manual, and Advanced Wastewater Treatment Standards (Florida Apricot Act 1994)

Septic Tank Phase-Out

By the Numbers: Reduction Impacts

- ◆ 15,238 septic tanks phased out = 111 MT/yr
- ◆ An estimated 75 percent phased out = 78 MT/yr
- ◆ An estimated 50 percent phase out = 52 MT/yr



Non-Structural BMPs



BEEMATTS



WATER REUSE



BIO RETENTION & LOW IMPACT DEVELOPMENT

Capital Stormwater Projects

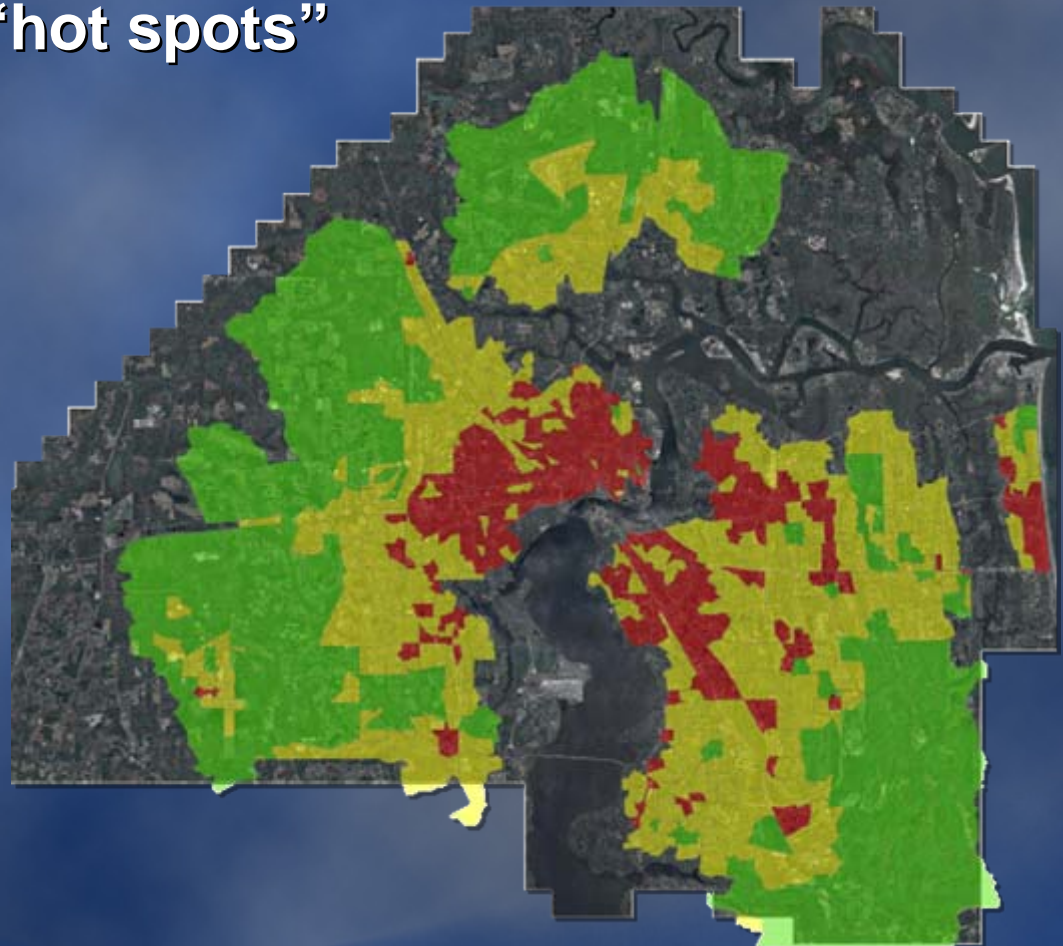
COJ used Watershed Management Model (WMM) for Water Quality Evaluation

- ◆ Developed based on GIS coverage
 - ◆ Land Use (2004)
 - ◆ Best Management Practices (BMPs)
- ◆ Also used other local/regional data
 - ◆ Rainfall
 - ◆ Streamflow
 - ◆ Runoff and baseflow concentrations

Capital Stormwater Projects

Water monitoring identified nutrient concentrations

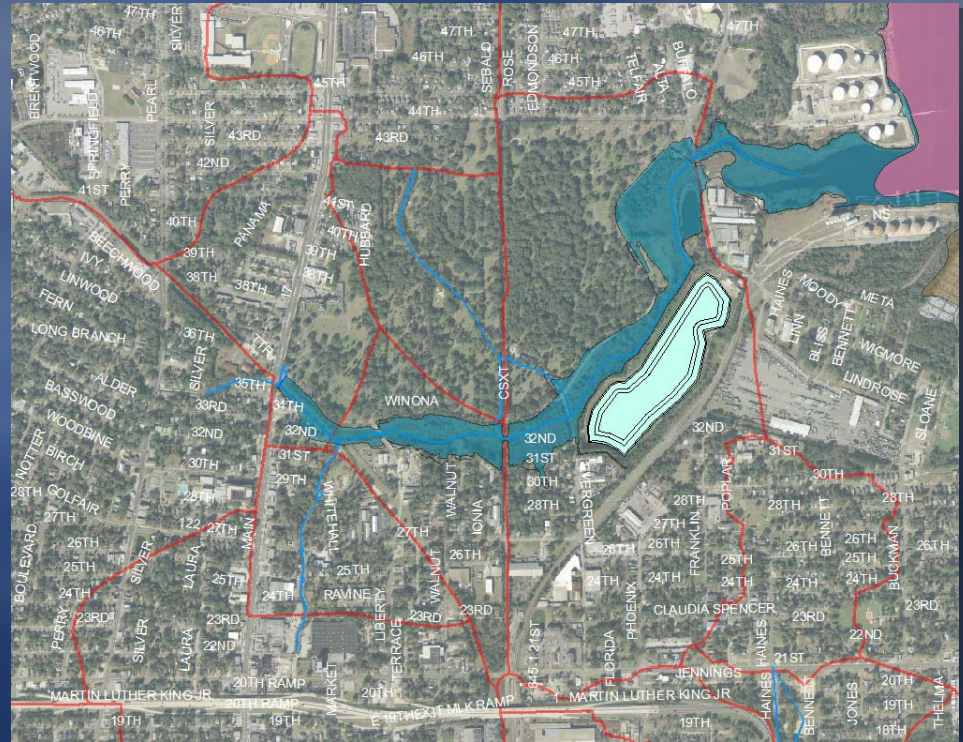
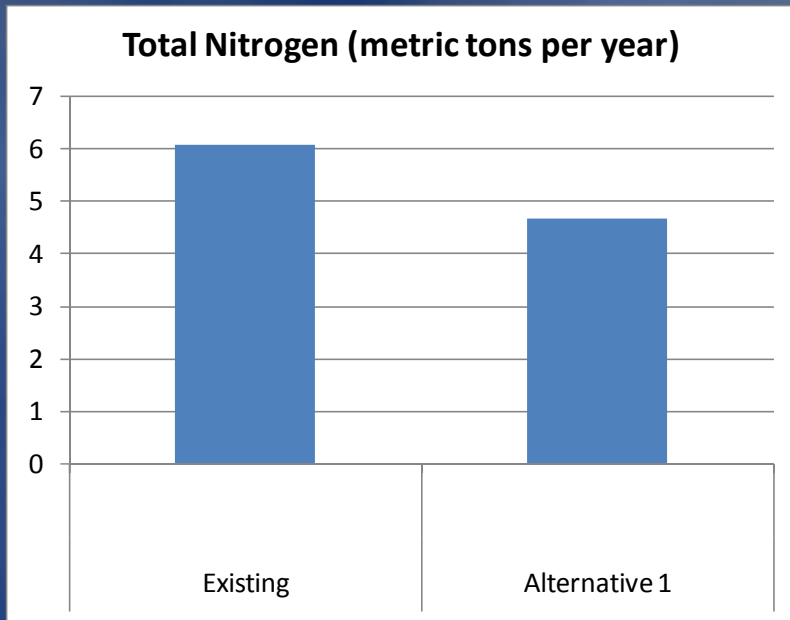
- ◆ WMM runs performed on each of the sub-basins
- ◆ Highlighted nutrient “hot spots”



Capital Stormwater Projects

Determining quality improvements through proposed BMPs

- ◆ Example: A 22-acre pond in Long Branch sub-basin reduces TN load by 23 percent

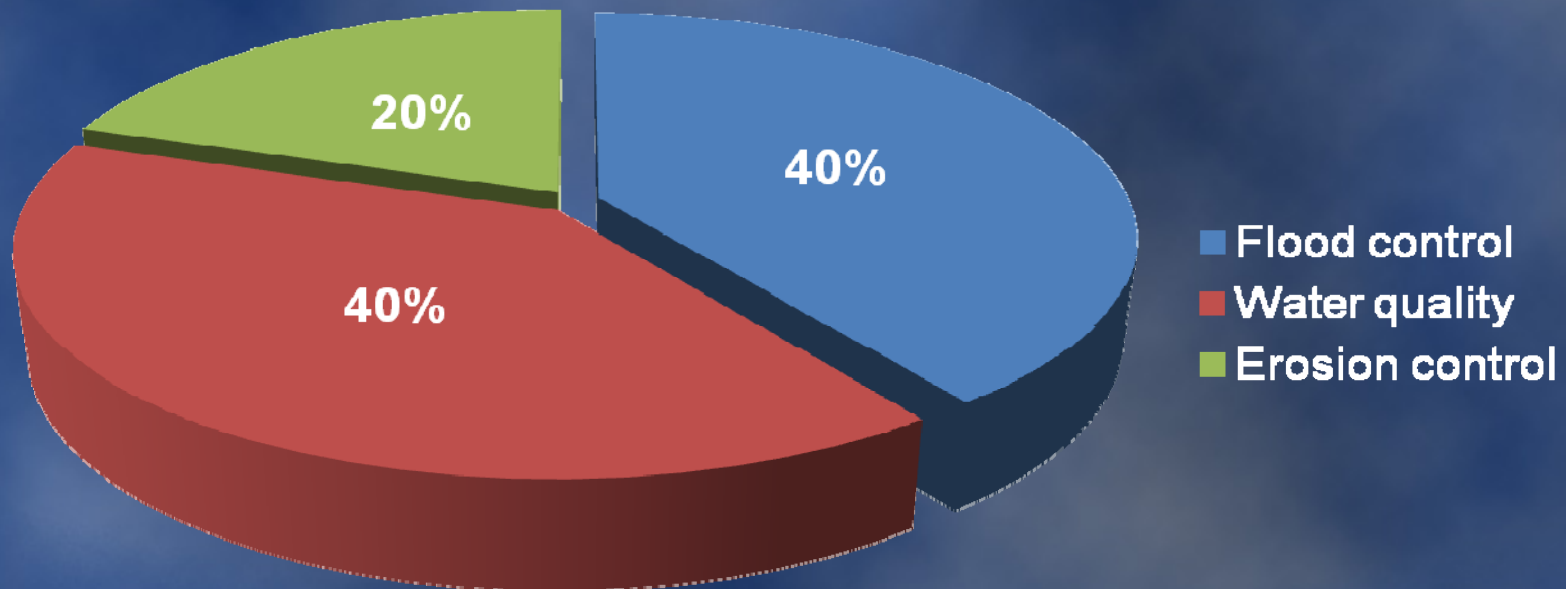


Capital Project Selection

- ◆ Importance of Water Quality represented a significant departure from previous capital planning efforts
 - ◆ Previous efforts focused on flood control
- ◆ Developed project selection matrix to ensure maximum “bang for the buck”
 - ◆ Establish distinct alternatives and costs
 - ◆ Identify relationships between alternatives
 - ◆ Quantify benefits based on level of service goals
 - ◆ Standardize benefits to compare at a local and countywide level

Capital Project Selection

- ◆ City defined a prioritization and weighting system for each level of service goal:
 - ◆ Water Quality – 40%
 - ◆ Flood Control – 40%
 - ◆ Erosion Control – 20%



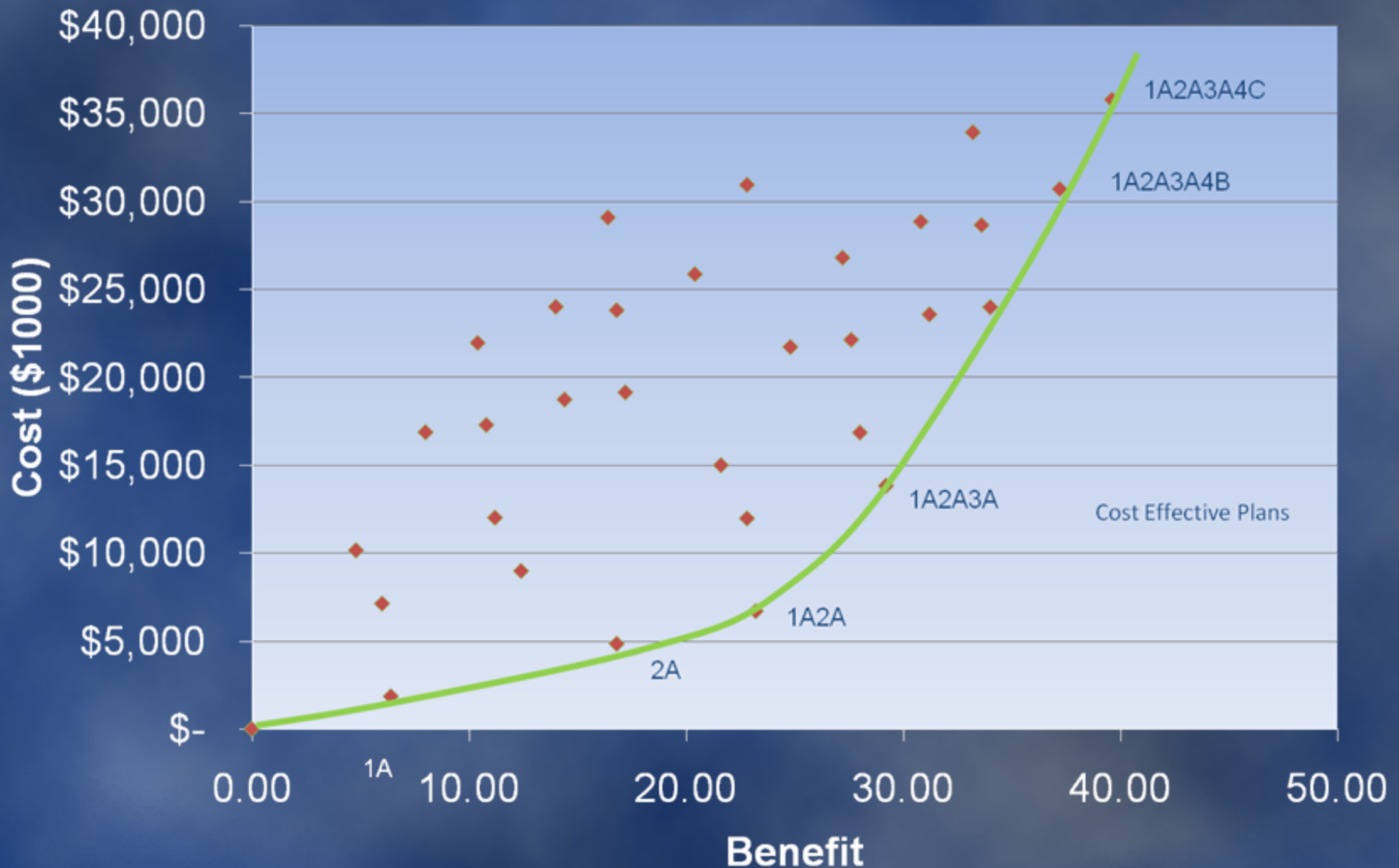
Capital Project Selection

- ◆ Alternatives are ranked based on a structured cost/benefit analysis in a Project Selection Matrix

	Water Quantity 40%	Water Quality 40%	Erosion 20%	Total Benefit Score	Cost (\$1000)
Alt 1	7	0	24	6	\$1,857
Alt 2	0	42	0	17	\$4,848
Alt 3	0	15	0	6	\$7,136
Alt 4A	0	12	0	5	\$10,166
Alt 4B	0	20	0	8	\$16,892
Alt 4C	0	26	0	10	\$21,977

Capital Project Selection

- ◆ Determine most cost effective combination of projects



Capital Project Selection

- ◆ Through the Project Selection Matrix, the MSMP has identified over 40 projects countywide
 - ◆ Projects will continue to be vetted through outreach to the public, River Accord partners, and elected officials
 - ◆ Projects will be introduced and funded through the Jacksonville Stormwater Utility CIP program

			Total Benefits	Cost	Cost/Benefit
Julington	1A	2ac RSF + 2-5ft CMP + veg (opt)	0.58	\$1,000,000	\$1,730,014
Dunn	3B	New Berlin RSF with Veg	0.79	\$1,400,000	\$1,763,831
Ortega	1B	RSF with Vegetation	0.26	\$513,000	\$1,958,469
LSJRU	1A	Philips Hwy Pond	0.55	\$1,100,000	\$1,992,379
LSJRU	A1B1	Close McCoy Crk Blvd, Channel Improvements Myrtle to Outfall	1.04	\$2,800,000	\$2,702,559

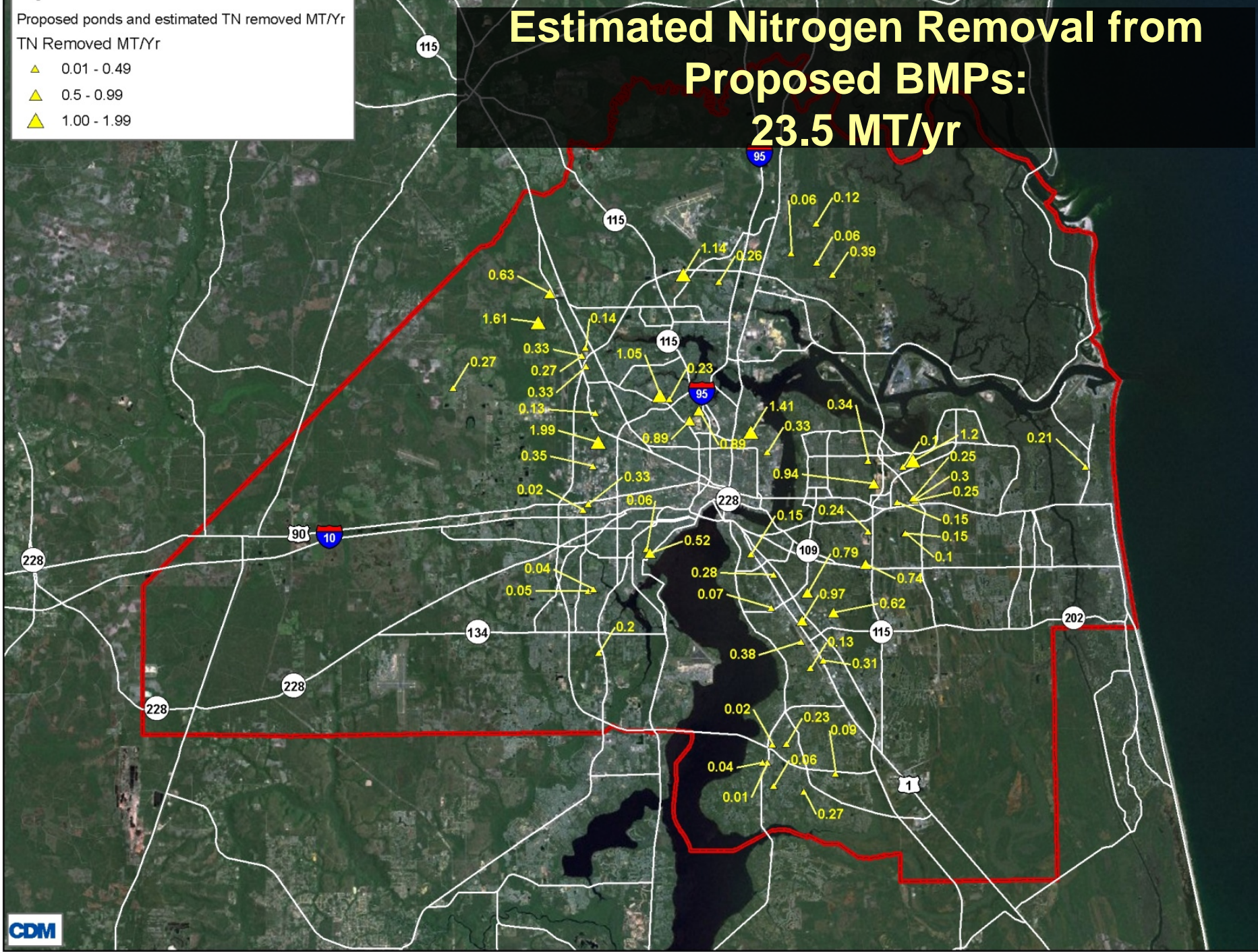
Legend

Proposed ponds and estimated TN removed MT/Yr

TN Removed MT/Yr

- ▲ 0.01 - 0.49
- ▲ 0.5 - 0.99
- ▲ 1.00 - 1.99

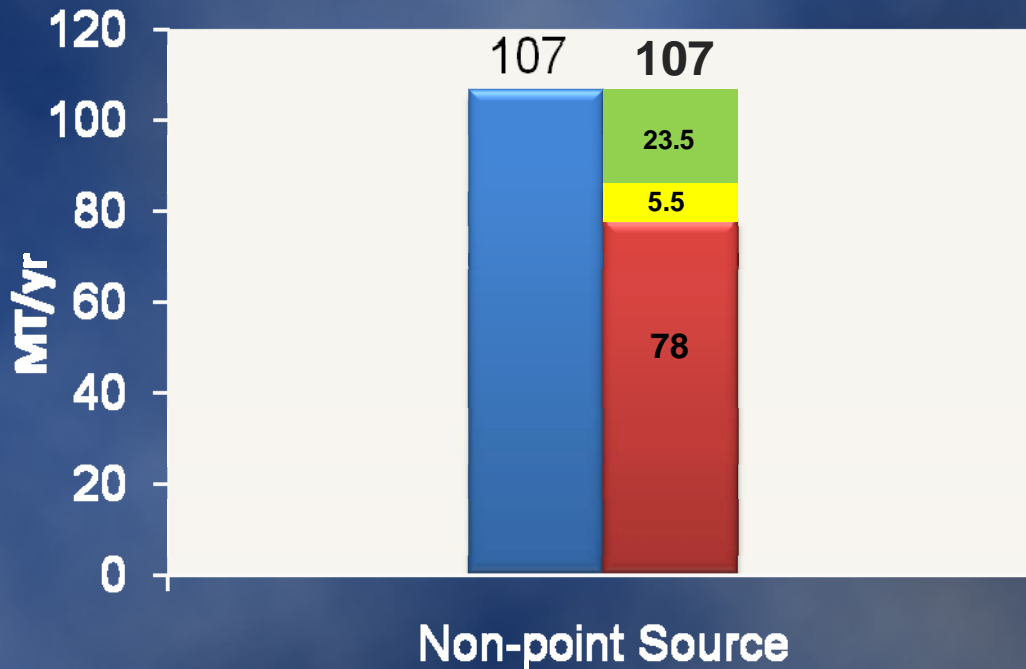
Estimated Nitrogen Removal from Proposed BMPs: 23.5 MT/yr



Water Quality Toolbox

- ◆ Septic Tank Phase-Out = 78 MT/yr
- ◆ Non-structural BMPs = 5.5 MT/yr
- ◆ Stormwater Projects = 23.5 MT/yr

= 107 MT/yr



Conclusion

In order to meet the commitment of The River Accord and establish a new vision for stormwater management, the city has:

- ◆ Taken a proactive role to create and prioritize projects that address both water quality and water quantity concerns
- ◆ Established a dedicated source of funding to improve stormwater management
- ◆ Developed new flood maps
- ◆ Coordinated MSMP efforts with State Agencies
- ◆ Created the means to test future projects against established metrics

Questions

