



Sesquicentennial  
May 1<sup>st</sup>  
1562 – 2012  
Jacksonville, FL

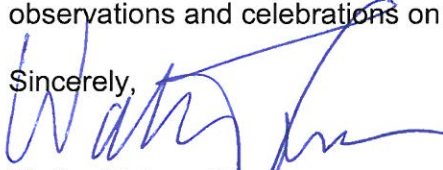
On May 1, 2012 Jacksonville will celebrate the 450<sup>th</sup> (Sesquicentennial) anniversary of French Huguenot Captain Jean Ribault's landing in our coastal waters.

Since 1884 the JAX Chamber has played a major role in Jacksonville's development, from leading the rebuild of our city after the 1901 fire to bringing an NFL franchise to our region. In addition, some of the Chamber's more notable contributions include facilitating the location of NAS Jacksonville, which was a result of a special Chamber committee, and leading the initiative to create our consolidated form of government.

Our unique involvement in Northeast Florida's regional progress inspires a great appreciation for Jacksonville's rich history and, accordingly, we look forward to commemorating the Sesquicentennial with the City of Jacksonville.

I invite you to join in the celebration with the JAX Chamber and the City. Visit [www.Commemorate450.coj.net](http://www.Commemorate450.coj.net) for a listing of all celebration events. Use this opportunity to show your civic pride and use "#ilovejax" when sharing your Sesquicentennial observations and celebrations on social media.

Sincerely,

  
Walter M. Lee, III,  
President  
JAX Chamber